

The Cash Box

VOLUME XVII—NUMBER 52

SEPTEMBER 15, 1956



For a long time now, Bill Haley and his Comets have been causing a sensation wherever they have performed. Week after week, reports come in that they have broken house records. The group gives such an energetic performance, scenes of which are pictured to the left, that the audience rocks and rolls right along. The Haley group is one more example of artists getting their initial break on records, and then solidifying their position in other entertainment fields. Their current best seller on Decca is "Rip It Up" and "Teen Age Mother".

**READY
TO STEP
OUT—
IN
FRONT
!**



HARRY BELAFONTE
Jamaica Farewell

Once Was

20/47-6663



TEDDI KING
Married I Can
Always Get

Traveling Down
A Lonely Road

(The love theme from the motion picture, "La Strada")
with Hugo Winterhalter's Orchestra and Chorus
20/47-6660



TERRI STEVENS
Sweet World

(from the NBC-TV Producers' Showcase
spectacular, "Jack and the Beanstalk")

That's How I
Cried Over You

with Hugo Winterhalter's Orchestra and Chorus
20/47-6633



JUNE VALLI
Now

Beauty Isn't
Everything

20/47-6662

Your customers will hear these "New Orthophonic" High Fidelity Recordings best on an RCA Victor "New Orthophonic" High Fidelity "Victrola"

the dealer's choice

RCA VICTOR





FOUNDED BY BILL GERSH

The Cash Box

Volume XVII—Number 52

September 15, 1956

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IT'S BEEN A HOT SUMMER!

The weather may have been cool this Summer, but it was a hot season as far as the record business is concerned.

For the first time this Summer, we were able to get a real glimpse into the future. First of all the bngaboo of the Summer slump was finally overcome. No longer can anyone take a pessimistic attitude toward Summer sales. For it was proven this year that record sales in the Summertime, if approached in the right way, can not only hold their own, but actually go ahead.

This past Summer also was a time when our most optimistic predictions of things to come turned out to be much too conservative. On the basis of what happened these past few months and what is continuing to happen this Fall, all speculations about future record sales are going to have to be revised considerably upwards.

But the most important thing that happened is that after all the talk and hope and predictions that sales would increase, the specific thing really happened. And it happened so that everyone in the business knew and felt it. It wasn't a gradual rise which could leave us saying that things were a little better. It was a spectacular rise, one which was obvious and definite, one which no one could deny, and one which has put the

entire business in a state of exhilaration.

As you talk to record company officials today, it is almost impossible to find a note of pessimism. All their thinking concerns the future and the almost limitless possibilities which it holds out. As far as they are concerned, the spectacular performance of the record industry this past season is the final proof of the prosperity which is to be enjoyed not only in the future but now in the present.

They are also aware that this past Summer was not just a flash in the pan. Distributors are ordering in such large quantities for the Fall, that many firms are not prepared to meet their demands. And the wonderful thing about this ordering is that it encompasses all phases of records, all fields and all styles, both singles and albums.

This Summer therefore, has been the final turning point. It was the time when record sales took the kind of a jump which gave positive proof that a new day of record marketing was here.

When in the future, the record business looks back and tries to put a date on the time that it graduated from a little business to a major industry, the Summer of 1956 is going to stand out as one of the most important.

M-G-M Records

FALL FESTIVAL OF HITS!

JONI JAMES

GIVE US THIS DAY

and

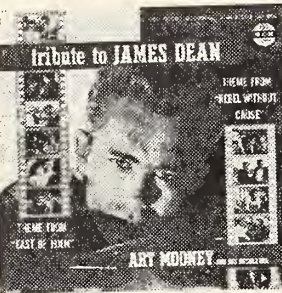
HOW LUCKY YOU ARE

MCM 12288 • K12288

TRIBUTE TO JAMES DEAN

Billboard Pick

Packaged in attractive sleeve. Featuring photo of James Dean and scenes from his films.



Theme From "East of Eden"

Theme From "Rebel Without a Cause"

featuring

ART MOONEY

and His Orchestra

MGM 12312 • K12312

The Best!

LEROY HOLMES and His Orchestra

WHEN THE WHITE LILACS BLOOM AGAIN

and

THE LAST WAGON

MCM 12317 • K12317

DAVID ROSE & His Orch.

LOVE THEME FROM LA STRADA

(Gelsomina)

and

LOVE IS A MANY-SPLENDORED THING

MCM 30883 • K30883

DICK HYMAN

ONE FINGER PIANO

and

THE BLUE WHISTLER

MCM 12296 • K12296

JOHNNY OLIVER

I NEED YOU SO

THE THINGS I MIGHT HAVE BEEN

MCM 12319 • K12319

AUDREY WILLIAMS

LET ME SIT ALONE

(and Think)

and

PARAKEET POLKA

MCM 12314 • K12314

MARVIN RAINWATER

WHY DID YOU HAVE TO GO AND LEAVE ME

(Lonesome Blues)

and

WHAT AM I SUPPOSED TO DO?

MCM 12313 • K12313

BETTY MADIGAN

WHERE IN THE WORLD

and

THE TEST OF TIME

MCM 12318 • K12318

SAM "The Man" TAYLOR and DICK HYMAN

I'm Left With the

BLUES IN MY HEART

CHLO-E

MCM 12325 • K12325

DEAN JONES

THIS LAND

YOU CAN'T RUN AWAY FROM IT

MCM 12323 • K12323

INTRODUCING

TONI CARROLL

THINK TWICE

GOODNIGHT, MY LOVE, GOODNIGHT

MCM 12322 • K12322

OCIE SMITH

JUST KISS ME

AT LAST MY BABY'S COMIN' HOME

MCM 12321 • K12321

THE FOUR JOES

BLUES IN THE NIGHT

and

MY HEART SAYS "THANKS" TO YOU

MCM 12316 • K12316

SHEB WOOLEY

FIRST DAY OF SCHOOL

THE LONELY MAN

MCM 12328 • K12328



THE NATION'S

Top Ten

JUKE BOX TUNES

(PLUS THE NEXT 25)

		Pos. Last Week
1.	HOUND DOG ELVIS PRESLEY VI-20-6604 (47-6604)—Elvis Presley	2.
2.	MY PRAYER THE PLATTERS DE-29991 (9-29991)—Ink Spots ME-70893 (70893x45)—Platters	1.
3.	DON'T BE CRUEL ELVIS PRESLEY VI-20-6604 (47-6604)—Elvis Presley	8.
4.	WHATEVER WILL BE, WILL BE DORIS DAY CO-40704 (4-40704)—Doris Day ME-70881 (70881 x 45)—Eddy Howard	3.
5.	CANADIAN SUNSET HUGO WINTERHALTER ORCH. CD-1297 (45-1297)—Andy Williams VI-20-6537 (47-6537)—Hugo Winterhalter	5.
6.	I WANT YOU, I NEED YOU, I LOVE YOU ELVIS PRESLEY VI-20-6540 (47-6540)—Elvis Presley	4.
7.	ALLEGHENY MOON PATTI PAGE CR-61679 (9-61679)—Lennon Sisters VI-20-6551 (47-6551)—Billy Regis DE-30022 (9-30022)—Grady Martin ME-70878 (70878x45)—Patti Page	6.
8.	BE-BOP-A-LULA GENE VINCENT CA-3450 (F-3450)—Gene Vincent	10.
9.	I ALMOST LOST MY MIND PAT BOONE DO-15472 (45-15472)—Pat Boone MG-10578 (K10578)—Ivory Joe Hunter	7.
10.	THE FOOL SANFORD CLARK DO-15481 (45-15481)—Sanford Clark JU-5252 (45-5252)—The Gallahads	—

11) THE WAYWARD WIND. 12) YOU DON'T KNOW ME. 13) FLYING SAUCER. 14) HONKY TONK. 15) TONIGHT YOU BELONG TO ME. 16) SWEET OLD FASHIONED GIRL. 17) SONG FOR A SUMMER NIGHT. 18) THAT'S ALL THERE IS TO THAT. 19) BORN TO BE WITH YOU. 20) SOFT SUMMER BREEZE. 21) MOONGLOW & PICNIC. 22) MORE. 23) WHEN MY DREAMBOAT COMES HOME. 24) WHEN THE WHITE LILACS BLOOM AGAIN. 25) AFTER THE LIGHTS GO DOWN LOW. 26) RIP IT UP. 27) THE BUS STOP SONG (A PAPER OF PINS). 28) KA-DING DING. 29) ON THE STREET WHERE YOU LIVE. 30) IN THE MIDDLE OF THE HOUSE. 31) HAPPINESS STREET. 32) IT ONLY HURTS FOR A LITTLE WHILE. 33) MAMA, TEACH ME TO DANCE. 34) SOMEBODY UP THERE LIKES ME. 35) LET THE GOOD TIMES ROLL.

CODE

AA—Double A	CL—Cardinal	ES—Essex	JD—Jay Dee	OL—Olympic	SL—Spotlight
AB—Abbott	CO—Columbia	EX—Excelsior	JU—Jubilee	PA—Parrot	SO—Sound
AL—Aladdin	CR—Coral	FB—Fabor	JZ—Josie	PE—Peacock	SP—Specialty
AO—Apollo	CT—Cat	FE—Federal	KA—Kapp	PM—Prom	ST—Starlite
AP—ABC-Paramount	CW—Crown	FI—Fiesta	KI—King	PP—Peter Pan	SU—SUN
AR—Arcade	CY—Crystallite	FR—Fraternity	LI—Liberty	PR—Prestige	TA—Tampa
AT—Atlantic	DA—Dana	4 Star—Four Star	LO—London	RA—Rainbow	TI—Tico
BT—Bethlehem	DE—Decca	GE—Gee	MD—Media	RE—Regent	UN—United
BY—Bally	DL—DeLuxe	GN—Golden	ME—Mercury	RL—Real	UQ—Unique
CA—Capitol	DO—Dot	GR—Groove	MG—MGM	RM—Rama	VE—Verve
CD—Cadence	DT—Dootone	GTJ—Good Time	MO—Modern	RP—RPM	VI—RCA Victor
CH—Chess	DU—Duke	Jazz	NG—Norgren	5A—Savoy	VJ—Vee-Jay
CK—Checker	EP—Epic	HE—Herald	OK—Okeh	5E—Seeco	VK—Vik
	ER—Era	IM—Imperial			WI—Wing

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE., NEW YORK 19, N.Y.



THE EXCITING NEW HITS ARE ON COLUMBIA!

Near the Million Mark

**Doris
Day**



**WHATEVER WILL BE,
WILL BE**

(Que Sera, Sera)

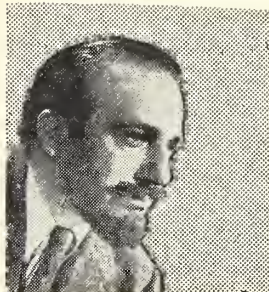
b/w

**I'VE GOTTA SING
AWAY THESE BLUES**

40704 • 4-40704

Zooming to the Top

**Mitch
Miller**



Original Theme as Introduced on
Westinghouse "Studio One" Summer Theatre

**SONG FOR A
SUMMER NIGHT**

40730 • 4-40730

Johnnie Has a Hit

**Johnnie
Ray**



**JUST WALKING
IN THE RAIN**

b/w

IN THE CANDLELIGHT

40729 • 4-40729

Stronger by the Day

**Jerry
Vale**



**YOU DON'T
KNOW ME**

b/w

ENCHANTED

40710 • 4-40710

2 Sided Smash

**THE Four
Lads**



from the 20th Century-Fox Film "Bus Stop"
THE BUS STOP SONG

(A Paper Of Pins)

b/w

**A HOUSE WITH
LOVE IN IT**

40736 • 4-40736

You Can't Miss With
These Two

**Tony
Bennett**



**FROM THE CANDY STORE
ON THE CORNER, TO THE
CHAPEL ON THE HILL**

b/w

HAPPINESS STREET

40726 • 4-40726

COLUMBIA  RECORDS

"It's What's in THE CASH BOX That Counts"



The Cash Box TOP 50 Best Selling Records

COMPILED BY The Cash Box FROM LEADING RETAIL OUTLETS

Wk. 9/8	Wk. 9/1	Wk. 9/8	Wk. 9/1	Wk. 9/8	Wk. 9/1	Wk. 9/8	Wk. 9/1	Wk. 9/8	Wk. 9/1	Wk. 9/8	Wk. 9/1
1—Don't Be Cruel ★VI-20-6604 (47-6604)— ELVIS PRESLEY Hound Dog	3	4									
2—Hound Dog ★VI-20-6604 (47-6604)— ELVIS PRESLEY Don't Be Cruel	1	1									
3—My Prayer DE-29991 (9-29991)—INK SPOTS Bewildered ★ME-70893 (70893 x 45)— PLATTERS Heaven On Earth	2	2									
4—Whatever Will Be, Will Be (Que Sera, Sera) ★CO-40704 (4-40704)— DORIS DAY I've Gotta Sing Away The Blues ME-70881 (70881x45)— EDDY HOWARD You Can't Keep Running	4	3									
5—Canadian Sunset ★CD-1297 (45-1297)— ANDY WILLIAMS High Up On A Mountain ★VI-20-6537 (47-6537)— HUGO WINTERHALTER This Is Real	5	6									
6—Tonight You Belong To Me CR-61701 (9-61701)— LAWRENCE WELK When The White Lilacs Bloom Again DE-30040 (9-30040)—KAREN CHANDLER & JIMMY WAKELY Crazy Arms ★LI-55022 (F55022)— PATIENCE & PRUDENCE A Smile And A Ribbon MO-997 (45-997)—TONETTES Don't Fall In Love Too Soon	8	11									
7—Honky Tonk ★KI-4950 (45-4950)— BILL DOGGETT Honky Tonk	7	10									
8—Allegheny Moon CR-61679 (9-61679)— LENNON SISTERS Faith Unlocks The Door DE-30022 (9-30022)— GRADY MARTIN When My Dreamboat Comes Home ★ME-70878 (70878 x 45)— PATTI PAGE The Strongest Romance VI-20-6551 (47-6551)— BILLY REGIS A Kiss Before Dying	10	7									
9—The Fool ★DO-15481 (45-15481)— SANFORD CLARK Lonesome For A Letter ★JU-5252 (45-5252)— THE GALLAHADS The Morning Mail	9	8									
10—Song For A Summer Night ★CO-40730 (4-40730)— MITCH MILLER Song For A Summer Night	11	9									
11—Flying Saucer ★LU-101 (45-101)— BUCHANAN & GOODMAN Flying Saucer	6	5									
12—Soft Summer Breeze DE-30054 (9-30054)— ROMAINE BROWN Autumn Leaves ★ME-70863 (70863 x 45)— EDDIE HEYWOOD Heywood's Bounce ME-70934 (70934 x 45)— DIAMONDS Ka-Ding-Dong	14	17									
13—Be-Bop-A-Lula ★CA-3450 (F-3450)— GENE VINCENT Woman Love	12	12									
14—You Don't Know Me ★CO-40710 (4-40710)— JERRY VALE Enchanted ★DE-29949 (9-29949)— CARMEN McRAE Never Loved Him Anyhow VI-20-6502 (47-6502)— EDDY ARNOLD Rockin' Mockin' Bird	15	13									
15—I Want You, I Need You, I Love You ★VI-20-6540 (47-6540)— ELVIS PRESLEY My Baby Left Me	13	14									
16—When The White Lilacs Bloom Again CR-61701 (9-61701)— LAWRENCE WELK Tonight You Belong To Me ★DE-30039 (9-30039)— HELMUT ZACHARIAS Blue Blues ★DO-15492 (45-15492)— BILLY VAUGHN Spanish Diary ★ME-70936 (70936 x 45)— FLORIAN ZABACH The Fiddler's Boogie ★MG-12317 (K12317)— LEROY HOLMES The Last Wagon	18	20									
17—I Almost Lost My Mind ★DO-15472 (45-15472)— PAT BOONE I'm In Love With You MG-10578 (K10578)— IVORY JOE HUNTER If I Give You My Love	16	16									
18—After The Lights Go Down Low ★DE-29982 (9-29982)— AL HIBBLER I Was Telling Her About You	23	26									
19—The Wayward Wind CA-3430 (F-3430)— TEX RITTER The Seorchers ★ER-1013 (45-1013)— GOGI GRANT No More Than Forever	17	15									
20—Ka-Ding Dong ★DO-15489—THE HILLTOPPERS Into Each Life Some Rain Must Fall ★ME-70934—THE DIAMONDS Soft Summer Breeze ★PI-24971—G CLEFS Darla My Darlin'	20	27									
21—That's All There Is To That ★CA-3465 (F-3465)— NAT "KING" COLE & 4 KNIGHTS My Dream Soneto	19	22									
22—Bus Stop Song (A Paper Of Pins) ★CO-40736 (4-40736)— FOUR LADS A House With Love In It DE-30046 (9-30046)— BURL IVES That's My Heart Strings FB-4015 (45-4015)— LEE GOTCH SINGERS I'll Hold You Close	27	28									
23—In The Middle Of The House CR-61691 (9-61691)— MILTON BERLE Buffalo ★ME-70921 (70921 x 45)— RUSTY DRAPER Pink Cadillac ★VI-20/47-6619— VAUGHN MONROE Rollin' Heart	28	29									
24—When My Dreamboat Comes Home DE-30022 (9-30022)— GRADY MARTIN Allegheny Moon ★IM-5396 (45-5396)— FATS DOMINO So Long	21	23									
25—Just Walking In The Rain ★CO-40729 (4-40729)— JOHNNIE RAY In The Candlelight	42	—									
26—A House With Love In It ★CO-40736 (4-40736)— FOUR LADS The Bus Stop Song (A Paper Of Pins)	40	44									
27—Let The Good Times Roll ★AL-3325 (45-3325)— SHIRLEY & LEE Do You Mean To Hurt Me So	26	33									
28—More ★VI-20-6554 (47-6554)— PERRY COMO Glendora	22	18									
29—Rip It Up ★DE-30028 (9-30028)— BILL HALEY Teenager's Mother ★SP-579 (45-579)— LITTLE RICHARD Ready Teddy	24	25									
30—Happiness Street ★CO-40726 (4-40726)— TONY BENNETT From The Candy Store On The Corner ★ME-70920 (70920 x 45)— GEORGIA GIBBS Happiness Is A Thing Called Joe	30	32									
31—Mama, Teach Me To Dance ★AP-9722—EYDIE GORME You Bring Out The Lover In Me AP-9731 (45-9731)— BOBBY MADERA Watch Your Step	32	35									
32—Sweet Old Fashioned Girl ★CR-61636 (9-61636)— TERESA BREWER Goodbye John	25	21									
33—St. Therese Of The Roses ★DE-29933—BILLY WARD & DOMINOES Home Is Where You Hang Your Heart	36	34									
34—From the Candy Store On The Corner ★CO-40726 (4-40726)— TONY BENNETT Happiness Street	45	48									
35—A Casual Look DO-15493 (45-15493)— LORRY RAINE Cotton Pickin' Kisses ★FP-315 (45-315)—SIX TEENS Teen Age Promises	35	—									
36—Italian Theme ★LO-1672 (45-1672)— CYRIL STAPLETON Tiger Tango VI-20-6647 (47-6647)— JOE REISMAN 21 Rue Pigalle	41	40									
37—Somebody Up There Likes Me ★VI-20-6590 (47-6590)— PERRY COMO Dream Along With Me	33	36									
38—Born To Be With You ★CD-1291 (45-1291)— CHORDETTE Love Never Changes ME-70870 (70870 x 45)— LOLA DEE Hot Rod Henry	31	24									
39—I Remember (In The Still Of The Night) ★EM-1005 (45-1005)—5 SATINS	—	—									
40—On The Street Where You Live ★CO-40654 (4-40654)— VIC DAMONE We All Need Love CR-61644 (9-61644)— LAWRENCE WELK I Could Have Danced All Night EP-9153 (5-9153)— FRANCES WAYNE Wednesday's Child VI-20-6529 (47-6529)— EDDIE FISHER Sweet Heartaches VI-20-6569 (47-6569)— ARTHUR FIEDLER I Could Have Danced All Night	29	19									
41—Chains Of Love —	—	—									
42—Friendly Persuasion —	—	—									
43—The Old Philosopher —	39	43									
44—Miracle Of Love —	46	—									
45—True Love —	47	—									
46—It Only Hurts For A Little While —	37	30									
47—Earthbound —	48	50									
48—Moonglow & Picnic —	38	31									
49—From a School Ring To A Wedding Ring —	43	45									
50—I Love Mickey —	—	—									
50—The Green Door —	—	—									

CODE:

AA—Double A
AB—Abbott
AL—Aladdin
AO—Apollo
AP—A.B.C. Paramount
AR—Arcade
AT—Atlantic

BA—Baton
BN—Benida
BT—Bethlehem
BY—Bally
CA—Capitol
CD—Cadence
CH—Chess
CK—Checker
CL—Cardinal
CO—Columbia
CR—Coral
CT—Cat

CW—Crown
CY—Crystallite
DA—Dana
DE—Decca
DI—Diamond
DL—DeLuxe
DO—Dot
DT—Duke
DU—Duke
EM—Ember
EP—Epic
ER—Era

ES—Essex
EX—Excella
FB—Fabor
FE—Federal
FI—Fiesta
FL—Flash
FP—Flip
FR—Fraternity
GE—Gee
GN—Golden
GR—Groove

GTJ—Good Time Jazz
HE—Herald
IM—Imperial
JD—Jay Dee
JU—Jubilee
JZ—Josie
KA—Kapp
KI—King
LI—Liberty
LO—London
LU—Luniverse
MB—Melba

MD—Media
ME—Mercury
MG—MGM
MO—Modern
NG—Norgran
OK—Okeh
OL—Olympic
PA—Parrot
PE—Peacock
PI—Pilgrim
PM—Prom
PP—Peter Pan

PR—Prestige
RA—Rainbow
RE—Regent
RL—Real
RM—Rama
RP—RPM
SA—Savoy
SE—Seeco
SL—Spotlight
SO—Sound
SP—Specialty

SU—Sun
ST—Starlite
TA—Tampa
TI—Tico
TR—Trend
UN—United
UQ—Unique
VE—Verve
VI—RCA Victor
VJ—Vee Jay
VK—Vik
WI—Wing

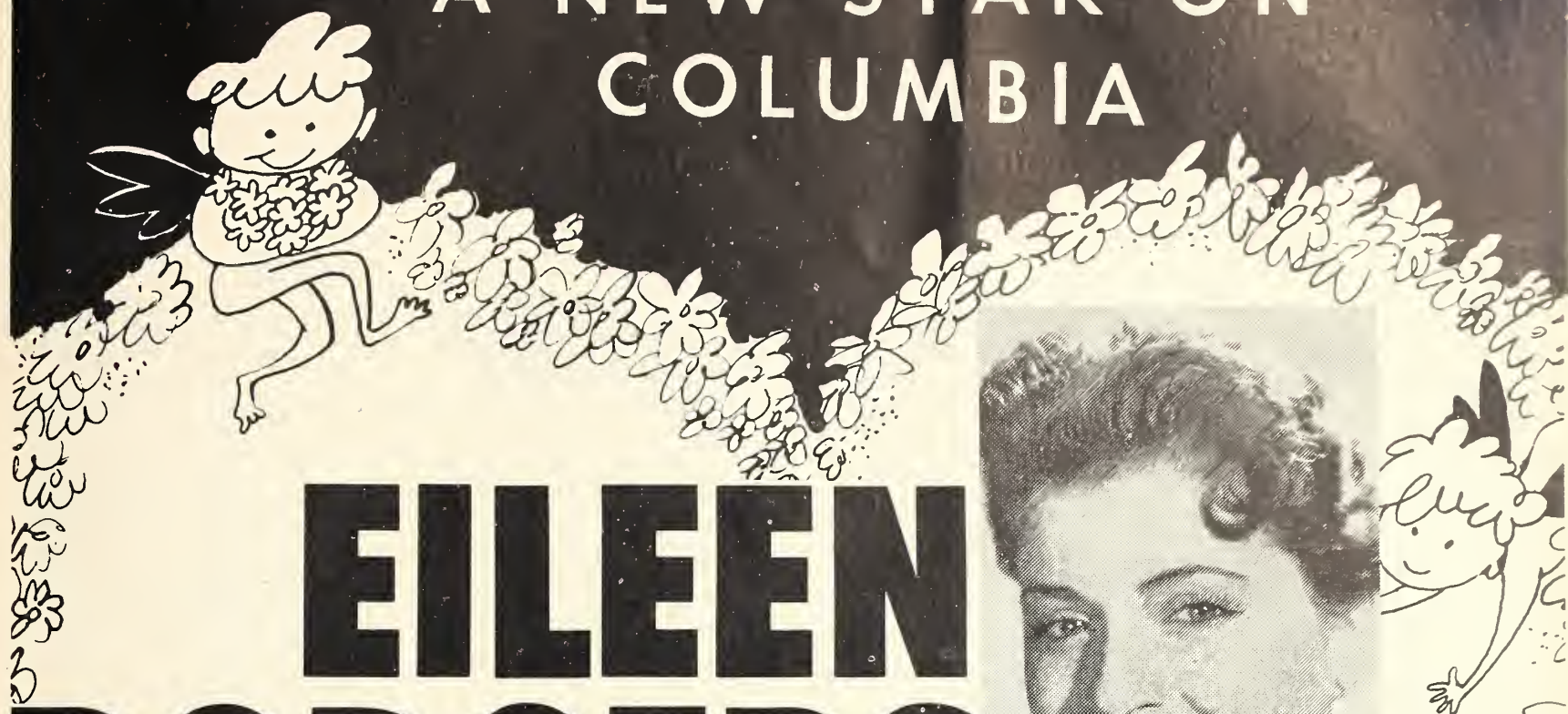
★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed above in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the positions of the record last week and two weeks ago, respectively.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

A NEW STAR ON
COLUMBIA



EILEEN RODGERS



Climbing on all charts



"MIRACLE OF LOVE"

b/w
"UNWANTED
HEART"
(40708)
(4-40708)

COLUMBIA
RECORDS



© "Columbia" Inc.



Record Reviews

A DISK & SLEEPER **B** VERY GOOD **C** FAIR
B+ EXCELLENT **C+** GOOD **D** MEDIOCRE

The Cash Box Disk of the Week

"BLUE SUEDE SHOES" (1:58) [Hi-Lo BMI—Perkins] ELVIS PRESLEY (RCA Victor 20/47-6636)
"TUTTI FRUTTI" (1:57) [Venice BMI—LaBostrie, Penniman] ELVIS PRESLEY (RCA Victor 20/47-6636)
"I GOT A WOMAN" (2:22) [Progressive BMI—Charles] ELVIS PRESLEY (RCA Victor 20/47-6637)
"I'M COUNTING ON YOU" (2:21) [Ross Jungnickel BMI—Robertson] ELVIS PRESLEY (RCA Victor 20/47-6637)
"I'M GONNA SIT RIGHT DOWN AND CRY" (2:01) [Royal BMI—Thomas, Biggs] ELVIS PRESLEY (RCA Victor 20/47-6638)
"I'LL NEVER LET YOU GO" (2:21) [Sunshine BMI—Wakely] ELVIS PRESLEY (RCA Victor 20/47-6638)
"I LOVE YOU BECAUSE" (2:39) [Acuff-Rose BMI—Payne] ELVIS PRESLEY (RCA Victor 20/47-6639)
"TRYIN' TO GET TO YOU" (2:32) [Motion BMI—Singleton, McCoy] ELVIS PRESLEY (RCA Victor 20/47-6639)
"BLUE MOON" (2:30) [Robbins ASCAP—Rodgers, Hart] ELVIS PRESLEY (RCA Victor 20/47-6640)
"JUST BECAUSE" (2:32) [Leeds ASCAP—Shelton, Shelton, Robin] ELVIS PRESLEY (RCA Victor 20/47-6640)
"ONE SIDED LOVE AFFAIR" (2:10) [Sheldon BMI—Campbell] ELVIS PRESLEY (RCA Victor 20/47-6641)
"MONEY HONEY" (2:32) [Walden ASCAP—Stone] ELVIS PRESLEY (RCA Victor 20/47-6641)
"SHAKE, RATTLE AND ROLL" (2:27) [Progressive BMI—Calhoun] ELVIS PRESLEY (RCA Victor 20/47-6642)
"LAWDY, MISS CLAWDY" (2:07) [Venice BMI—Price] ELVIS PRESLEY (RCA Victor 20/47-6642)

● For the millions of Elvis Presley fans who couldn't afford his LP and EP's but desperately wanted a few of the selections, RCA Victor is making available in single form, 14 sides from the amazing lad's packaged disks. The seven platters display the versatile star on slow and fast numbers, rock 'n' roll and country numbers, and even a Rodgers and Hart song, "Blue Moon". It won't be at all surprising if as many as a half dozen hit the best seller lists. And the way this kid is selling records, it's possible that all 14 will make it. The seven-record set is a sensational release for juke box operators. Each disk is sure to be a solid money-maker.

"IT ISN'T RIGHT" (2:22) [Mellin BMI—Mellin] THE PLATTERS (Mercury 70948; 70948x45)
"YOU'LL NEVER NEVER KNOW" (2:32) [Personality BMI—Miles, Robi, Williams] THE PLATTERS (Mercury 70948; 70948x45)

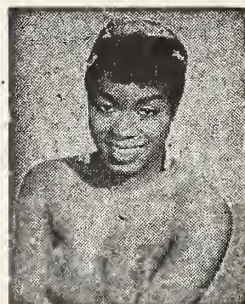


PLATTERS

● The Platters, one of the hottest groups in the U.S. today, follow their unbroken chain of smashes ("Only You", "Great Pretender",

"Magic Touch" and "My Prayer") with a powerful new two-sider that's sure to zoom onto the charts in the next few weeks. One deck is a striking arrangement of a terrific shuffle-beat love song tagged "It Isn't Right". Solid swinger tailor-made for the teenage set. Another great performance that's sure to follow in the foot-steps of the crew's previous waxings. Coupling, "You'll Never, Never Know" is a dramatic fish-beat love tune that the lead belts in exciting style. Top notch arrangement that'll have the kids flipping. The kids'll be running to the stores for this coupling.

"IT HAPPENED AGAIN" (2:26) [Princess ASCAP—Orlando, Limber] SARAH VAUGHAN (Mercury 70947; 70947x45)
"I WANNA PLAY HOUSE" (2:01) [E. H. Morris ASCAP—Dane, Paul] SARAH VAUGHAN (Mercury 70947; 70947x45)



SARAH VAUGHAN

● The incomparable Miss Vaughan

lends her brilliant voice to a beautiful new love song that just can't miss making the big time. It's an enchanting waltz tempo romancer titled "It Happened Again". The lark is in peak form on this platter and does a magnificent job of matching the pretty lyrics to the enchanting melody. Wonderful performance that'll get loads of air play from Sarah's vast dee jay fan club. Coupling is a most infectious spicy ditty in the "Make Yourself Comfortable" tradition. A cleverly written cutie dubbed "I Wanna Play House". Both sides feature superb arrangements.

HELENE DIXON
(Vik 0228; 4X-0228)

B "THE OPPOSITE SEX" (2:08) [Robbins ASCAP—Cahn, Brodsky] Helene Dixon comes thru with a swinging novelty that could reap a heap of coins. It's a colorful title tune from a forthcoming MGM flicker. Should enjoy a healthy sale when the pic hits the local cinemas.

C+ "NOW! BABY, NOW!" (2:36) [Robbins ASCAP—Cahn, Brodsky] Another cute rhythm novelty from "Opposite Sex". Torrid delivery.

JACK PLEIS ORCH.
Featuring RALPH YOUNG
(Decca 30055; 9-30055)

B+ "GIANT" (2:56) [M. Witmark ASCAP—Tiomkin, Webster] The rich bass voice of Ralph Young is exciting and spirited as is Jack Pleis' arrangement and orchestration on the title theme from the last James Dean flicker. Potent western ballad that should do well when the pic hits.

C+ "LONESOME WITHOUT YOU" (2:48) [Amber ASCAP—Reid] Pleis and the chorus glide thru a pleasant waltz ballad on this end.

GORDON MacRAE
(Capitol 3519; F-3519)

B "OBEY" (2:56) [Song Smiths ASCAP—Gleason, Coben] Gordon MacRae chants the inviting lyrics set to the introductory melody from Jackie Gleason's ballet "Tawny". Warm romantic opus tenderly handled.

C+ "WITHOUT LOVE" (2:27) [DeSylva, Brown and Henderson ASCAP—DeSylva, Brown, Henderson] From the forthcoming 20th Century Fox flicker "The Best Things In Life Are Free"—a film bio about the lives of this tune's three composers, comes this pretty ballad. MacRae is featured in the film.

JERRY TYFER
(Kapp 157; K-157)

B+ "WHERE ARE THE KISSES" (2:05) [George Pincus ASCAP—Whitney, Kramer] Jerry Tyfer bows on the Kapp label with a beautiful first showing that could skyrocket him into the record spotlight. He chants a tearful romancer with a heavy heart and gets an excellent sound. He's capably assisted by the voice of a girl chanting in the background. Dramatic offering that has hit ingredients.

C+ "WITCH ON THE MOUNTAIN" (2:20) [Trinity BMI—Lowe, Carey] On this end, the versatile songster belts out a thrilling, galloping-beat folk-flavored tune. Exciting drum beat backdrop and a girl's soprano voice lend an eerie air to the side.

LES BROWN ORCH.
(Capitol 3517; F-3517)

B+ "ANCIENT HISTORY" (2:15) [Midway ASCAP—Kahn, Snyder] Les Brown sets up a wonderful, bluesy backdrop for Jo Ann Greer's sweet voice as the lark chants a tearful romantic lament. Song has a penetrating quality. Watch it. It could break.

C+ "TALK ABOUT A PARTY" (2:28) [American BMI—Harris] Butch Stone handles the vocalesthetics on this zany novelty disk. Butch introduces the swinging, wild deck with an amusing recitation. Song tells about a wild party to end all parties.



THE PLATTERS

Next Million Record Seller

"IT ISN'T RIGHT"

Coupled With

"YOU'LL NEVER NEVER KNOW"

MERCURY 70948



35 EAST WACKER DRIVE · CHICAGO 1, ILLINOIS

"It's What's in THE CASH BOX That Counts"



Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

THE FOUR COINS

(Epic 9183; 5-9183)

B+ "MANHATTAN SERENADE" (2:40) [Robbins ASCAP—Adamson, Alter] The Four Coins come up with a big new release as they fashion a strong rhythm rendition of a top drawer oldie. Commercial side that could break the charts again. Watch it.

B "TOO LATE" (1:57) [Rush BMI—Martyn] This side has the crew cutting loose on a beaty rocker with a torrid delivery. Potent jolter that'll attract the coins to the jukes.

TONI CARROLL

(MGM 12322; K12322)

B "THINK TWICE" (2:32) [Hampshire House ASCAP—Hoffman, Manning] Toni Carroll, a talented lark with a warm, sincere voice, makes a promising debut on MGM singing an inviting shuffle-beat romancer with a sentimental story-line. Pretty deck.

C+ "GOODNIGHT MY LOVE, GOODNIGHT" (2:29) [Hampshire House ASCAP—Nagy, Nelson] Another shuffle rhythm opus capably handled by the chirp.

ROMAINE BROWN

(Decca 30054; 9-30054)

B "SOFT SUMMER BREEZE" (2:28) [Regent BMI—Heywood, Spencer] Romaine Brown and his Romaines bow on Decca with an extremely inviting vocal rendition of a current top hit instrumental. Smooth delivery. Boys have a soothing technique and blend. You'll be hearing about Romaine. He has a different sound.

C+ "AUTUMN LEAVES" (2:50) [Ardmore ASCAP—Kosma, Prevert, Mercer] Another recent instrumental smash is attractively styled by the crooner's mellow voice, with a smooth assist from the group.

THE MACK TRIPLETS

(Hudson 1012; 45-1012)

C+ "THE BIRDIE SONG" (2:15) [Picadilly BMI—Dixon, Harrison] The Mack Triplets do a cute job on a bouncy, colorful novelty. Contagious ditty on the light side. Good for change-of-pace programming.

C+ "SLEEP IT OFF" (2:08) [Skyline ASCAP—Shirl, Drake] The trio offers a suggestion to a broken hearted youngster with this tune. Side starts at a moderate pace and swings into the jump beat at mid point. Pleasant platter.

DON ROBERTSON/LOU DINNING

(Capitol 3527; F-3527)

B+ "YOU" (2:36) [Birchwood ASCAP—Robertson] Don Robertson, who hit the big time with his unique military-beat rendition of the novelty "Happy Whistler", comes up with another interesting and refreshing instrumental item on his follow-up disk. A catchy bounce ditty featuring a chorus singing without lyrics. Easy-going side that should get good air play. A sleeper to watch.

B "EVERY DAY THAT I LIVE" (2:15) [Birchwood ASCAP—Robertson] On this end, Don accompanies Lou Dinning as she chants a dramatic fish-beat romancer that should do well among teenagers. Chorus assists.

The Cash Box Sleeper of the Week

"LAY DOWN YOUR ARMS" (2:44)

[Ludlow BMI—Land, Gerhard, Roberts]

"MY BEST TO YOU" (2:11)

[Forster ASCAP—Jones, Willadsen]

RUSS MORGAN & HIS ORCH.

(Decca 30070; 9-30070)



RUSS MORGAN

● Russ Morgan, who has a way with march items—as evidenced by his successful rendition of "Dog

Face Soldier"—takes hold of a fast-rising British tune with a military tempo, and comes thru with another winning performance. It's a delightful romantic marcher tagged "Lay Down Your Arms" featuring a strong vocal effort by Suzy Goday and the Morganares. The song has a charming and refreshing sound that should carry it into the winners' circle. Russ handles the vocal chores on the sentimental waltz ballad on the flip side. A touching tune dubbed "My Best To You". Top is the half to watch.

"PITY THE POOR, POOR MAN" (2:30)

[Songfest ASCAP—Jordan, Kirland]

"WHITE LINE" (2:21)

[Pop Enterprises ASCAP—Harmon, Burello]

BOBBY SCOTT

(ABC-Paramount 9737; 45-9737)



BOBBY SCOTT

● Bobby Scott, who skyrocketed into the limelight with his rendi-

tion of a folksy item called "Chain Gang", comes up with a power-packed new folk-flavored tune that has the earmarks of another smash success. Bearing the title "Pity The Poor, Poor Man", the tune is an exciting rhythm opus featuring an earthy lyric in the "16 Tons" tradition. Scott's best side since his debut hit. Looks like another top seller. Bottom half, "White Line" is an unusual fast-stepping, tune about a highway traveler who finds "death" riding along side of him. Top deck is the one to watch.

"I'M LONELY TONIGHT"

CLYDE McPHATTER (Atlantic 1106)

"BRING ME LOVE"

"FROM THE BOTTOM OF MY HEART"

THE CLOVERS (Atlantic 1107)

"SEND ME FLOWERS"

"AFAR INTO THE NIGHT"

THE SIX TEENS (Flip 317)

"DANCIN' DAN"

"I GOT LOADED"

THE CADETS (Modern 1000)

● Four records out of the rock and roll field, all with strong pop potential are listed above. (See Rhythm & Blues Reviews)

The Cash Box Best Bets

★ "AUTUMN CONCERTO"	Lonnie Donegan	Mercury 70949; 70949x45
★ "ANCIENT HISTORY"	Les Brown	Capitol 3517; F-3517
★ "THE FIRST ONE"	Petticoats	Unique 344; 45-344
★ "THE GREATEST THING"	Ronnie Gaylord	Kapp 158; 45-158
★ "HIS NAME WAS DEAN"	Don Sargent	Mecca 101; 45-101
★ "NAMELY YOU"	Carmen McRae	Decca 30075; 9-30075
★ "THEME FROM 'WAR AND PEACE'"	Richard Maltby	Vik 0229; 4X-0229

VOICES OF WALTER SCHUMANN

(RCA Victor 20/47-6618)

B "IF I HAD MY DRUTHERS" (2:03) [Commander ASCAP—Mercer, DePaul] A wonderful new lilter from the forthcoming B'way musical "Li'l Abner", is styled in a refreshing, lighthearted manner by the Schumann group. Catchy ditty about a guy who likes to sit back and take it easy.

C+ "AND THEN I MET YVETTE" (1:41) [Joy ASCAP—Hoffman, Manning] Another light ditty—this one is about the effect a pretty young girl has on the men who meet her.

THE PETTICOATS

(Unique 344; 45-344)

B+ "THE FIRST ONE" (2:51) [Delstone BMI—Perper] The Petticoats make an impressive debut on the Unique label with a top drawer ballad that could establish them in the wax field as a group to be reckoned with. Tender sentimental romancer that has all the earmarks of a click side. Pretty blend too. Watch these lasses.

C+ "MOTORBOAT SONG" (2:00) [Lamas ASCAP—Wellington, Jacobs, Lee, Wellington] On this half the chirps bounce thru a happy ditty with a romantic story-line.

RONNIE GAYLORD

(Kapp 158; K-158)

B+ "THE GREATEST THING" (2:38) [Monument BMI—Stallman, Shapiro] Ronnie Gaylord sends up his first Kapp platter and does so singing a potent fish-beat ballad that could blossom into a big success. Dramatic performance of a good tune. Chorus assists with a solid backdrop.

B "THE JOKER" (2:24) [United ASCAP—Noto, Linsley, Eisenhauer, Candullo] Ronnie belts out a touching story about a guy who's known as the life of the party in his crowd. But he is also very unfortunate in the romance dept. Good item for the teenagers. Touching lament.

DON SARGENT

(Mecca 101; 45-101)

B+ "HIS NAME WAS DEAN" [Scope BMI—Stuart] Echo effects are excitingly employed on Don Sargent's dramatic tribute to the late movie star James Dean. Stirring interpretation that should go great guns with the kids. Extremely imaginative arrangement.

C+ "THE ROCKIN' CHAIR ROLL" [Mode ASCAP—Mobell, Spinosa] Walt Nobriga's ork sets up a swinging backdrop for Don's jump delivery of a rock and roller. Good dance item.

LEE GOTCH SINGERS

(Fabor 4015; 45-4015)

B "THE BUS STOP SONG" (A Paper Of Pins) [Miller ASCAP—Darby] A wonderful folk song programmed throughout the latest Marilyn Monroe hit flicker "Bus Stop", is given an excellent interpretation by the Lee Gotch Singers. Pretty delivery that should share in the final take.

C+ "I'LL HOLD YOU CLOSE" (2:30) [Dandelion BMI—Waterman] The crew blends warmly on this tender, romantic ballad. Pretty love song.

DOT's Best Sellers

- 15481—THE FOOL
LONESOME FOR A LETTER Sanford Clark
- 15490—FRIENDLY PERSUASION
CHAINS OF LOVE Pat Boone
- 15492—A HEART WITHOUT A SWEETHEART
NOW IS THE HOUR Gale Storm
- 15486—THE GREEN DOOR
(The Story of)
LITTLE MAN IN CHINATOWN Jim Lowe
- 15489—KA-DING-DONG
INTO EACH LIFE SOME RAIN MUST FALL The Hilltoppers
- 15491—WHEN THE WHITE LILACS BLOOM AGAIN
SPANISH DIARY Billy Vaughn
- 15488—HEART AND SOUL
DIXIELAND BAND Johnny Maddox
- 15493—CASUAL LOOK
COTTON PICKIN' KISSES Lorry Raine
- 15494—HONKY TONK No. II
LONELY CRYIN' HEART Rusty Bryant
- 15472—I ALMOST LOST MY MIND
JUST AS LONG AS I'M WITH YOU Pat Boone

3 BEST SELLING ALBUMS

- DLP-3016 GOLDEN INSTRUMENTALS Billy Vaughn
- DLP-3012 PAT BOONE
- DLP-3030 HOWDY Pat Boone

NEW RELEASES

- 15495—I'M LOOKING THROUGH YOUR WINDOW
BIG ROCK INN Dolly Cooper
- 15496—COOL IT BABY—BALL ROOM BABY Dick Lory
- 15497—I'M WAITING FOR SHIPS THAT NEVER COME IN
ONE MINT JULEP Mac Wiseman
- 1286—LET THE WHOLE WORLD TALK
HONKY TONK TEARS Jimmy Newman

Dot

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Record Reviews

A DISK & SLEEPER

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE



Dorothy Collins
at her best

Vocal Hit . . .

**"THE ITALIAN
THEME"**

and

The Swingiest . . .

**"COOL IT
BABY"**

Coral 61711

CORAL
RECORDS

CARMEN McRAE

(Decca 30075; 9-30075)

B+ "NAMELY YOU" [Commander ASCAP—Mercer, DePaul] A wonderful lilter from the forthcoming Broadway musical "Li'l Abner" is delightfully styled by the smooth voice of Carmen McRae. Easy-going performance that should win the approval of jockeys. Potent version of top grade material.

B "I'M PUTTING ALL MY EGGS IN ONE BASKET" [Berlin ASCAP—Berlin] The lark hands in a stylish new treatment of a terrific oldie. Excellent tune tailor-made for the lass.

RICHARD MALTBY ORCH.

(Vik 0229; 4X-0229)

B+ "THEME FROM 'WAR AND PEACE'" (2:45) [Famous ASCAP—Rota] The rich, regal major theme from one of today's top box office attractions, "War and Peace", is dramatically presented by Richard Maltby and his orchestra. Pretty melody that should make the grade.

B "THE BIRTH OF THE BLUES" (2:22) [Harms ASCAP—DeSylva, Brown, Henderson] Chimes add a refreshing effect to Maltby's swinging new arrangement of a great evergreen. Solid side that recalls the great swing era. Excellent dance deck.

GEORGE GIRARD & HIS NEW ORLEANS FIVE

(Vik 0223; 4X-0223)

B "LIEBSTRAUM" (2:35) [P.D.] George Girard leads his New Orleans Five thru a fascinating jazz arrangement of a favorite classical theme. Exciting new treatment that deserves a spot on every jockey's show. Good change-of-pace programming.

B "MY GAL SAL" (2:45) [E. B. Marks BMI—Dresser] That delightful Southland sound rings clear on this half as the crew cuts thru an absolutely wild version of pop great. Dig that crazy finish—it's tremendous. Good sides for the jukes.

JUDY KILEEN

(Abbott 3024; 45-3024)

B "JUST WALKING IN THE RAIN" [Golden West BMI—Bragg, Riley] Judy Kileen bows on Abbott with a wonderful version of a great oldie that's making the charts again. Thrush has a delightful sound and hands in a winning version. Should bite off some of the sales. Good bet to make some noise in the country field too.

B "A HEART WITHOUT A SWEETHEART" (2:35) [United ASCAP—Connor, Stanton] The versatile young thrush changes the pace on this portion and warmly chants a tearful waltz ballad. Sad song emotionally performed. Good material that could step out. Strong coupling.

JOHN STANDLEY

(Capitol 3544; F-3544)

B "GET OUT AND VOTE" Pts. 1 & 2 [Ardmore ASCAP—Standley, Pober] Johnny Standley, who clicked a few years ago with a hilarious version of a novelty called "It's In The Book", employs today's top headlines for his latest comedy disk. He kids the politicians with recitations, and via an amusing tune, he asks his listeners to get out and vote. Should get a heap of play during the campaign season.

JOE SATAN

(Masquerade 56001; 45-56001)

C+ "LOVED ONE" [Music Work Shop—Hiler, Joslin] Joe Satan introduces an average ballad on the Masquerade label. Smooth reading set against an accompaniment by a small group.

C "FUNNY OLD ROMANTIC ME" [Music Work Shop—Hiler, Ebeling] Straight interpretation of another average romancer.

BING CROSBY

(Decca 30023; 9-30023)

B "APRIL SHOWERS" (2:42) [Harms ASCAP—Silvers, DeSylva] From Bing's latest Decca LP "Songs I Wish I Had Sung" (The First Time Around) comes this wonderful new arrangement and recording of a great Jolson oldie. Jud Conlon's Rhythmairs and Jack Pleis supply a lovely chorus and ork backing. Delightful delivery. Should get plenty of air play.

B "WHEN MY BABY SMILES AT ME" (3:06) [Harry Von Tilzer ASCAP—Von Tilzer, Sterling, Munro, Lewis] Ted Lewis' most famous opus is superbly styled in the veteran's relaxed inviting manner. Another strong arrangement accompanies the "Groaner". Two big sides to watch. A refreshing Crosby release.

CHRIS CONNOR

(Atlantic 1105; 45-1105)

B "MY HEART IS SO FULL OF YOU" (2:15) [Frank ASCAP—Loesser] From the smash B'way musical "Most Happy Fella" comes this class ballad which Chris Connor fashions to an up beat in her unique, wistful jazz technique. Pretty side.

B "I MISS YOU SO" (2:20) [Leeds ASCAP—Henderson, Scott, Robin] Chris gets a sumptuous choral backing for her beautiful rendition of a great standard. Emotional reading that should meet with the approval of dee jays in the pop and jazz fields.

THE MANHATTANS

(Web 1080; 45-1080)

B "KIKI" (Portugese Washerwoman) (2:04) [Remick ASCAP—Popp, Lucchesi, Tobias] A contagious vocal interpretation of a recent hit instrumental is infectiously rendered by a smooth and polished new group known as the Manhattans. Colorful side that should do well on the air waves.

C "SIZZLE AND CRACK" (2:10) [Mode ASCAP—Hale] The group cuts thru an ok jumper designed for the boppin' teenagers.

MR. FORD & MR. GOON-BONES/ MUZZY MARCELLINO

(Crystalette 706; 45-706)

C+ "AIN'T SHE SWEET" (2:08) [Advanced ASCAP—Ager, Yellen] Ralph Ford works the Hammond organ as Ted Goon keeps the beat on the bones. Catchy results on a wonderful oldie. Cornball effect.

C+ "MARY LOU" (2:14) [Mills ASCAP—Robinson, Waggner, Lyman] On this end, Muzzy Marcellino whistles and clacks his dancing forks thru another light and infectious juke box item.

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LED TO
ANOTHER"**

Decca 30063 (9-30063)

**"TWO
HEARTS"**

(With An Arrow Between)

Decca 30063 (9-30063)

A New World of Sound



DECCA records

Birdland Gathering



NEW YORK—Ivan Mogull (left), publisher of both Al Hibbler's "After The Lights Go Down Low" and Vic Damone's "Speak My Love" gets together with both of the artists during Hibbler's engagement at Birdland. Next to Mogull (from left to right) are: Al Hibbler, Vic Damone, Sid Balkin (drummer and manager of Maynard Ferguson), Lee Magid (Al Hibbler's manager), and Mike Hall (press agent for Hibbler).



Round The Wax Circle

NEW YORK:

Joe Carlton took off for Hollywood this week announcing to one and all that he was going to return with a Dinah Shore hit . . . The Four Tophatters, celebrating their tenth year together, excited about their latest for Cadence, "I'll Never Stand In Your Way" . . . Eileen Barton has been signed by Epic . . .

Terri Stevens recuperating from an accident at the beach in which her knee was injured . . . Mario Lanza is planning a dj tour to promote his recording of "Earthbound". It will start in Chicago and from there Lanza heads towards New York where he will be on the Perry Como show September 29 and be feted by RCA Victor . . . Steve Clayton has recorded his first Coral session and the record is due out this week. Sides are "Two Different Worlds" and "It Happened Again" . . . ASCAP President Paul Cunningham sailed for Europe this week on a four week business trip . . . Bob Kornheiser of Cadence has named Jane Gibbs to handle disk jockey promotion for the diskery in New York. This will be in addition to Jane's other promotion accounts which include Liberty Records, Julie London, etc . . . Bob "Coffeehead" Larsen and wife in town from Milwaukee recently sporting a new Lincoln . . . Richard Hayes, just out of the army, has signed a radio deal with CBS for an across the board show Monday thru Friday 8-8:30 P.M. and Saturday at 11 A.M. . . . Al Morgan inked by Columbia . . . Piv Records, new independent label, has been formed in Hollywood by Steve Riggio and Ricki Ferrari. First recordings by the new firm feature a thirty piece band which will experiment with some new sounds. Plans call for the recording band to go on the road and to promote future releases where engagements are played . . . The formation of another new firm, Claudia Records, was announced this week by Claud J. Nash in Marion, Indiana.

TERRI STEVENS

CHICAGO:

Sylvia Syms, one of the first stars brought in by the Black Orchid's new management, bowed at the nitery, 9/6. The very charming "La Belle" Syms was warmly welcomed by old and new friends at a cocktail party given in her honor . . . Card from George Jay lets us know he's currently working on "Sadie's Shawl" by the Buddy Bregman ork on Victor . . .



SYLVIA SYMS

The Bud Shank Quartet, a long time west coast group, providing the sounds at the Preview Lounge . . . Georgia Drake won over five finalists in the vocalist contest for Frank York's Sherman Hotel ork on 8/30. Among contest winners in the past was Bally recording artist, Betty Johnson . . . Brad McCuen goes to New York to serve in new position at RCA Victor. Brad, long time familiar face in the midwest area, one of the sweetest guys in the business. Many are going to miss him. All hope that he keeps in contact with friends here. (Lotsa luck, Brad, and thanks for being a swell guy.) . . . Al Calder of Columbia Pictures and Shapiro-Bernstein in town to visit friends and relatives . . . Ron Terry, known for his polka promotion, debuted as a deejay on WAAF. Ron will fill the 9:30 to 11:00 A.M. slot . . . Errol Garner and his group invaded the London House bandstand, 9/12 . . . Bernie Allen took over Jay Trompeter's morning shows on WIND while Jay takes over the shows vacated by Eddie Hubbard. Eddie now on WGN . . . Bob Anderson, Bally recording star, one of 15 finalists for Arthur Godfrey "Talent Scout" show to be broadcast from Chi. Janette Davis in town to judge the auditions . . . WAAF's Gerry Leighton added agency for public relations advertising and production to his deejay chores . . . Carl Burns of Crystallette and Paul Tayler of Quest a busy duo doing the rounds of the stations . . . Harry Belafonte, currently appearing in the Empire Room, busy cutting new LP at RCA Victor recording studios.

HOLLYWOOD:

The Nilsson Twins flew to Omaha last week to represent Capitol Records at the opening of a new radio station in that city . . . Rosalie, 18 year old Filipino singer, made her debut on the new Zephyr label this week. Local jockeys have given an enthusiastic reception to her initial release of "Beautiful Friendship" . . . Dot Records have another big one riding for them in Jim Lowe's new recording of "Green Door" . . . Jerry Cox signed as musical director for Maze Records. First sides to be conducted by Cox will feature Gloria Craig . . . Roy Hamilton's last sides recorded before he retired from active show business out on the Epic label this week . . . Martha Lou Harp signed to an exclusive recording contract by Capitol Records . . . Johnnie Ray did sell out business during his local engagement at the Moulin Rouge. Frank Sennes wants Ray back for an unlimited engagement at the Moulin . . . The Rover Boys in town on their way to an engagement in Honolulu . . . Spike Jones and Helen Grayco currently breaking it up at the New Frontier in Las Vegas . . . National Merchandising Manager Bud Fraser presented a ten year service pin to Marilyn Hammond, Capitol Records publicist and editor of Capitol's disk-jockey paper . . . Singer Tommy Charles finished his stint in the movie "Shake Rattle and Roll". Charles recorded "Secret Love On My Mind" from the film for Decca . . . Gil Henry of KNX taped a phone interview with Pat Boone from Indianapolis this week . . . Somethin' Smith and the Redheads a big success in their Vegas appearance according to Bob Demail of Epic Records who flew up to catch their act. . . . Pretty Peggy Taylor's first disk out on the Sunset label this week . . . Harry Geller has been set to conduct the orchestra, and the Voices of Walter Schumann have been signed for the Tennessee Ernie Ford show which debuts Thursday, October 4.



JIM LOWE

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3 FABULOUS INSTRUMENTALS THAT ARE CLIMBING FAST

Bob Sharples SADIE'S SHAWL

1661

Billboard

Sept. 8

• COMING UP STRONG

9. The Italian Theme.....Cyril Stapleton
(ASCAP) London 1672

• THIS WEEK'S BEST BUYS

THE ITALIAN THEME (Mourice, ASCAP)—Cyril Stapleton Ork—London 1672—This is another of this summer's crop of instrumental hits. For several weeks it has been one of the best records in St. Louis, Milwaukee, Minneapolis, Pittsburgh, Cleveland, Detroit, New York and several New England cities. It is still coming up and is moving at a determined pace for the charts. Flip is "Tiger Tongue."

Cyril Stapleton THE ITALIAN THEME

1672

Ted Heath THE FAITHFUL HUSSAR

1675





Meeting Dates Music Operators' Associations

- Sept. 10—Tri-County Juke Box Operators' Assn.**
Place: Elum Music Offices, Massillon, Ohio
- 11—California Music Merchants' Assn.**
Place: Fresno Hotel, Fresno, Calif.
- 11—Western Massachusetts Music Guild**
Place: DeMarco's Restaurant, West Springfield, Mass.
- 12—New York State Operators' Guild**
Place: Nelson House, Poughkeepsie, N. Y.
- 12—California Music Merchants' Assn.**
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 13—California Music Merchants' Assn.**
Place: U. S. Grant Hotel, San Diego, Calif.
- 13—Eastern Massachusetts Music Operators' Assn.**
Place: Beaconsfield Hotel, Boston, Mass.
- 17—Baltimore Amusement Machine Operators' Assn.**
Place: Mandell-Ballow Restaurant, Reisterstown Rd. & Rogers Ave., Baltimore, Md.
- 19—Automatic Equipment & Coin Machine Owners' Assn., Inc., Indiana**
Place: Room 24, 550 Broadway, Gary, Ind.
- 20—Eastern Ohio Phonograph Operators' Assn.**
Place: 4104 Rush Blvd., Youngstown 12, Ohio (executive board).
- 20—Phonograph Merchants' Assn., Cleveland, Ohio**
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 20—Westchester Operators' Guild, Inc.**
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 22 & 23—Music Guild of Nebraska**
Place: Blackstone Hotel, Omaha, Neb.
- 23—Amusement Machine Assoc. Of Philadelphia**
Place: Latin Casino, Philadelphia, Pa. (Banquet)
- 24—Central States Music Guild**
Place: 805 Main Street, Peoria, Ill.
- Oct. 1—California Music Merchants' Assn.**
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 1—United Music Operators of Michigan**
Place: Fort Wayne Hotel, Detroit, Mich.
- 4—Phonograph Merchants' Assn., Cleveland, Ohio**
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 4—California Music Merchants' Assn.**
Place: Sacramento Hotel, Sacramento, Calif.
- 4—Eastern Ohio Phonograph Operators' Assn.**
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 20—Kansas Music Association**
Place: Wareham Hotel, Manhattan, Kan.
- Nov. 17—New York State Operators Guild**
Place: U. S. Hotel Thayer, West Point, N. Y.
Annual Dinner Dance: Cocktails—6:30; Dinner—7:30; Dancing—9:30.

Attention: Operators' Associations

Associations desiring listings in this column, please write to **THE CASH BOX**, 26 West 47th Street, New York 36, N. Y.



Juke Box Regional Record Report

The Top Ten Records—City by City

New York, N. Y.

1. My Prayer (Platters)
2. Whatever Will Be (D. Day)
3. Hound Dog (E. Presley)
4. Tonight You Belong To Me (Patience & Prudence)
5. Canadian Sunset (Winterhalter/Williams)
6. Don't Be Cruel (E. Presley)
7. Allegheny Moon (P. Page)
8. You Don't Know Me (J. Vale)
9. Soft Summer Breeze (E. Heywood)
10. I Want You (E. Presley)

Houston, Texas

1. Hound Dog (E. Presley)
2. My Prayer (Platters)
3. Let Good Times Roll (Shirley & Lee)
4. Honky Tonk (B. Doggett)
5. Canadian Sunset (Winterhalter/Williams)
6. Flying Saucer (Buchanan & Goodman)
7. Don't Be Cruel (E. Presley)
8. One Kiss Led To Another (Coasters)
9. Miracle Of Love (E. Rodgers)
10. Spin The Wheel (Scholars)

Boston, Mass.

1. My Prayer (Platters)
2. Hound Dog (E. Presley)
3. Whatever Will Be (D. Day)
4. Flying Saucer (Buchanan & Goodman)
5. Allegheny Moon (P. Page)
6. Almost Lost My Mind (Boone)
7. Canadian Sunset (Winterhalter/Williams)
8. Mama, Teach Me To Dance (E. Gorme)
9. Miracle Of Love (E. Rodgers)
10. Tonight You Belong To Me (Patience & Prudence)

San Francisco, Calif.

1. My Prayer (Platters)
2. Whatever Will Be (D. Day)
3. Hound Dog (E. Presley)
4. Don't Be Cruel (E. Presley)
5. Allegheny Moon (P. Page)
6. Wayward Wind (G. Grant)
7. Canadian Sunset (Winterhalter)
8. Be-Bop-A-Lula (G. Vincent)
9. I Want You (E. Presley)
10. Flying Saucer (Buchanan & Goodman)

Minneapolis, Minn.

1. Hound Dog (E. Presley)
2. The Fool (S. Clark)
3. A Casual Look (Six Teens)
4. My Prayer (Platters)
5. Don't Be Cruel (E. Presley)
6. Tonight You Belong To Me (Patience & Prudence)
7. When My Dreamboat Comes Home (F. Domino)
8. Whatever Will Be (D. Day)
9. Time Will Tell (B. Charles)
10. Just Walking In The Rain (J. Ray)

Detroit, Mich.

1. Honky Tonk (B. Doggett)
2. Don't Be Cruel (E. Presley)
3. Hound Dog (E. Presley)
4. Canadian Sunset (Winterhalter/Williams)
5. My Prayer (Platters)
6. Tonight You Belong To Me (Tracey Twins)
7. White Lilacs (H. Zacharias)
8. Song For Summer Night (M. Miller)
9. House With Love In It (Four Lads)
10. The Fool (S. Clark)

Cincinnati, Ohio

1. Hound Dog (E. Presley)
2. My Prayer (Platters)
3. Flying Saucer (Buchanan & Goodman)
4. Don't Be Cruel (E. Presley)
5. Canadian Sunset (Winterhalter)
6. Whatever Will Be (D. Day)
7. Honky Tonk (B. Doggett)
8. Allegheny Moon (P. Page)
9. Tonight You Belong To Me (Patience & Prudence)
10. It Only Hurts For A While (Ames Bros.)

Los Angeles, Calif.

1. Whatever Will Be (D. Day)
2. Canadian Sunset (Winterhalter/Williams)
3. Hound Dog (E. Presley)
4. My Prayer (Platters)
5. Allegheny Moon (P. Page)
6. I Want You (E. Presley)
7. Flying Saucer (Buchanan & Goodman)
8. Song For Summer Night (M. Miller)
9. Almost Lost My Mind (Boone)
10. Wayward Wind (G. Grant)

Chicago, Ill.

1. Hound Dog (E. Presley)
2. My Prayer (Platters)
3. Canadian Sunset (Winterhalter/Williams)
4. Whatever Will Be (D. Day)
5. Allegheny Moon (P. Page)
6. Flying Saucer (Buchanan & Goodman)
7. Song For Summer Night (M. Miller)
8. Tonight You Belong To Me (Patience & Prudence)
9. Be-Bop-A-Lula (G. Vincent)
10. Don't Be Cruel (E. Presley)

San Antonio, Texas

1. Don't Be Cruel (E. Presley)
2. My Prayer (Platters)
3. Song For Summer Night (M. Miller)
4. The Fool (S. Clark)
5. When My Dreamboat Comes Home (F. Domino)
6. Whatever Will Be (D. Day)
7. Bus Stop Song (Four Lads)
8. Stranded In The Jungle (Cadets)
9. Hound Dog (E. Presley)
10. Let Good Times Roll (Shirley & Lee)

Kansas City, Mo.

1. Hound Dog (E. Presley)
2. Don't Be Cruel (E. Presley)
3. The Fool (Clark/Gallahads)
4. Tonight You Belong To Me (Patience & Prudence)
5. My Prayer (Platters)
6. Song For Summer Night (M. Miller)
7. Honky Tonk (B. Doggett)
8. Whatever Will Be (D. Day)
9. White Lilacs (H. Zacharias)
10. You Don't Know Me (J. Vale)

Denver, Colo.

1. Flying Saucer (Buchanan & Goodman)
2. Hound Dog (E. Presley)
3. Be-Bop-A-Lula (G. Vincent)
4. Whatever Will Be (D. Day)
5. Don't Be Cruel (E. Presley)
6. My Prayer (Platters)
7. Canadian Sunset (Winterhalter/Williams)
8. Song For Summer Night (M. Miller)
9. Allegheny Moon (P. Page)
10. The Fool (S. Clark)

Baltimore, Md.

1. Don't Be Cruel (E. Presley)
2. My Prayer (Platters)
3. Tonight You Belong To Me (Patience & Prudence)
4. Hound Dog (E. Presley)
5. Honky Tonk (B. Doggett)
6. Canadian Sunset (Winterhalter/Williams)
7. Whatever Will Be (D. Day)
8. St. Therese Of Roses (Ward & Dominoes)
9. In The Still Of The Night (Satins)
10. When My Dreamboat Comes Home (F. Domino)

New Orleans, La.

1. Don't Be Cruel (E. Presley)
2. Whatever Will Be (D. Day)
3. Hound Dog (E. Presley)
4. The Fool (S. Clark)
5. My Prayer (Platters)
6. All There Is To That (Cole & Knights)
7. Honky Tonk (B. Doggett)
8. Canadian Sunset (Winterhalter)
9. Almost Lost My Mind (Boone)
10. You Don't Know Me (J. Vale)

Philadelphia, Pa.

1. Canadian Sunset (Winterhalter/Williams)
2. Don't Be Cruel (E. Presley)
3. Tonight You Belong To Me (Patience & Prudence)
4. Whatever Will Be (D. Day)
5. Be-Bop-A-Lula (G. Vincent)
6. The Fool (S. Clark)
7. White Lilacs (B. Vaughn)
8. Happiness Street (G. Gibbs)
9. I'll Never Stand In Your Way (Tophatters)
10. My Prayer (Platters)

Milwaukee, Wisc.

1. Don't Be Cruel (E. Presley)
2. Canadian Sunset (Winterhalter/Williams)
3. Hound Dog (E. Presley)
4. Flying Saucer (Buchanan & Goodman)
5. The Fool (S. Clark)
6. My Prayer (Platters)
7. Tonight You Belong To Me (Patience & Prudence)
8. Whatever Will Be (D. Day)
9. Be-Bop-A-Lula (G. Vincent)
10. I'll Be Laughing Tonight (J. Leslie)

Pittsburgh, Pa.

1. Hound Dog (E. Presley)
2. Don't Be Cruel (E. Presley)
3. My Prayer (Platters)
4. Honky Tonk (B. Doggett)
5. Tonight You Belong To Me (Patience & Prudence)
6. Song For Summer Night (M. Miller)
7. Canadian Sunset (Winterhalter/Williams)
8. Whatever Will Be (D. Day)
9. I Want You (E. Presley)
10. House With Love In It (Four Lads)

St. Louis, Mo.

1. Hound Dog (E. Presley)
2. The Fool (S. Clark)
3. Whatever Will Be (D. Day)
4. Be-Bop-A-Lula (G. Vincent)
5. Canadian Sunset (Winterhalter/Williams)
6. White Lilacs (B. Vaughn)
7. My Prayer (Platters)
8. Italian Theme (C. Stapleton)
9. Don't Be Cruel (E. Presley)
10. Flying Saucer (Buchanan & Goodman)

Seattle, Wash.

1. Don't Be Cruel (E. Presley)
2. Whatever Will Be (D. Day)
3. The Fool (S. Clark)
4. My Prayer (Platters)
5. Song For Summer Night (M. Miller)
6. Hound Dog (E. Presley)
7. Tonight You Belong To Me (Patience & Prudence)
8. Honky Tonk (B. Doggett)
9. Canadian Sunset (Winterhalter)
10. Allegheny Moon (P. Page)

Atlanta, Ga.

1. Don't Be Cruel (E. Presley)
2. Canadian Sunset (Winterhalter)
3. My Prayer (Platters)
4. Whatever Will Be (D. Day)
5. Song For Summer Night (M. Miller)
6. Flying Saucer (Buchanan & Goodman)
7. Just Walking In The Rain (J. Ray)
8. Hound Dog (E. Presley)
9. It Only Hurts For A While (Ames Bros.)
10. I Want You (E. Presley)

Cleveland, Ohio

1. Don't Be Cruel (E. Presley)
2. Honky Tonk (B. Doggett)
3. Whatever Will Be (D. Day)
4. True Love (J. Powell)
5. Canadian Sunset (Winterhalter/Williams)
6. Ka-Ding Dong (G-Clefs)
7. You Don't Know Me (J. Vale)
8. My Prayer (Platters)
9. See Saw (Moonglows)
10. I Walk The Line (J. Cash)

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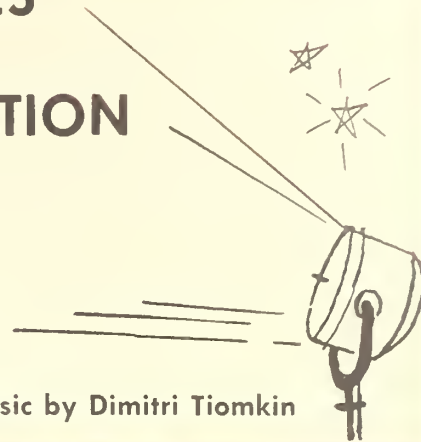
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JACK PLEIS (RALPH YOUNG and CHOIR)—Decca

LEONARD ROSENMAN—Imperial

ART MOONEY—MGM

RUSTY DRAPER—Mercury

BOB CARROLL (JOE LEAHY ORCHESTRA)—Unique

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Recorded By

LES BAXTER—Capitol

RAY HEINDORF—Columbia

GEORGE CATES—Coral

LEONARD ROSENMAN—Imperial

DAVID ROSE—MGM

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"IF YOU SEE MY LOVE DANCING"

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POP

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JUDY KILEEN

"JUST WALKING IN THE RAIN"

"A HEART WITHOUT A
SWEETHEART"

Abbott 3024

POP

LEE GOTCH SINGERS

"THE BUS STOP SONG"

(PAPER OF PINS)

"I'LL HOLD YOU CLOSE"

Fabor 4015

POP

Instrumental Featuring The Organ

ROMELLE FAY

"ROMELLE BOOGIE"

"INDIAN MOOD"

Fabor 4014

C & W

BILL BRADLEY

"BIRDS OF A FEATHER"

"YOU CONDEMN THIS WOMAN"

Fabor 140

Watch our line-up of artists grow as well as this direct selling system. We plan to set up the best direct selling system that the retailers and juke box operators have ever known. Watch for our new releases. We ship them fast.

Our direct selling system is the greatest thing since I and my engineer, Don Blake, began to use our new sound that made MEXICAN JOE become the number one selling record of 1953 and the sound that made The De Castro Sisters, Jim Reeves, Mitchel Torok, Ginny Wright and Caroline Bradshaw climb from scratch to Top Ten Sellers of the nation in a few months' time. We plan to build the direct selling system as fast as our new sound built unknown artists.

ABBOTT SALES CO.

BOX 38 MALIBU, CALIFORNIA



London Lowdown

I hear that American agents are watching Mel Torme with a very keen eye. This fine performer who has won everyone's heart over here will be waxing some titles at the English Decca/London studios during his two weeks Prince of Wales appearance. The Ted Heath Band and Cyril Stapleton Orchestra are most likely to accompany Mel. It is very pleasing to see an artist of this calibre being so well received over here; and very gratifying to know that a trip to these isles could put him back on top (where he belongs) in the U.S.

Woolf Phillips back from the U. S. after a vacation and promotion visit in connection with his London Album "Lullaby Of Broadway".

I have been catching up on my listening hours, and have found some fine albums which to my mind deserve all the praise I can give them. Notably: Marion McPartland's "After Dark" Capitol LP; the very fine song selection by Carmen McRae in her "Torchy" album; the Broadway Cast of "My Fair Lady" (not released over here as yet); and the Ella Fitzgerald "Cole Porter Song Book" (also a pre-view). All these albums should be big sellers over here. And speaking of sellers, I am glad to see my very good friends the Chordettes coming in with "Born To Be With You".

It is now definite that the George Melachrino Orchestra will accompany Liberace on his tour in this country, which will open in London at The Royal Festival Hall on October 1.

The recording of "Tonight You Belong To Me" by Patience & Prudence will, I feel sure, make these two gals a household name over here when their record is released.

THIS WEEK'S BEST SELLING POP RECORDS IN BRITAIN

(Courtesy "New Musical Express")

- 1 "Whatever Will Be, Will Be"—Doris Day (Philips)
- 2 "Why Do Fools Fall In Love?"—Teen Aegers (Columbia)
- 3 "Sweet Old Fashioned Girl"—Teresa Brewer (Vogue/Coral)
- 4 "Rocking Through the Rye"—Bill Haley Comets (Brunswick)
- 5 "Lay Down Your Arms"—Anne Shelton (Philips)
- 6 "Walk Hand In Hand"—Tony Martin (HMV)
- 7 "Mountain Greenery"—Mel Torme (Vogue/Coral)
- 8 "Born To Be With You"—Chordettes (London)
- 9 "Heartbreak Hotel"—Elvis Presley (HMV)
- 10 "Saints Rock and Roll"—Bill Haley Comets (Brunswick)
- 11 "Serenade"—Slim Whitman (London)
- 12 "I'm In Love Again"—Fats Domino (London)
- 13 "Great Pretender/Only You"—The Platters (Mercury)
- 14 "I Want You, I Need You, I Love You"—Elvis Presley (HMV)
- 15 "I Almost Lost My Mind"—Pat Boone (London)
- 16 "You Are My First Love"—Ruby Murry (Columbia)
- 17 "I'll Be Home"—Pat Boone (London)
- 18 "Long Tall Sally"—Pat Boone (London)
- 19 "Wayward Wind"—Tex Ritter (Capitol)
- 20 "Fountains of Rome"—Edmond Hockridge (Pye-Nixa)
- 20 "Walk Hand In Hand"—Ronnie Carroll (Philips)
- 22 "Who Are We?"—Ronnie Hilton (HMV)
- 23 "Be-Bop-A-Lula"—Gene Vincent (Capitol)
- 24 "My Son John"—David Whitfield (Decca)
- 25 "My September Love"—David Whitfield (Decca)
- 26 "Donkey Cart"—Frank Chacksfield (Decca)
- 27 "Woman In Love"—Frankie Laine (Pye-Nixa)
- 28 "Bring a Little Water Sylvie"—Johnny Dankworth (Parlophone)



Top Selling Records

Reported by

Retail Outlets

From Coast to Coast

GAILEY MUSIC SHOP

New York, N. Y.

1. Whatever Will Be (D. Day)
2. My Prayer (Platters)
3. Canadian Sunset (H. Winterhalter)
4. Hound Dog (E. Presley)
5. I Want You (E. Presley)
6. Allegheny Moon (P. Page)
7. You Don't Know Me (J. Vale)
8. Wayward Wind (G. Grant)
9. Soft Summer Breeze (E. Heywood)
10. Tonight You Belong To Me (Patience & Prudence)

DON LEARY'S, INC.

Minneapolis, Minn.

1. Hound Dog (E. Presley)
2. The Fool (S. Clark)
3. My Prayer (Platters)
4. A Casual Look (Six Teens)
5. Whatever Will Be (D. Day)
6. Allegheny Moon (P. Page)
7. When My Dreamboat Comes Home (F. Domino)
8. Flying Saucer (Buchanan & Goodman)
9. Fabulous Character (S. Vaughan)
10. Rip It Up (B. Haley)

BEN BROWN MUSIC

Lynn, Mass.

1. Honky Tonk (B. Doggett)
2. Don't Be Cruel (E. Presley)
3. Just Walking In The Rain (J. Ray)
4. See Saw (Moonglows)
5. After Lights Go Down Low (Al Hibbler)
6. My Prayer (Platters)
7. Song For A Summer Night (M. Miller)
8. Pretty Little Girl (Monarchs)
9. St. Therese Of The Roses (Ward & Dominoes)
10. Canadian Sunset (Williams)

THE GROOVE RECORD SHOP

Norfolk, Va.

1. Hound Dog (E. Presley)
2. Don't Be Cruel (E. Presley)
3. Song For Summer Night (M. Miller)
4. Canadian Sunset (H. Winterhalter)
5. Tonight You Belong To Me (Patience & Prudence)
6. Honky Tonk (B. Doggett)
7. Soft Summer Breeze (E. Heywood)
8. Whatever Will Be (D. Day)
9. After Lights Go Down Low (Al Hibbler)
10. Almost Lost My Mind (Boone)

E & R RECORD SHOP

San Antonio, Texas

1. Don't Be Cruel (E. Presley)
2. Song For Summer Night (M. Miller)
3. My Prayer (Platters)
4. When My Dreamboat Comes Home (F. Domino)
5. Whatever Will Be (D. Day)
6. The Fool (S. Clark)
7. All There Is To That (Cole & Knights)
8. Bus Stop Song (Four Lads)
9. From The Candy Store (T. Bennett)
10. Ghost Town (D. Cherry)

LAMP'S MELODY LANE

Cleveland, Ohio

1. Hound Dog/Don't Be Cruel (E. Presley)
2. Honky Tonk (B. Doggett)
3. Bus Stop Song (Four Lads)
4. Every Day Of My Life (McGuire)
5. You Don't Know Me (J. Vale)
6. See Saw (Moonglows)
7. I Walk The Line (J. Cash)
8. Whatever Will Be (D. Day)
9. Ka-Ding-Dong (G. Clefs)
10. Friendly Persuasion (P. Boone)

BECHTOLD MUSIC STORE

Pittsburgh, Pa.

1. Tonight You Belong To Me (Patience & Prudence)
2. Don't Be Cruel (E. Presley)
3. I Only Know I Love You (Four Aces)
4. Italian Theme (C. Stapleton)
5. Song For A Summer Night (M. Miller)
6. Canadian Sunset (A. Williams)
7. My Prayer (Platters)
8. From The Candy Store (T. Bennett)
9. You Don't Know Me (J. Vale)
10. House With Love In It (Four Lads)

LISHON'S

Chicago, Ill.

1. Hound Dog (E. Presley)
2. Almost Lost My Mind (Boone)
3. Soft Summer Breeze (E. Heywood)
4. Canadian Sunset (H. Winterhalter)
5. Song For A Summer Night (M. Miller)
6. Allegheny Moon (P. Page)
7. My Prayer (Platters)
8. Flying Saucer (Buchanan & Goodman)
9. Wayward Wind (G. Grant)
10. Whatever Will Be (D. Day)

GIFT MART MUSIC CENTER

Jamaica, L. I., N. Y.

1. Tonight You Belong To Me (Patience & Prudence)
2. Don't Be Cruel (E. Presley)
3. Mama, Teach Me To Dance (E. Gorme)
4. Honky Tonk (B. Doggett)
5. From A School Ring (Rovers)
6. Wayward Wind (G. Grant)
7. My Prayer (Platters)
8. Song For A Summer Night (M. Miller)
9. My Love Came Back (Velours)
10. Together 1, 2, 3 (Castellanos)

COCROFT MUSIC CO.

Thomasville, Ga.

1. Don't Be Cruel (E. Presley)
2. Hound Dog (E. Presley)
3. I Can't Love You Enough (L. Baker)
4. Whatever Will Be (D. Day)
5. Be-Bop-A-Lula (G. Vincent)
6. Woman Love (G. Vincent)
7. My Prayer (Platters)
8. Flying Saucer (Buchanan & Goodman)
9. Song For Summer Night (M. Miller)
10. Wayward Wind (G. Grant)

SPRUCE RECORD SHOP

Scranton, Pa.

1. Don't Be Cruel (E. Presley)
2. Let The Good Times Roll (Shirley & Lee)
3. Tonight You Belong To Me (Patience & Prudence)
4. The Fool (S. Clark)
5. Hound Dog (E. Presley)
6. St. Therese Of The Roses (Ward & Dominoes)
7. I Only Know I Love You (Four Aces)
8. Whatever Will Be (D. Day)
9. On Street Where You Live (V. Damone)
10. Canadian Sunset (Williams)

HAY'S RECORD SHOP

Austin, Tex.

1. My Prayer (Platters)
2. Whatever Will Be (D. Day)
3. Don't Be Cruel (E. Presley)
4. All There Is To That (Cole & Knights)
5. Almost Lost My Mind (Boone)
6. Allegheny Moon (P. Page)
7. Canadian Sunset (H. Winterhalter)
8. The Fool (S. Clark)
9. Only Hurts For A Little While (Ames Bros.)
10. Born To Be With You (Chordettes)

MELODY MART

Paducah, Ky.

1. Don't Be Cruel (E. Presley)
2. Whatever Will Be (D. Day)
3. Flying Saucer (Buchanan & Goodman)
4. My Prayer (Platters)
5. Allegheny Moon (P. Page)
6. Sweet Old Fashioned Girl (T. Brewer)
7. Almost Lost My Mind (Boone)
8. Wayward Wind (G. Grant)
9. Honky Tonk (B. Doggett)
10. On Street Where You Live (V. Damone)

WOLFF-KUBLY & HIRSIG

Madison, Wisc.

1. Hound Dog (E. Presley)
2. Don't Be Cruel (E. Presley)
3. Song For Summer Night (M. Miller)
4. Soft Summer Breeze (E. Heywood)
5. 49 Shades Of Green (Ames Bros.)
6. Middle Of The House (R. Draper)
7. Tonight You Belong To Me (Patience & Prudence)
8. I Love Mickey (Brewer & Mantle)
9. Whatever Will Be (D. Day)
10. Cotton Pickin' Patties (T. Brewer)

WALLICHS MUSIC CITY

Hollywood, Calif.

1. My Prayer (Platters)
2. Whatever Will Be (D. Day)
3. Hound Dog (E. Presley)
4. I Want You (E. Presley)
5. Flying Saucer (Buchanan & Goodman)
6. Almost Lost My Mind (Boone)
7. Allegheny Moon (K. Kimbro)
8. Wayward Wind (P. Bergen)
9. Be-Bop-A-Lula (G. Vincent)
10. Canadian Sunset (A. Williams)

WARE HOUSE OF MUSIC

Seattle, Wash.

1. Don't Be Cruel (E. Presley)
2. Honky Tonk (B. Doggett)
3. Tonight You Belong To Me (Patience & Prudence)
4. One Kiss Led To Another (Coasters)
5. So Long (F. Domino)
6. My Prayer (Platters)
7. Song For A Summer Night (M. Miller)
8. Allegheny Moon (P. Page)
9. Canadian Sunset (H. Winterhalter)
10. Almost Lost My Mind (Boone)

RAK SALES, INC.

St. Louis, Mo.

1. Tonight You Belong To Me (Patience & Prudence)
2. White Lilacs (B. Vaughn)
3. Tumbling Tumbleweeds (R. Williams)
4. The Fool (S. Clark)
5. Canadian Sunset (Williams)
6. Old Philosopher (Lawrence)
7. Mama, Teach Me To Dance (E. Gorme)
8. Pack Of Letters, Pack Of Lies (B. Shepard)
9. Don't Be Cruel (E. Presley)
10. Whatever Will Be (D. Day)

GLEN MUSIC SHOP

Detroit, Mich.

1. Honky Tonk (B. Doggett)
2. Hound Dog (E. Presley)
3. Tonight You Belong To Me (Tracy Twins)
4. White Lilacs (H. Zacharias)
5. House With Love In It (Four Lads)
6. Gotta Get Myself A Woman (Drifters)
7. Ka-Ding-Dong (G-Clefs)
8. My Prayer (Platters)
9. Out Of Sight, Out Of Mind (Five Keys)
10. Song For Summer Night (M. Miller)

SUPER ENTERPRISE

Washington, D. C.

1. My Prayer (Platters)
2. Hound Dog (E. Presley)
3. Whatever Will Be (D. Day)
4. Canadian Sunset (H. Winterhalter)
5. Soft Summer Breeze (E. Heywood)
6. All There Is To That (Cole & Knights)
7. Tonight You Belong To Me (Patience & Prudence)
8. Moonglow & Picnic (Stoloff)
9. Be-Bop-A-Lula (G. Vincent)
10. Wayward Wind (G. Grant)

BILL'S T RECORD SHOP

Tulsa, Okla.

1. Don't Be Cruel (E. Presley)
2. My Prayer (Platters)
3. Hound Dog (E. Presley)
4. The Fool (S. Clark)
5. More (P. Como)
6. Flying Saucer (Buchanan & Goodman)
7. Canadian Sunset (Williams)
8. After Lights Go Down Low (Al Hibbler)
9. Ka-Ding-Dong (Hilltoppers)
10. One Kiss Led To Another (Coasters)

LOOMIS TEMPLE OF MUSIC

New Haven, Conn.

1. I Remember (Five Satins)
2. Hound Dog (E. Presley)
3. St. Therese Of The Roses (Ward & Dominoes)
4. Tonight You Belong To Me (Patience & Prudence)
5. Flying Saucer (Buchanan & Goodman)
6. Whatever Will Be (D. Day)
7. Song For Summer Night (M. Miller)
8. Soft Summer Breeze (E. Heywood)
9. Closer You Are (Channels)
10. Allegheny Moon (P. Page)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Best Selling Pop Albums

		Pos. Last Week
1.	MY FAIR LADY BROADWAY CAST (Columbia OL 5090)	1.
2.	THE EDDY DUCHIN STORY MOVIE SCORE (Decca DL 8289)	2.
3.	THE KING AND I MOVIE CAST (Capitol W 740; EAP 740)	3.
4.	CALYPSO HARRY BELAFONTE (RCA Victor LPM 1248 EPA 1248)	4.
5.	ELVIS PRESLEY ELVIS PRESLEY (RCA Victor LPM 1254; EPB 1254)	5.
6.	SONGS FOR SWINGING LOVERS FRANK SINATRA (Capitol W 653; EAP 653)	6.
7.	HIGH SOCIETY FILM SOUNDTRACK (Capitol W 750; EDM 750)	8.
8.	THE PLATTERS THE PLATTERS (Mercury MG-20146)	7.
9.	CAROUSEL MOVIE CAST (Capitol W 694; EDM 694)	11.
10.	OKLAHOMA MOVIE CAST (Capitol SAO 595; SDM 595)	9.
11.	SAY IT WITH MUSIC LAWRENCE WELK (Coral CRL 57041; EC 82027)	10.
12.	BELAFONTE HARRY BELAFONTE (RCA Victor LPM 1150; EPB 1150; EPA 693, 4, 5)	13.
13.	ELLA FITZGERALD SINGS THE COLE PORTER SONG BOOK (Verve V-4001, 2)	12.
14.	BUBBLES IN THE WINE LAWRENCE WELK (Coral CRL 57038)	15.
15.	THE MOST HAPPY FELLA BROADWAY CAST (Columbia OL 5118)	14.
16.	FRESHMEN FAVORITES FOUR FRESHMEN (Capitol T 743; EAP 743)	20.
17.	FOUR FRESHMEN AND 5 TROMBONES FOUR FRESHMEN (Capitol T 683; EAP 683)	21.
18.	BLUEJEAN BOP GENE VINCENT & BLUE CAPS (Capitol T 764; EAP 764)	23.
19.	CUBAN FIRE! STAN KENTON (Capitol T 731; EAP 731)	24.
20.	THE MISTY MISS CHRISTY JUNE CHRISTY (Capitol T 725; EAP 725)	18.
21.	LONELY GIRL JULIE LONDON (Liberty LRP 3012)	22.
22.	NIGHT WINDS JACKIE GLEASON (Capitol W 717; EAP 717)	17.
23.	PICNIC MOVIE SCORE (Decca DL 8320; ED 846)	16.
24.	SOLO MOOD PAUL WESTON (Columbia CL 879)	19.
25.	GOLDEN INSTRUMENTALS BILLY VAUGHN (Dot DLP 3016)	25.

Mills Music Maps Plans for 1956-57

NEW YORK—As a result of conferences between Jack Mills, President of Mills Music, Inc. and his executives in the Mills' Companies both here and abroad, Mills expects 1956-57 to be one of the most important years in the 37 year history of the publishing firm. Already on the drafting boards are plans for publications in all phases of the music business.

One of the motivating factors of this extensive upsurge is the fact that during his present trip to Europe, Mills has consummated some outstanding deals with foreign publishers, for the reprinting and exploitation of their materials in the U. S. A. by Mills Music, Inc. Included is a renewal of the pact with one of Britain's most important music publishers, Joseph Williams Ltd., which provides access by Mills to the works of Britain's notable composers including Gordon Jacob, Edmund Rubbra, John Addison, Alec Rowley, Adrian Cruft, Alan Bush, Norman Dymuth and Humphrey Searl and which serves as a wealth of material for school music in the orchestra, piano, organ and instrumental fields.

On this side of the Atlantic, Mills Music, Inc. with its recent acquisition of Affiliated Musicians, Inc. plans world wide distribution of some of the worlds finest contemporary music by such outstanding composers as Ernst Toch,—winner of the Pulitzer Prize in Music (1956) for his Symphony #3 which is now controlled by Mills Music, Inc. (Toch has recently been signed to an exclusive contract by Mills Music, Ltd. and his works in the U. S. will be available through Mills Music, Inc.) Others in the AMI group of distinguished composers are Carlos Chavez, Juan Manén, Erich Wolfgang Korngold, Mario Castelnuovo-Tedesco, Alexandre Gretchaninoff, Richard W. Ellsasser and others.

In a message from Milan, Italy where he is now vacationing, Jack Mills, President of Mills Music Inc. commented, "My recent trip abroad and my evaluation of the market for music throughout the territories I have visited, leads me to have tremendous optimism about the future of our business. Great talent is on the up-beat all over the world and Mills Music as publishers must prepare ourselves to meet up with our responsibilities, to this talent and to the world at large, to make as much of this wonderful material available as is possible. It is for this reason that our plans for this season represent the most ambitious in our history".

Capitol Records Declares Dividend

HOLLYWOOD, CALIF. — Capitol Records, Inc.'s board of directors declared a regular quarterly dividend on its common stock of 25 cents a share payable September 30, 1956, to stockholders of record September 15, 1956. The previous regular quarterly dividend was 15 cents a share paid June 30, 1956.

In addition to the dividend on the common stock, a regular quarterly dividend of 65 cents a share was declared on the preferred stock payable October 1, 1956 to preferred shareholders of record September 15.

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The Voices Of The West

"Are You Ready"

(To Live For Your Lord)

b/w "He Is Calling"

DB-205-45

C&W Religious

Jimmie Widener And
The Voices Of The West
"Whose Side Are You On"

b/w "Rollin' Tide"

DB-206-45

Pop

Diane Richards
With The Three Dons

"A Wonderful Night
For Love"

b/w

"The Robin Sings
There Still"

DB-201-45

"Never Let A Dream
Get Away"

b/w

"This Is My Last Romance"

Pop

Jerry Rush With
The Three Dons & Deena
"Don't Wonder, Don't Worry"

b/w

"There's Something
About You"

DB-200-45

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Album Reviews

POPULAR

"HOWDY!"—Pat Boone—Dot DLP-3030 (1-12" LP)

BEGIN THE BEGUINE; HUMMIN' THE BLUES; WOULD YOU LIKE TO TAKE A WALK; ALL I DO IS DREAM OF YOU; THAT LUCKY OLD SUN; BEG YOUR PARDON; CHATTANOOGA SHOE SHINE BOY; WITH YOU; EV'RY LITTLE THING; FORGIVE ME; SUNDAY; HARBOR LIGHTS.

Pat Boone's second LP effort should reach an even greater market than his first best seller which racked up a solid sale. The previous Boone issue consisted mostly of the singer's rock 'n roll hit singles; this one has more variety—ballads, blues, inspirational and rhythm numbers. This fruit-cake assortment gives Pat a chance to cover various approaches all of which he handles with solid vocal assurance. Bright color photo of Pat on the package. A vast teenage market, plus many adults should make the set a chart item.

"THAT TOWERING FEELING!"—Vic Damone—Columbia CL 900 (1-12" LP)

YOU STEPPED OUT OF A DREAM; WAIT TILL YOU SEE HER; OUT OF NOWHERE; THE SONG IS YOU; SPRING IS HERE; LET'S FALL IN LOVE; SMOKE GETS IN YOUR EYES; TIME ON MY HANDS; I'M GLAD THERE IS YOU; THE TOUCH OF YOUR LIPS; ALL THE THINGS YOU ARE; CHEEK TO CHEEK.

"On The Street Where You Live" not only gave Vic Damone a healthy hit, but seemingly a theme song as well. His Summer TV'er opens with the song and this Columbia disk is labeled with a phrase from the song's lyrics. Working with a combo and full orchestra, Damone covers a variety of tempos in delivering 12 handsome standards. The singer is sensitively sweet on the warmer arrangements (i.e. "I'm Glad There Is You"), and rings with verve on the swinging numbers (i.e. "The Song Is You"). Vic's support includes Buck Clayton (trumpet) and Urbie Green (trombone). Must stock in view of the singer's recent single smash and successful summer TV stint.

"PARIS"—The Sounds, The Sights—The Melachrino Orchestra—RCA Victor LPM-1261 (1-12" LP)

This musical picture of Paris comes in a special brochure type hard-cover container featuring photos and descriptions of the famous city. The disk itself, using the lush services of the Melachrino Orchestra, is divided into "The People's Paris" and "The Culture Of Paris". The former side digs into the "pop" music one is apt to hear in a cafe or on the street, while the latter side has some "light" long-hair pieces by Offenbach, Gounod, Ravel, Debussy and other exponents of the Parisian scene. This combined with the photos, written material, and actual sounds of the city gives one a charming tour of Paris. Excellent mood-music travelogue.

"MUSIC FOR EXPECTANT MOTHERS"—Sid Feller And His Orchestra—ABC-Paramount ABC 123 (1-12" LP)

TRY A LITTLE TENDERNESS; MY SHINING HOUR; EASY TO LOVE; STAY AS SWEET AS YOU ARE; WISHING; FOR YOU; EXACTLY LIKE YOU; SOON; NO GREATER LOVE; MY BLUE HEAVEN; THE BLUE ROOM; MY BABY'S COMIN' HOME.

All done up in appropriate delicate pink and blue, this package will be the basis of a big promotional push by ABC-Paramount. To ease the day (so say obstetricians) until that happy day arrives, Sid Feller has arranged 12 standards as smoothly as a caress. The ork, headed by Feller, warmly settles on each selection. The tunes are in keeping with the set's motif (i.e. "The Blue Room", "Soon"). Besides its attributes as a mood music entry, the waxing has lots of sales sense in its title. A good idea, plus good arrangements, plus good choice of material makes a hit mood LP. ABC has all the necessary ingredients in this disk.

"VELVET CARPET"—The George Shearing Quintet With String Choir—Capitol T 720 (1-12" LP)

SEPTEMBER SONG; AUTUMN LEAVES; DANCING ON THE CEILING; I'LL CLOSE MY EYES; A FOGGY DAY; HAVE YOU MET MISS JONES?; THE STARLIT HOUR; ALL OF YOU; 'ROUND MIDNIGHT; NO MOON AT ALL.

The point of this package has been to provide Shearing with a host of various string instruments. Amid the lush support, the Shearing Quintet still has plenty of its jazz inventiveness to offer the listener. And the Shearing sound remains surprisingly intimate even as the strings lightly counterpoint the artist and his crew. The melodies have been chosen with the usual Shearing taste. Knock-out four-color job on the jackage. Those strings will take Shearing further into the pop field in sales.

"SOMETHIN' SMITH AND THE REDHEADS COME TO BROADWAY"—Epic LN 3251 (1-12" LP)

GIVE ME THE SIMPLE LIFE; LAZY RIVER; HEARTACHES; CECILIA; MA! (SHE'S MAKING EYES AT ME); IN A SHANTY IN OLD SHANTY TOWN; LULLABY OF BROADWAY; THE BOWERY; THE SIDEWALKS OF NEW YORK; FORTY-SECOND STREET; MANHATTAN; GOODBYE, MY CONEY ISLAND BABY; GIVE MY REGARDS TO BROADWAY; SHOW ME THE WAY TO GO HOME.

Here's a handsome helping of a group that relies heavily on having fun by playing its brand of music, with a delighted audience the result. The group, particularly Somethin' Smith, will alter the lyrics (and sometimes the melody) to suit its refreshing style. The material consists of pieces associated with New York and assorted standards. Included is their recent single hit "A Shanty In Old Shanty Town" and the boys' current sessions, "Heartaches" and "Cecilia." The package will capitalize greatly on the group's single platter fame.

"BANJO ON MY KNEE"—A Collection Of Old Established Minstrel Songs—The Happy Harts "Singing Banjo" Band—Kapp KL-1047 (1-12" LP)

Another in a happy series of Minstrel disks available is this Kapp entry featuring, throughout, the Happy Harts' "Singing Banjo" Band. The tunes (i.e. "Ida", "Sweet Rosie O' Grady", "When You Were Sweet Sixteen") come from the standard banjo repertoire and are performed with authentic harmony and banjo antics. Those who enjoy the nostalgic entertainment values of such disks will find the platter a must. Could develop into one of Kapp's all time best sellers.

"WE COULD MAKE SUCH BEAUTIFUL MUSIC"—George Williams And His Orchestra—RCA Victor (1-12")

WE COULD MAKE SUCH BEAUTIFUL MUSIC; OH YOU BEAUTIFUL DOLL; BEAUTY AND THE BEAT; BEAUTIFUL BLUES; SO YOUNG AND BEAUTIFUL; THE BAD AND THE BEAUTIFUL; WAKE! BEAUTIFUL DREAMER; THE NIGHT IS YOUNG AND YOU'RE SO BEAUTIFUL; BEAUTIFUL LOVE; BUT BEAUTIFUL; BEAUTY REST; YOU ARE TOO BEAUTIFUL.

All the material here is songs with either "beautiful" or "beauty" in their titles. With an arranging background that includes work for such names as Glenn Miller, Gene Krupa and Ray Anthony, ork leader George Williams sends the selections on a smooth swing road. Personnel in the Williams' crew includes Charlie Shavers (trumpet), Billy Byers (trombone) and Al Cohn (tenor sax). Slick entry in a mood and band music markets.



Album Reviews

"SOUNDPROOF"—Ferrante And Teicher—Westminster WP 6014 (1-12" LP)

WHAT IS THIS THING CALLED LOVE?; EL CUMBANCHERO; GREENSLEEVES; MISSISSIPPI BOOGIE; MERMAID WALTZ; MAN FROM MARS; BAIA; BREEZE AND I; SOMEONE TO WATCH OVER ME; AFRICAN ECHOES; DARK EYES; LOVER.

This Westminster disk is an excellent example of giving the audiophile a hi-fi test record with entertainment value. Dual pianists, Ferrante and Teicher, playing on souped up Steinways perform on 12 pop pieces, giving their material unusual hi-fi scope and sounds. Those who want to show-off their equipment will have a field day with this brilliantly recorded (and played) package. The two accomplished concert pianists have established a considerable following with their zany antics. This should boost the sale of the disk.

"REQUESTFULLY YOURS"—Alexander Bros. — Cavalier CAV 6001 (1-12" LP)

GUADALAJARA; HIGH NOON; JAMBALAYA; HOMING TO WYOMING; WUNDERBAR; SIMILAU; DRY BONES; BUT FOR THE GRACE OF GOD; VAYA CON DIOS; I BELIEVE; GET OUT AND GET UNDER THE MOON.

The Alexander Brothers, a versatile vocal-guitar team, have been well received in their appearances at various nite spots and hotels around the country. This Cavalier release features the two in a grab-bag of folk, show, inspirational and Latin pieces. In each category, the brothers have the entertaining knack of giving the tune just the right rendition. Those who have seen the brothers will form the set's principal market.

DOCUMENTARY

"THE EISENHOWER STORY"—Actual Sounds And Voices From Great Moments In His Life—ABC-Paramount ABC 128 (1-12" LP)

This timely ABC-Paramount disk highlights the military and political career of President Eisenhower. Beginning with Eisenhower's announcement of the D-Day landing, the waxing follows his career up to his decision to run for a second term. A narrative bridges the events that include the President's news conferences, Atoms For Peace plan, Geneva aim and other headline stories of recent years. Though disks of this type are long-range sales items, this package should reap the rewards of a Presidential election year.

JAZZ

"CUBAN FIRE!"—Stan Kenton—Capitol T 731 (7-12" LP)

CUBAN FIRE; VALIENT CONGO; REMINISCENCES; WHO KNOWS; THE FAIR ONE DANCES; FORTUNES OF FOOLS.

Stan Kenton's latest flight into rhythm inventiveness is based on the resulting blend of Afro-Cuban rhythms and jazz techniques. Johnny Richards added melodic and harmonic substance to all the basic Afro-Cuban rhythms here and thus gave the Kenton crew sturdy working material. Always exciting and fresh, the sessions sometimes lean over strongly into jazz and on other instances the mixture hits home with colorful splashes of dynamic drive. Sales reaction to the package already indicates it's going to be a big one for Kenton.

"THE EMINENT JAY JAY JOHNSON"—Hank Mobley, Tenor Sax; Clifford Brown, Trumpet; Horace Silver, Piano; Kenny Clarke, Drums—Blue Note 1506 (1-12" LP)

DAYLIE" DOUBLE; PENNIES FROM HEAVEN; YOU'RE MINE YOU; TURNPIKE; IT COULD HAPPEN TO YOU; GROOVIN'; PORTRAIT OF JENNIE; VISCOSITY; TIME AFTER TIME; CAPRI.

This waxing features Jay Jay Johnson's familiar trombone in an environment that also includes the late Clifford Brown (trumpet), Horace Silver (piano) and Hank Mobley (tenor sax). The session is the second volume of a previous issue that, similar to this set, jockeyed the talents of various jazzmen with Mr. Johnson, his quintet and sextet. The result is a highly gratifying improvisation that is the mark of the accomplished artists on the disk. Clifford Brown may share star billing with Johnson in the package's solid sales picture.

"MOONDOG"—Prestige LP 7042 (1-12" LP)

CARIBE; LULLABY; TREE TRAIL; DEATH, WHEN YOU COME TO ME; BIG CAT; FROG BOG; TO A SEA HORSE; DANCE REHEARSAL; SURF SESSION; TREES AGAINST THE SKY; TAP DANCE; DRUM SUITE; STREET SCENE.

Moondog is a name familiar to many New Yorkers. He is a sightless man who, in strange garb, provides his street corner listeners with strange music. It is descriptive music played with a rhythmic and primitive beat. Both words and music to the 13 original (and he means original!) compositions here were composed by Moondog and are performed by him and the group often under the backdrop of city noise and unusual narration. Sales are restricted to those willing to explore music's frontiers.

CLASSICAL

BEETHOVEN: Sonata No. 10. In G Major Op. 96—VITALI: Chaconne—BRAHMS: Lullaby—BRAHMS: Hungarian Dance No. 11 In D Minor—MENDELSSOHN: On Wings Of Song—David Oistrakh, Violin With Lev Oborin And Vladimir Yampolsky, Piano—Columbia ML 5096 (1-12" LP)

David Oistrakh, the violinist from the Soviet Union who came, played and conquered classical enthusiasts here, performs on 5 light-hearted works, of which Beethoven's Sonata No. 10 has the principal role. The latter opus runs a lyrical and spirited course and is caught with assurance and dexterity by the violinist. Again on the disk's second side, the Russian glows with his delicate and skillful approach to the familiar pieces. Fine support by pianists Lew Oborin and Vladimir Yampolsky. Strong classical contender. Rarity of recordings having these selections will give the package a strong sales monopoly.

HINDEMITH: Sonata (1948)—BARBER: Sonata. Opus 6—Gregor Piatigorsky, Cellist—With Ralph Berkowitz Piano—RCA Victor LM-2013 (1-12" LP)

Cellist Gregor Piatigorsky has undertaken two contemporary cello works on this Victor waxing. The Hindemith Sonata (commissioned by the artist) provides an interesting line for Piatigorsky to display his virtuosity in overcoming technical challenges and the Barber Work pure and romantic, has a musician of warmth and emotion as its performer. Excellent sound. The renowned cellist is in fine form here.

Dot Records Reports 100% Sales Increase

HOLLYWOOD—For the first four months of the new fiscal year, 1956, Dot Records announces a 100% increase in business over the same period last year. The month of June saw a 250% increase over June of 1955.

Randy Wood stated that with the hectic details involved in transferring the company's headquarters to Hollywood, Dot was actually unprepared for the unexpected increase and has been working frantically to keep up with the demand which is the kind of business usually done only in the best months of the record business.

For the month of August, Dot has processed the sale of 1,140,000 units. The biggest seller for the new fiscal year has been Pat Boone's "I Almost Lost My Mind," with Sanford Clark's "The Fool," a close second and Pat Boone's two-sided new hit, "Friendly Persuasion" and "Chains of Love," coming up very fast.

Most of Dot's sales have been in the singles market.

Coral Issues "Album Spectacular" For DJs

NEW YORK—A preview of Fall albums under the Coral banner was distributed this week to disk jockeys and reviewers, according to an announcement by General Sales Manager, Norman Wienstroer.

The package, titled "Coral Album Spectacular", features twelve sides by Coral artists in selections from their respective long-playing offerings. The preview record is intended to stimulate interest in the individual albums just released in conjunction with the dealer discount album program.

The artists represented are: Steve Allen, Don Cornell, Edgar Sampson, Ray Bloch, Lynn Taylor, Alan Freed, Lawrence Welk, Johnny Desmond, Dick Jacobs, Larry Sonn, Steve Lawrence and George Cates.

Three West Coast Indies Name One Sales Manager

HOLLYWOOD—In a major move for more effective national sales and promotion on the distributor and dealer level, Contemporary-Good Time Jazz Records, Pacific Jazz Records and High Fidelity Recordings, Inc., have consolidated their sales and promotion efforts by appointing Bud Velat to represent the three companies as sales manager.

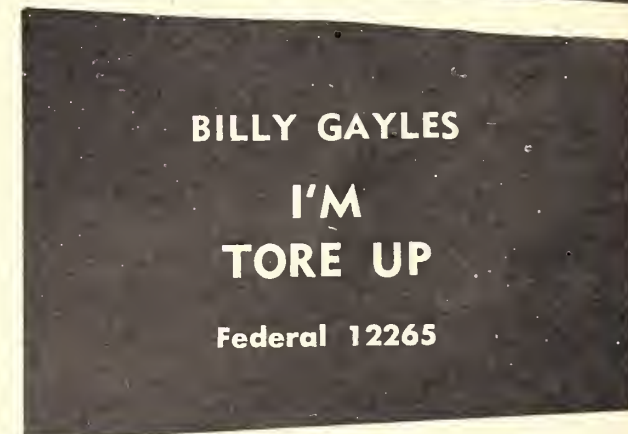
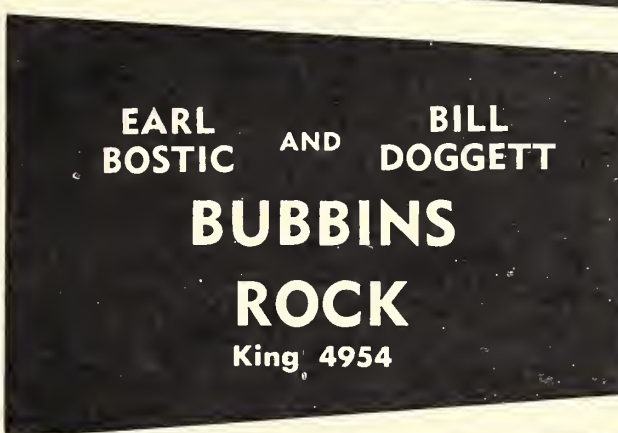
Velat, former Records distributor in San Francisco and Los Angeles, leaves September 1 for a three month road trip and will visit distributors and dealers who handle the three labels, as well as DJ's in each city. As road sales manager, Velat will have absolute authority on the labels to make on the spot policy decisions with distributors and dealers.

This is the first time a sales manager has represented three different labels simultaneously.

Says Richard Bock, prexy of Pacific Jazz, "We feel that one man representing three companies will have a greater bargaining power in the field, and should result in our receiving a bigger share of the national record market."

"This is the first step in unifying the West Coast independents and we expect a greater unity will develop in other phases of our operations."

POP in' All Over!



WRITE, WIRE, PHONE YOUR NEAREST KING BRANCH TODAY

KING RECORDS, INC.
CINCINNATI 7, OHIO



Dot Records Announces New Album Program

HOLLYWOOD—The fast-moving expansion program of Dot Records that earlier this year brought about the transfer of the company's national headquarters from Gallatin, Tennessee to Hollywood, California, was stepped up this week by Dot's entrance into the LP field with an announcement by Henry Onorati, vice president in charge of Dot's album releases, pointing to a continuing album program of major proportions.

13 brand new albums are announced, plus 16 LP catalog items that have been sporadically released, and 2 recent important albums released as the vanguard of the new program. These latter are Billy Vaughan's Golden Instrumentals, the first of a series to be released over the months and years following the format of this first Golden Instrumentals which has hit the best-seller chart; and Pat Boone's new LP "Howdy," on both of which the initial orders already total more than 50,000 copies.

The 13 new LP items include 4 mood music albums, instrumentals featuring the accordion, organ, harmonica, violin, orchestral (Viennese waltzes), and vocals. The new Dot album list is comprised of (1), The Towering Hilltoppers, their first album of songs recorded exclusively for LP release; (2), The Banjo Wizardry of Eddie Peabody his second LP release featuring in part the use of a new instrument, the banjolene —(Peabody's first LP release earlier this year has been one of Dot's best-sellers); (3), A Flash of Strings, by Dorian, in which violins are played as fast as is humanly possible; (4), Squeeze Play, two Hi-Fi accordions played in legato, featuring John Serry; (5), An Organ and Mort Lindsey, pop music sweet and hot; (6), Are You Lonesome Tonight, Danny Welton and his harmonica; (7), Vienna is Her Name, a collection of Viennese waltzes with Emerich Bremen and orchestra recorded in Europe; (8), In a Dim Cafe, haunting songs on the romantic violin of Kritchmar; (9) Four Mood Music Albums: When the Lights are Low, piano and strings, Priam Keith; A Musical Setting for Two Midnighters, Andre Chante; Do Not Disturb, Priam Keith; and Passport to Dreamland, Andre Chante; (13) a Profile of Spain, early and modern Spanish classics as played by Mary Louise Boehm, piano, and Kees Kooper, violin, Dot's first classical album.

The 16 catalog albums are: Gale Storm, Pat Boone, Eddie Peabody,

Man With the Banjo, Johnny Maddox Ragtime Melodies, Johnny Maddox Plays, Johnny Maddox Tap-Dance Rhythms, Billy Vaughn's Sweet Music and Memories, The Hilltoppers Present Tops in Pops, The Fontanes Sing, America's Greatest Jazz (Rusty Bryant and Carolyn Club Band), Boppin' (Al Lombardy Orchestra), Native New Orleans Jazz (Tony Almerico and Dixieland Jamboree All-stars), The Persuasive Sax of Russ Procope, Gene Jimae Harmonica Magic, Music Sweet With a Beat (Jan Garber Orchestra), Popular Square Dance Music (Tommy Jackson).

In the future there will be regular monthly album releases, mainly LPs. EP releases will be chiefly by top name stars and strictly pop, including instrumentals. No classical EPs are planned in the immediate future. Monthly LP releases will embrace the entire field of recorded music, jazz, popular, classical, original movie sound tracks, music from motion pictures and children's records.

Randy Wood, president of Dot, announced that heralding Dot's first major album program, the company will give a 10% discount on the total output of 31 LPs on all orders submitted during September and October.

Arrow Records Formed

BRIDGEPORT, CONN.—Announcement was made this week by Herman Pollock, president, of the formation of Arrow Records, Inc. Tentative plans call for pop single releases within a month, with entry into the LP and EP field expected at a later date.

Joe Sherman has been signed as musical director and the first recording date has been set. Irene Carroll is the first artist signed to the label. The corporation plans to develop its own talent, at the same time maintaining a full recording schedule with established artists.

Distributors have already been lined up in Boston, Hartford, Los Angeles and San Francisco. Pollock plans to fly to other major cities to arrange for distribution before the first release.



Platter Spinner Patter

ALL ABOUT DISK JOCKEYS

Jerry Terry (WRUL-New York, N.Y.) WRUL's Program Director, who doubles as deejay for his Tuesday afternoon short wave show to Europe, introduced Elvis Presley to an international audience this week by playing some of Presley's first releases and telling the background of America's singing rage. Terry eagerly awaits the reaction of the WRUL European listening audience to Presley. So far, there has been only one request for a Presley record—"Heartbreak Hotel" . . . At Charleston's Folly Pier, 4200 payees came to see a presentation by Jack Gale (WTMA-Charleston, S.C.) featuring R&R star Fats Domino. Other personalities Gale has introduced this Summer at the Folly Pier have included Pat Boone, Eileen Rodgers, The Hilltoppers, Gogi Grant, and Cathy Carr . . . Vic Knight (WXLW-Indianapolis, Ind.), host on his afternoon show "Music Shop", mentioned, recently, he was emceeing a record hop one night in Bedford, Ind., 75 miles distant. A lady listener called to say her mother and brother had just left for Bedford, their home, but had forgotten a large box of diapers for the baby. She added, although she'd never met the

DJ, she felt he wouldn't mind picking up the toddler's togs and delivering them. Since the brother was attending the dance, Knight made a formal presentation to the young man and his date of a large box of baby goods. It's reported that the mother, brother, Knight and, of course, the baby are doing fine.



VIC KNIGHT
(WXLW—Indianapolis, Ind.)

Jay Michael (WCAE-Pittsburgh, Pa.), who was recently saluted with a Jay Michael Day in Pittsburgh, was asked by the Editor of the Sun-Telegraph to state his views on rock 'n roll. Jay defends R&R by noting that many crazes (i.e. the waltz, Charleston, swing and jitterbug) set many of their contemporaries on their heels with disapproval, but are fondly looked back at today . . . Dick Drury (WHHH-Warren, Ohio) will return to his time slot after a month's vacation and hospital operation . . . After auditioning more than 40 radio announcers in the Metropolitan Washington (D.C.) area, WWDC

announced that its new all-night disk jockey on the "One To Six" show will be Nat Wright. In his job application, Wright described a phonograph record as "something round with a hole smaller than a 'bagel'" . . . Duke Norton is

now handling the all-night beat for KLAC, Hollywood, Calif. . . . Station WIP in Philadelphia, Pa. will air "Music From Studio X" beginning Sept. 4th. The program features smooth instrumentals and plush vocals plus the latest in high fidelity facilities . . . Bob Lloyd (WHEC-Rochester, N.Y.) quickly took advantage of an article penned by Harold Nichols, a TV editor of a Rochester newspaper, that included a few words about his desire to find one Rochester DJ who didn't follow the R&R craze. Bob was his man. Nichols was invited by Bob to come over to WHEC and choose the records he'd most like to have played, and be a guest on the "Late Bob Lloyd Show". On Friday, August 31st, Nichols played his kind of music . . . Raul Lovett (WBSM-New Bedford, Mass.) has nice words to say about singer Mona Carol. Raul has instituted an "Engineers Choice" on his morning program. The deejay saves the last song played each

morning for the engineers to choose. Raul figures that the boys behind the console have to listen to his choices for three hours so he imagines their three minutes of a favorite isn't too much.

* * * * *

Ed Penney's (WTAO-Boston, Mass.) "Hit Tune Of The Week", which is a feature of his "Penny Serenade", has been expanded. Each of WTAO's popular platter men will "nominate" a candidate for the top spot and play it every hour on the hour during his own show all week long. Saturday afternoon Penney will play all five of the records nominated and ask the public to vote by telephone. The winning disk will get extensive air play for a couple of weeks. Nicest part of the innovation, says the station, is that the tunes will be strictly "listeners choice."

Vital Statistics—Don Ross has switched from KGFJ in Hollywood to KFVB in San Diego . . . Bob Blase, with KXYZ, Houston, as Program Director from WFAA-TV, Ft. Worth . . . Russ Atwood, formerly of WNBH, New Bedford, Mass. now at WMAS, Salisbury, Mass. . . . Bob Shaw from WHAI, Greenfield, Mass. is now the Chief Staff Announcer of WGUY, Bangor, Me. . . . Eddie Clarke, formerly of WHB, Kansas City, now Program Director of WTIH, New Orleans . . . Chuck Brinkman moved from WHHH, Warren, Ohio to WJER, Dover, Ohio . . . Steve Hood from KDK, Newberry, S.C. to FIG in Sumter, S.C. . . . Lee Donahue from WOR, N.Y. to WGBB, Freeport, L.I.

The Voice of Tomorrow . . . Hear It Today!

Andre D'Orsay

(Voice With A Heart)
singing

"Doomed"

b/w

"Without You"

Zoom # 101

"Would You
Care"

b/w

"No One Else
But You"

Zoom # 102

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RECORDS

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

	Pos. Last Week
1. DON'T BE CRUEL ELVIS PRESLEY (RCA Victor)	2.
2. MY PRAYER PLATTERS (Mercury)	1.
3. CANADIAN SUNSET HUGO WINTERHALTER (RCA Victor) ANDY WILLIAMS (Cadence)	3.
4. WHATEVER WILL BE, WILL BE (Que Sera, Sera) DORIS DAY (Columbia)	4.
5. TONIGHT YOU BELONG TO ME PATIENCE & PRUDENCE (Liberty)	5.
6. ALLEGHENY MOON PATTI PAGE (Mercury)	7.
7. HOUND DOG ELVIS PRESLEY (RCA Victor)	6.
8. SONG FOR A SUMMER NIGHT MITCH MILLER (Columbia)	8.
9. WHEN THE WHITE LILACS BLOOM AGAIN HELMUT ZACHARIAS (Decca) BILLY VAUGHN (Dot) FLORIAN ZABACH (Mercury) LEROY HOLMES (MGM)	10.
10. YOU DON'T KNOW ME JERRY VALE (Columbia)	12.
11. SOFT SUMMER BREEZE EDDIE HEYWOOD (Mercury)	13.
12. THE FOOL SANFORD CLARK (Dot)	11.
13. HONKY TONK BILL DOGGETT (Mercury)	15.
14. THE BUS STOP SONG (A PAPER OF PINS) FOUR LADS (Columbia)	22.
15. AFTER THE LIGHTS GO DOWN LOW AL HIBBLER (Decca)	16.
16. HAPPINESS STREET GEORGIA GIBBS (Mercury) TONY BENNETT (Columbia)	17.
17. FLYING SAUCER BUCHANAN & GOODMAN (Luniverse)	9.
18. I ALMOST LOST MY MIND PAT BOONE (Dot)	14.
19. ON THE STREET WHERE YOU LIVE VIC DAMONE (Columbia)	20.
20. KA-DING DONG G-CLEFS (Pilgrim) DIAMONDS (Mercury) HILLTOPPERS (Dot)	27.

21) THE WAYWARD WIND. 22) IN THE MIDDLE OF THE HOUSE. 23) GIVE US THIS DAY. 24) BORN TO BE WITH YOU. 25) TRUE LOVE. 26) THAT'S ALL THERE IS TO THAT. 27) MAMA, TEACH ME TO DANCE. 28) ENGLISH MUFFINS AND IRISH STEW. 29) MORE. 30) MIRACLE OF LOVE. 31) FROM THE CANDY STORE ON THE CORNER. 32) SOMEBODY UP THERE LIKES ME. 33) RIP IT UP. 34) JUST WALKING IN THE RAIN. 35) FROM A SCHOOL RING TO A WEDDING RING. 36) SWEET OLD FASHIONED GIRL. 37) I WANT YOU, I NEED YOU, I LOVE YOU. 38) BE-BOP-A-LULA. 39) FRIENDLY PERSUASION. 40) YOU'RE SENSATIONAL. 41) A HOUSE WITH LOVE IN IT. 42) EARTH-BOUND. 43) CLAY IDOL. 44) I ONLY KNOW I LOVE YOU. 45) YOU'RE IN LOVE. 46) ITALIAN THEME. 47) FABULOUS CHARACTER. 48) SADIE'S SHAWL. 49) ST. THERESE OF THE ROSES. 50) HEARTACHES.

Nasatir Named Decca's Director Of Advertising And Merchandising



MORT L. NASATIR

NEW YORK—Leonard W. Scheider, Executive Vice President, Decca Records, Inc., has announced the appointment of Mort L. Nasatir to the post of Director of Advertising and Merchandising.

Nasatir has been Director of Advertising. In addition, in his new post, Nasatir will initiate and co-ordinate merchandising concepts relating to Decca album product releases. Nasatir will work closely with Decca's recording staff.

The new post was created as a result of Decca's success with general album releases, such as the 15-album "Your Musical Holiday" series, which was motivated by wide public enthusiasm for travel and travel music. Other such merchandising-recording ventures are contemplated in the near future.

Nasatir joined Decca Records in 1949 and became Director of Advertising in 1950. Previously, he was Sales Promotion Manager for Ronson, Inc. Prior to that, he was associated with advertising agencies in Chicago and New York.

A graduate of Northwestern and Columbia Universities, he is a member of the Sales Executive Club and the American Institute of Management.

Sonny Lester Appointed Bob Thiele's Assistant

NEW YORK—Bob Thiele, Director of Artists and Repertoire for Coral Records, Inc., has announced the appointment of Sonny Lester to the recording department. Lester will act as Thiele's assistant.

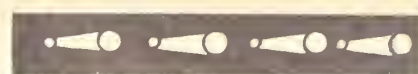
Prior to joining Coral, Lester was personal manager to such personalities as Al "Jazzbo" Collins and bandleader Larry Sonn. Preceding his work in the personal management field, Lester's activities include working with many top name bands as a trumpeter; music instructor; and an association with E. H. Morris, during which time he originated the "Play or Sing" series.

To the Cash Box:

I just wanted to write you a note and tell you how much we appreciate your listing of the new album releases for the coming month. It is a wonderful thing and believe me we will be using it each month.

Thank you.

Paul E. Andre
Andre's Record Shop
327 N. Washington Ave.
Lansing, Michigan



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for the
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The Four Voices



Columbia

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Fisher And Winterhalter Play To Sell-Out Audience At Hollywood Bowl Concert

HOLLYWOOD, CALIF.—Eddie Fisher and Hugo Winterhalter played to a sell-out audience—20,000 people—at the closing Hollywood Bowl concert last Saturday night, September 1.

Fisher offered a program of his recorded hits and introduced several selections from the score of his forthcoming film: "Bundle of Joy". In the second half of the program, he offered a salute to Irving Berlin, closing with "God Bless America".

Among the songs he sang were: "I Need You Now", "Wish You Were

Here", and "Oh My Papa". From "Bundle of Joy", he offered: "All About Love" and "Worry About Tomorrow Tomorrow."

Hugo Winterhalter and the Los Angeles Philharmonic Orchestra scored heavily, performing such recorded favorites as "Blue Violins", "Song of the Barefoot Contessa", "Vanessa", "Flaherty's Beguine" and Winterhalter's current smash, "Canadian Sunset."

The concert was a tremendous success, both from a sell-out and performance point of view.



Disk Jockey

REGIONAL RECORD REPORTS

Sam Blessing

- KOSI—Aurora-Denver, Cal.
1. Be-Bop-A-Lula (G. Vincent)
2. Canadian Sunset (Winterhalter/Williams)
3. Flying Saucer (Buchanan & Goodman)
4. Don't Be Cruel (E. Presley)
5. The Fool (S. Clark)
6. Song For Summer Night (M. Miller)
7. Walking In The Rain (J. Ray)
8. Allegheny Moon (P. Page)
9. Middle Of The House (R. Draper)
10. House With Love In It (Four Lads)

Frank Darien

- KSJO—Santa Clara, Calif.
1. All There Is To That (Cole & 4 Knights)
2. Allegheny Moon (P. Page)
3. Canadian Sunset (Winterhalter)
4. White Lilacs (H. Zacharias)
5. Lights Go Down Low (Al Hibbler)
6. Don't Be Cruel (E. Presley)
7. My Prayer (Platters)
8. Song For Summer Night (M. Miller)
9. Street Where You Live (V. Damone)
10. Italian Theme (C. Stapleton)

Frank Pollack

- KRUX—Phoenix, Ariz.
1. Angel (A. Wayne)
2. Give Us This Day (J. James)
3. Canadian Sunset (A. Williams)
4. Only Know I Love You (Four Aces)
5. We Laughed At Love (O'Day)
6. All There Is To That (Cole & Knights)
7. Wayward Wind (G. Grant)
8. White Lilacs (H. Zacharias)
9. Picnic (McGuire)
10. Fabulous Character (S. Vaughan)

Denny Sullivan

- WFBL—Syracuse, N. Y.
1. My Prayer (Platters)
2. Hound Dog (E. Presley)
3. Tonight You Belong To Me (Patience & Prudence)
4. Allegheny Moon (P. Page)
5. Don't Be Cruel (E. Presley)
6. Whatever Will Be (D. Day)
7. I Only Know I Love You (Four Aces)
8. Canadian Sunset (Williams)
9. School Ring To Wedding (Rover Boys)
10. Things I Might Have Been (J. Oliver)

John Wrisley

- WRIS—Columbia, S. C.
1. Whatever Will Be (D. Day)
2. Allegheny Moon (P. Page)
3. Canadian Sunset (Williams)
4. Sweet Old Fashioned Girl (T. Brewer)
5. Voices (Fontanes)
6. Almost Lost My Mind (Boone)
7. Song For Summer Night (M. Miller)
8. Beautiful Friendship (E. Fitzgerald)
9. Happiness Street (G. Gibbs)
10. Angel (A. Wayne)

John Harris

- WMGR—Bainbridge, Ga.
1. Whatever Will Be (D. Day)
2. Hound Dog (E. Presley)
3. Don't Be Cruel (E. Presley)
4. True Love (Crosby & Kelly)
5. Allegheny Moon (P. Page)
6. Experiments With Mice (J. Dankworth)
7. Born To Be With You (Chordettes)
8. War And Peace (V. Damone)
9. Canadian Sunset (Williams)
10. Moonglow & Picnic (Stoloff)

Charles Eckstein

- WHLR—Centerville, Tenn.
1. Whatever Will Be (D. Day)
2. Canadian Sunset (Winterhalter)
3. Ghost Town (D. Cherry)
4. White Lilacs (B. Vaughn)
5. Clay Idol (B. Johnson)
6. You're Sentimental (Sinatra)
7. One Finger Piano (Martin)
8. Allegheny Moon (P. Page)
9. Mama, Teach Me To Dance (E. Gorme)
10. Chains Of Love (P. Boone)

Jimmy Peters

- WVZ—New Haven, Conn.
1. Tonight You Belong To Me (Patience & Prudence)
2. Bus Stop Song (Four Lads)
3. School Ring To Wedding (Rover Boys)
4. Canadian Sunset (A. Williams)
5. English Muffins (S. Syms)
6. Secretly (T. Leonetti)
7. Middle Of The House (V. Monroe)
8. Earthbound (S. Davis)
9. White Lilacs (H. Zacharias)
10. Friendly Persuasion (L. Busch)

Gerry Herbert

- CFCF—Montreal, Canada
1. My Prayer (Platters)
2. Canadian Sunset (Winterhalter)
3. Hound Dog (E. Presley)
4. Song For Summer Night (M. Miller)
5. Soft Summer Breeze (E. Heywood)
6. You Don't Know Me (Vale)
7. More (P. Como)
8. All There Is To That (Cole & 4 Knights)
9. Wayward Wind (G. Grant)
10. Portuguese Washerwoman (J. Sherman)

Dick Thackeray

- WKXL—Concord, N. H.
1. Hound Dog (E. Presley)
2. My Prayer (Platters)
3. Tonight You Belong To Me (Patience & Prudence)
4. Street Where You Live (V. Damone)
5. Miracle Of Love (E. Rodgers)
6. White Lilacs (F. Zabach)
7. Lights Go Down Low (Al Hibbler)
8. Canadian Sunset (Winterhalter)
9. Sweet Old Fashioned Girl (T. Brewer)

Bill Sienale

- WGUM—Greenville, Miss.
1. Walking In The Rain (Ray)
2. Bus Stop Song (Four Lads)
3. You Don't Know Me (Vale)
4. Goodbye Lollipop (Weber)
5. Canadian Sunset (Winterhalter)
6. Scratch Me Back (Dee & Draper)
7. You're A Honey (Four Knights)
8. Crazy, Crazy Lovin' (J. Carroll)
9. Cashmere Sweater (G. Mann)
10. Sugar Sweet (D. Huston)

Ernie Pudney

- WGY—Schenectady, N. Y.
1. Canadian Sunset (Williams)
2. You Don't Know Me (J. Vale)
3. Whatever Will Be (D. Day)
4. You're Sensational (Sinatra)
5. More (P. Como)
6. Middle Of The House (R. Draper)
7. All There Is To That (Cole & 4 Knights)
8. Allegheny Moon (P. Page)
9. Almost Lost My Mind (Boone)
10. Soft Summer Breeze (E. Heywood)

Tom Harvey

- CKEY—Toronto, Ont., Can.
1. My Prayer (Platters)
2. Hound Dog (E. Presley)
3. Whatever Will Be (D. Day)
4. Allegheny Moon (P. Page)
5. Canadian Sunset (Williams/Winterhalter)
6. Flying Saucer (Buchanan & Goodman)
7. Don't Be Cruel (E. Presley)
8. I Almost Lost My Mind (P. Boone)
9. Wayward Wind (G. Grant)
10. I Want You (E. Presley)

Jack Knev

- "Koffee With Karey"
WCFL—Chicago, Ill.
1. Tonight You Belong To Me (Patience & Prudence)
2. White Lilacs (H. Zacharias)
3. Happiness Street (G. Gibbs)
4. Bus Stop Song (Four Lads)
5. I'll Be Laughing Tonight (J. Leslie)
6. Canadian Sunset (Williams/Winterhalter)
7. Whatever Will Be (D. Day)
8. 49 Shades Of Green (Ames Bros.)
9. Middle Of The House (Draper)
10. Two Different Worlds (Rondo)

Johnny 'Alligator' Argo

- WTOL—Toledo, Ohio
1. Things I Never Had (K. Starr)
2. Friendly Persuasion (Four Aces)
3. Heartaches (Smith & Redheads)
4. Ka-Ding Dong (G-Clefs)
5. Don't Be Cruel (E. Presley)
6. Maria Elena (B. Carroll)
7. Amour Castagnettes Et Tango (Blue Stars)
8. Just One Of Those Things (S. Davis)
9. Young Love (Rover Boys)
10. Marty On Planet Mars (Marty)

Dale Wehba

- KOCY—Oklahoma City, Okla.
1. My Prayer (Platters)
2. Whatever Will Be (D. Day)
3. Canadian Sunset (Winterhalter/Williams)
4. You Don't Know Me (Vale)
5. Song For Summer Night (M. Miller)
6. Bus Stop Song (Four Lads)
7. Soft Summer Breeze (Diamonds)
8. Mama, Teach Me To Dance (E. Gorme)
9. Tonight You Belong To Me (Patience & Prudence)
10. Miracle Of Love (Rodgers)

Bob Salter

- KJR—Seattle, Wash.
1. Don't Be Cruel (E. Presley)
2. The Fool (S. Clark)
3. Hound Dog (E. Presley)
4. Honky Tonk (B. Doggett)
5. One Kiss Led To Another (Coasters)
6. You're A Heartbreaker (E. Presley)
7. My Prayer (Platters)
8. Tonight You Belong To Me (Patience & Prudence)
9. Blue Moon Of Kentucky (E. Presley)
10. Rip It Up (Little Richard)

Stan Richards

- WORL—Bastan, Mass.
1. White Lilacs (L. Holmes)
2. Get Me To Church (La Rosa)
3. You Don't Know Me (J. Vale)
4. After Lights Go Down Low (Al Hibbler)
5. Give Us This Day (J. James)
6. I'll Be Laughing (J. Leslie)
7. Mama, Teach Me To Dance (E. Gorme)
8. True Love (M. Whiting)
9. Guess I'll Be On My Way (B. Williams)
10. Bus Stop Song (Four Lads)

Peter Tripp

- WMGM—New York, N. Y.
1. My Prayer (Platters)
2. Whatever Will Be (D. Day)
3. Hound Dog (E. Presley)
4. Canadian Sunset (Winterhalter)
5. Don't Be Cruel (E. Presley)
6. Flying Saucer (Buchanan & Goodman)
7. Allegheny Moon (P. Page)
8. I Want You (E. Presley)
9. Tonight You Belong To Me (Patience & Prudence)
10. Be-Bop-A-Lula (G. Vincent)

Lou Arnold (Salucci)

- WJWG—Conway, N. H.
1. Miracle Of Love (E. Rodgers)
2. My Prayer (Platters)
3. English Muffins (S. Syms)
4. On Road To Mandalay (Laine)
5. You Don't Know Me (Vale)
6. Tonight You Belong To Me (Patience & Prudence)
7. School Ring To Wedding (Rover Boys)
8. No Rock'n Roll Tonight (D. Collins)
9. I Miss You So (C. Connor)
10. Sadie's Shawl (B. Bregman)

Bernie Allen

- WIND—Chicago, Ill.
1. Hound Dog (E. Presley)
2. Flying Saucer (Buchanan & Goodman)
3. Canadian Sunset (Williams)
4. My Prayer (Platters)
5. Song For Summer Night (M. Miller)
6. Whatever Will Be (D. Day)
7. Two Hearts (S. Forwood)
8. Be-Bop-A-Lula (G. Vincent)
9. Mama, Teach Me To Dance (E. Gorme)
10. See Saw (Moonglows)

THE CHORDETTES' LATEST!
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"TEEN AGE GOODNIGHT"
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Bill Norman's
"It's Never Too Late"
MZ # 1015
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"The Heart Of A Woman"
MZ # 1016
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"THE FOOL"
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6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.
HOLLYWOOD 1-9347

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ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Disk Jockey

REGIONAL RECORD REPORTS

Ralph Phillips

- WFBR—Baltimore, Md.
1. Tonight You Belong To Me (Patience & Prudence)
2. Canadian Sunset (Winterhalter)
3. Whatever Will Be (D. Day)
4. Soft Summer Breeze (E. Heywood)
5. Allegheny Moon (P. Page)
6. You Don't Know Me (J. Vale)
7. Song For Summer Night (M. Miller)
8. More (P. Como)
9. Lights Go Down Low (Al Hibbler)
10. Only Know I Love You (Four Aces)

Bill Walters

- WDUZ—Green Bay, Wis.
1. Don't Be Cruel (E. Presley)
2. Song For Summer Night (M. Miller)
3. Tonight You Belong To Me (Patience & Prudence)
4. Whatever Will Be (D. Day)
5. My Prayer (Platters)
6. Weary Blues (McGuire & Welk)
7. Happiness Street (G. Gibbs)
8. Canadian Sunset (Williams)
9. Middle Of The House (R. Draper)
10. Thirteen Going On Fourteen (Crewcuts)

Lou Barile

- WKAL—Rome-Utica, N. Y.
1. Don't Be Cruel (E. Presley)
2. Only Know I Love You (Four Aces)
3. Tonight You Belong To Me (Patience & Prudence)
4. You Don't Know Me (J. Vale)
5. My Prayer (Platters)
6. Canadian Sunset (E. Heywood)
7. Fabulous Character (S. Vaughan)
8. Happiness Street (G. Gibbs)
9. The Fool (S. Clark)
10. Honky Tonk (Bill Doggett)

Ray Briem

- KLUB—Salt Lake City, Utah
1. Canadian Sunset (Winterhalter)
2. Song For Summer Night (M. Miller)
3. You Don't Know Me (J. Vale)
4. Angel (A. Wayne)
5. Give Us This Day (J. James)
6. Mama, Teach Me To Dance (E. Gorme)
7. Earthbound (S. Davis)
8. Whatever Will Be (D. Day)
9. You're In Love (G. Grant)
10. Pardon Me (Three Dons & Deena)

Jerry Nesler

- KSDO—San Diego, Calif.
1. Street Where You Live (V. Damone)
2. Only Hurts For Little While (Ames Bros.)
3. Wayward Wind (G. Grant)
4. Heaven On Earth (Platters)
5. Sadie's Shawl (B. Bregman)
6. Give Us This Day (J. James)
7. Joey, Joey, Joey (Lancers)
8. You're In Love (G. Grant)
9. Could Have Danced All Night (J. Applewhite)
10. Canadian Sunset (Williams)

Jim Blaine

- KBMI—Henderson, Nev.
1. My Prayer (Platters)
2. Whatever Will Be (D. Day)
3. Almost Lost My Mind (Boone)
4. Allegheny Moon (P. Page)
5. Canadian Sunset (Winterhalter)
6. Born To Be With You (Chordettes)
7. Wayward Wind (G. Grant)
8. Sweet Old Fashioned Girl (T. Brewer)
9. White Lilacs (B. Vaughn)
10. Angel (A. Wayne)

Donald Leedy

- WRWB—Kissimmee, Fla.
1. Don't Be Cruel (E. Presley)
2. Flying Saucer (Buchanan & Goodman)
3. My Prayer (Platters)
4. Hound Dog (E. Presley)
5. Born To Be With You (Chordettes)
6. Whatever Will Be (D. Day)
7. Fever (Little Willie John)
8. Stranded In The Jungle (Cadets)
9. Wayward Wind (G. Grant)
10. I'm In Love Again (Domino)

Vic Knight

- WXLW—Indianapolis, Ind.
1. That Certain Feeling (Brown)
2. Tonight You Belong To Me (Patience & Prudence)
3. How I Wish You'd Fall In Love (Pepper & Spooky)
4. Song For Summer Night (M. Miller)
5. Canadian Sunset (Williams)
6. White Lilacs (Zacharias)
7. Take It Easy Waltz (B. Columbatto)
8. Street Where You Love (Vic Damone)
9. Allegheny Moon (P. Page)
10. Lonely Night In Paris (Freshmen)

Bill Marlowe

- WCOP—Boston, Mass.
1. Honky Tonk (B. Doggett)
2. Don't Be Cruel (E. Presley)
3. Mama, Teach Me To Dance (E. Gorme)
4. English Muffins (S. Syms)
5. White Lilacs (L. Holmes)
6. When You're In Love (G. Grant)
7. Fever (L. Willie John)
8. Lights Go Down Low (Al Hibbler)
9. School Ring To Wedding Ring (Rover Boys)
10. Tonight You Belong To Me (Patience & Prudence)

Mel Fine

- WICH—Norwich, Conn.
1. Canadian Sunset (A. Williams)
2. Allegheny Moon (P. Page)
3. Whatever Will Be (D. Day)
4. Street Where You Love (V. Damone)
5. Tonight You Belong To Me (Patience & Prudence)
6. Song For Summer Night (M. Miller)
7. You're Sensational (Sinatra)
8. Five (S. Davis)
9. English Muffins (S. Syms)
10. You Don't Know Me (J. Vale)

Artie Glenn

- KZEE—Weatherford, Tex.
1. My Prayer (Platters)
2. Whatever Will Be (D. Day)
3. Allegheny Moon (P. Page)
4. Song For Summer Night (M. Miller)
5. Canadian Sunset (Williams)
6. Hound Dog (E. Presley)
7. Soft Summer Breeze (Diamonds)
8. Don't Be Cruel (E. Presley)
9. All There Is To That (Cole & 4 Knights)
10. Flying Saucer (Buchanan & Goodman)

Lou Emm

- WHIO—Dayton, Ohio
1. My Prayer (Platters)
2. Canadian Sunset (Williams)
3. Allegheny Moon (P. Page)
4. Tonight You Belong To Me (Patience & Prudence)
5. Hound Dog (E. Presley)
6. Flying Saucer (Buchanan & Goodman)
7. Whatever Will Be (D. Day)
8. Honky Tonk (B. Doggett)
9. Weary Blues (McGuire & Welk)
10. Happiness Street (G. Gibbs)

Ed Bell

- WIVY—Jacksonville, Fla.
1. Don't Be Cruel (E. Presley)
2. Give Us This Day (J. James)
3. My Prayer (Platters)
4. Wayward Wind (G. Grant)
5. You Don't Know Me (J. Vale)
6. Street Where You Live (V. Damone)
7. Whatever Will Be (D. Day)
8. Fabulous Character (S. Vaughan)
9. Friendly Persuasion (P. Boone)
10. White Lilacs (L. Holmes)

Sandy Singer

- WTCN—Minneapolis, Minn.
1. My Prayer (Platters)
2. Allegheny Moon (P. Page)
3. Wayward Wind (G. Grant)
4. Tonight You Belong To Me (Patience & Prudence)
5. The Fool (S. Clark)
6. Clay Idol (B. Johnson)
7. House With Love In It (Four Lads)
8. Time Will Tell (B. Charles)
9. Don't Be Cruel (E. Presley)
10. White Lilacs (B. Vaughn)

Raul Lovett

- WBSM—New Bedford, Mass.
1. Allegheny Moon (P. Page)
2. Lights Go Down Low (Al Hibbler)
3. My Prayer (Platters)
4. You Don't Know Me (J. Vale)
5. Soft Summer Breeze (E. Heywood)
6. Now You Has Jazz (Crosby, Armstrong)
7. White Lilacs (Vaughn/Mooney)
8. You Bring Out The Lover In Me (E. Gorme)
9. Song For Summer Night (M. Miller)
10. What Happens Now (Carol)

Ken Garland

- WPOR—Portland, Me.
1. Miracle Of Love (E. Rodgers)
2. English Muffins (S. Syms)
3. Happiness Street (G. Gibbs)
4. Mama, Teach Me To Dance (E. Gorme)
5. Now You Has Jazz (Crosby & Armstrong)
6. Middle Of The House (V. Monroe)
7. Roses Of Picardy (Johnston Brothers)
8. School Ring To Wedding Ring (Rover Boys)
9. White Lilacs (L. Holmes)
10. Canadian Sunset (Williams)

Jack Stant

- "Teen-O-Rama"
WDRF—Chester, Pa.
1. Earthbound (Roberto)
2. My Prayer (Platters)
3. Tonight You Belong To Me (Patience & Prudence)
4. White Lilacs (L. Holmes)
5. What Happens Now (M. Carroll)
6. Hound Dog (E. Presley)
7. Be-Bop-A-Lula (G. Vincent)
8. Big D (DeJohns)
9. Gone With The Wind (Sheppards)
10. Go Cat Go (B. Flagg)

John Magnus

- KGFJ—Los Angeles, Calif.
1. Whatever Will Be (D. Day)
2. Canadian Sunset (Winterhalter)
3. Tonight You Belong To Me (Patience & Prudence)
4. You Don't Know Me (Vale)
5. Lola's Theme (S. Allen)
6. Wayward Wind (G. Grant)
7. All There Is To That (Cole & Knights)
8. English Muffins (S. Syms)
9. Happiness Street (Bennett)
10. Song For Summer Night (M. Miller)

Chuck Brinkman

- WJER—Dover, Ohio
1. Don't Be Cruel (E. Presley)
2. True Love (J. Powell)
3. Canadian Sunset (Williams)
4. I Walk The Line (J. Cash)
5. My Prayer (Platters)
6. All There Is To That (Cole & 4 Knights)
7. Street Where You Live (V. Damone)
8. Honky Tonk (B. Doggett)
9. Tonight You Belong To Me (Tracey Twins)
10. Almost Lost My Mind (Boone)

Grady & Hurst

- WPFH—Philadelphia, Pa.
1. Give Us This Day (J. James)
2. Don't Be Cruel (E. Presley)
3. Fabulous Character (Vaughan)
4. His Name Was Dean (Russell)
5. Only Know I Love You (Four Aces)
6. Tonight You Belong To Me (Patience & Prudence)
7. Ka-Ding Dong (Hilltoppers)
8. Canadian Sunset (Williams)
9. I Wanna Be Seventeen (Silvers)
10. The Fool (Gallahads)

Paul Drew

- WHLS—Port Huron, Mich.
1. House With Love In It (Four Lads)
2. Chains Of Love (P. Boone)
3. White Lilacs (B. Vaughn)
4. Street Symphony (Martin)
5. Portofino (L. Bisch)
6. Sadie's Shawl (Sharples)
7. Endless (McGuire)
8. Love Me Good (J. Stafford)
9. East Of Eden (D. Jacobs)
10. I Wish You Love (K. Smith)



Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"CHAINS OF LOVE" "FRIENDLY PERSUASION"

Pat Boone

The Cash Box
Disk of the Week
Dot 15490; 45-15490

"FRIENDLY PERSUASION"

Four Aces

The Cash Box
Disk of the Week
Decca 30041; 9-30041

"THE GREEN DOOR"

Jim Lowe

The Cash Box
Sleeper of the Week
Dot 15486; 45-15486

"SADIE'S SHAWL"

Bob Sharples Orch.

The Cash Box
Best Bets
London 1661; 45-1661

"LOVE IS A GREAT BIG NOTHING"

DICK HAYMES

Capitol # 3531

Bourne, Inc. 136 W. 52nd St.
N. Y. C., N. Y.

Watch For BUCHANAN AND GOODMAN'S

Next Release
on Luniverse Records

See Next Week's Issue

An Even Greater Novelty than
"FLYING SAUCER"

AMERICA'S MOST COMPLETE ONE-STOP THE MUSIC BOX

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LP's 30% Off List (All Phones: Aberdeen 4-3600) 5c Above Cost
ORDER SHIPPED SAME DAY RECEIVED—FREE TITLE STRIPS

POLKAS SELL! BAKER SELLS!

1st BIG RELEASE BY

★ NORBIE BAKER ★

"A BEER, A SANDWICH, AND YOU"

b/w "TINO'S POLKA"

OTJ # 115

OLE TYME JAMBOREE, INC.

Box 408, La Grange, Ill. (Chicago Suburb)

"HIS NAME WAS DEAN"

b/w "THE ROCKIN' CHAIR ROLL"
(MECCA RECORD # 101)

12,500 SOLD IN THREE DAYS



DON SARGENT
Singer of the Year



WALT NORBRIGA
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"It's What's in THE CASH BOX That Counts"

THE FIRST ROCK & ROLL
TRIBUTE TO THE LATE JAMES
DEAN!

Varetta Dillard

"I MISS YOU JIMMY"

and

"IF YOU WANT TO
BE MY BABY"

Groove # 0167

WATCH THIS ONE!!

**Oscar Black —
Sue Allen**

"INTO EACH HEART
(Some Tears Must Fall)"

and

"IF I CRY
TOMORROW"

Groove # 0168

BUSTIN' WIDE OPEN—
POP TOO!

Mickey & Sylvia

"WALKIN' IN THE
RAIN"

and

"NO GOOD LOVER"

Groove # 0163

A SMASH INSTRUMENTAL!

Al Sears

And His Ork

"GREAT GOOGA
MOOGA"

and

"HERE'S THE BEAT"

Groove # 0166

GROOVE

A Product of Radio Corporation of America
155 EAST 24th STREET
NEW YORK NEW YORK

2 Hits on Herald Breaking Big!

BUTCHIE SAUNDERS'

"LINDY LOU"

485

THE TURBANS

"IT WAS A NIGHT LIKE THIS"

486

Herald

RECORDS
1697 Broadway,
New York City, N.Y.

Columbia Records To Showcase New Artists In Unique "Sounds Of The Future" Presentation

NEW YORK — An unprecedented showcase program for launching new recording artists will be undertaken by Columbia Records with the presentation on September 18th of "Sounds of the Future."

For the first time, a record company will stage its own review to spotlight its most promising new artists for a specially invited audience of the press, important talent scouts for television and radio networks, motion picture studios and booking agencies. Goddard Lieberson, President of Columbia Records, will act as confereer for the review which will introduce Johnny Mathis, youthful singing sensation from San Francisco; the new Boyd Raeburn dance band; Argentine jazz pianist Enrique Villegas; the Collins Kids, an extraordinary country song duo; singers Eileen Rodgers and Cathy Johnson and bandleader-arranger Ray Conniff. Also on hand will be such established Columbia artists as Frankie Laine, Tony Bennett, Vic Damone and Wild Bill Davison.

Scene of the Columbia show will be the new Grand Ballroom of the Park Sheraton Hotel which, appropriately enough for a record company show, has been equipped with newest designs in high fidelity sound reproduction.

"We believe that a record company can and should be as adventurous and creative in searching out new talent as any other entertainment media. Having developed these artists, we now want to bring their new talent directly to the attention of the opinion and program molders in the entertainment industry," Lieberson stated in announcing the program, which is projected as an annual event.

Affirming the long run sales value of such a program, Hal Cook, Vice President in Charge of Sales, declared:

"A new recording artist has always presented a problem to record companies and their dealers. Ordinarily, months of personal appearances, auditions and promotion are required to launch a new personality who may have been discovered first by a record company. Our showcase represents a dramatic attempt to speed up this process."

Mickey Addy Named Eastern Promotion Head For Dot

HOLLYWOOD — President Randy Wood has named Mickey Addy as Dot Records' promotion director for the East Coast, effective immediately. Addy has been with Dot for about a year and previously covered the general New York, Jersey and Philadelphia areas, but will now extend his activities to take in the entire Eastern Division. He will continue to be located in Dot's New York offices at 157 West 57th Street.

Other Dot promotion men are Bob Smith, in the Midwest, Webber Parrish in the South, and Jerry Johnson in 11 Western States.

Dot has stepped up its promotion, publicity, advertising and sales campaigns, tying in with the company's joint distribution alliance with the London label, and its recent formal entrance into the album field.

The Long And Short Of It



NEW YORK—Archie Bleyer goes over a few ideas with Joyce Hahn, new Cadence pactee, as they prepare for her first session. Her initial release will be issued shortly.

SELLING BIG!

ORDER NOW

"CONGO MAMBO"

by
GUITAR GABLE

EXCELLO 2082

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NASHBORO RECORD CO., INC.

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ONE-STOP
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All Labels
All Hits

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78 RPM 60¢
Single EPs 91¢

NO EXTRA CHARGES

FREE TITLE STRIP SERVICE

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Save Time! Save Money!

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The Musical Sales Co.

SEEBURG DISTRIBUTORS

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Vernon 7-5755

Watch It Go!

"ONLY
WHEN"

written by Sharri Paullus

recorded by

TOMMY DURDEN

HOLIDAY RECORD # 777

★★★★★

DIST.: For open territories—write

HOLIDAY RECORDS

660 Chelsea Ave., Memphis, Tenn.

Watch For

BUCHANAN AND GOODMAN'S

Next Release

on Luniverse Records

See Next Week's Issue

Wilder than

"FLYING SAUCER"

Theme Melody of the 20th Century-Fox
CinemaScope Production

"BUS STOP"

THE
BUS STOP
SONG
(A Paper Of Pins)

MILLER MUSIC CORPORATION

Europe's Greatest Fall Hit!

"AUTUMN
CONCERTO"

**PAUL SIEGEL,
SYMPHONY HOUSE,**

550 — 5th AVE., N. Y. C.

Edizioni Leonardi

Watch This One!

**WILBERT
HARRISON**

"Confessin' My Dream"

b/w

"The Way I Feel"

Savoy # 1198

SAVOY

RECORD CO
8 MARKET ST
NEWARK, N. J.

Territorial Tips



The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 15.

(Listed Alphabetically)

* Indicates first appearance on Territorial Tips
AFTER THE LIGHTS GO DOWN LOW

Al Hibbler (Decca 29982)

ANGEL FACE

Neons (Tetra)

BE-BOP-A-LULA

Gene Vincent (Capitol 1450)

BILLY'S BLUES

Billy Stewart (Chess)

BLUE MOOD

Julie Stevens (Dig 116)

BUBBINS ROCK

INDIANA

Earl Bostic & Bill Doggett (King 4954)

CANADIAN SUNSET

Winterhalter (RCA Victor 20-6537)

COME ON HOME

Eddie Long (RPM 466)

*CONFESSING MY LOVE

Wilbert Harrison (Savoy 1198)

CONGO MAMBO

Guitar Goble (Excello 2082)

COUNTRY

Gene Borge (Checker 835)

DIAMONDS AT YOUR FEET

Muddy Waters (Chess 1630)

*DOWN YONDER WE GO BALLIN'

*SOMEDAY YOU'LL WANT ME

Smiley Lewis (Imperial 1097)

DON'T LET IT END THIS WAY

Elmore Morris (Peacock 1660)

*I CAN'T LOVE YOU ENOUGH

*STILL

Lavern Baker (Atlantic 1104)

I CAN'T QUIT YOU BABY

Otis Rush (Cobra 5000)

*I CRY OH

Eddie Bo (Apollo 499)

I GOTTA GET MYSELF A WOMAN

SOLDIER OF FORTUNE

Drifters (Atlantic 1101)

I LOVE YOU BABY

MY FIRST PLEA

Jimmy Reed (Vee-Jay 203)

I'M BAD

WHO DO YOU LOVE

Bo Diddley (Checker 842)

I'M TORE UP

Billy Gayles (Federal 12265)

JUST A FEELING

TEENAGE BEAT

Little Walter (Checker 845)

*LOVE, SWEET LOVE

*RED TOP

Teen Queens (RPM 470)

MY NERVES

Little Willie John (King 4960)

LIPSTICK, POWDER AND PAINT

ROCK AWHILE

Joe Turner (Atlantic 1100)

MARTY ON PLANET MARS

Marty (Novelty 101)

ONE KISS LED TO ANOTHER

Coasters (A&O 1673)

*OUT OF SIGHT, OUT OF MIND

Five Keys (Capitol 3052)

PLEADIN' FOR LOVE

Larry Birdsong (Excello 2076)

PLEASE DON'T DRIVE ME AWAY

Charles Brown (Aladdin 3316)

PRETTY LITTLE GIRL

Manarchs (Neil 101)

SHEDDING TEARS FOR YOU

Vernon Green (Dootone 400)

SOFT SUMMER BREEZE

Eddie Heywood (Mercury 70853)

SOFT WINDS

Dinah Washington (Mercury 70906)

SWEET LITTLE ANGEL

B. B. King (RPM 468)

THE ANGELS SANG

Solitaires (Old Town 1028)

THE CHICKEN

Roscoe Gordon (Flip 237)

THE CLOSER YOU ARE

Channells (Whirling Disc 100)

THE FOOL

Gollohods (Jubilee 5252)

Sonford Clark (Dot 15481)

TIME WILL TELL

Bobby Charles (Chess 1648)

TORE UP OVER YOU

Midnighters (Federal 12270)

*WALKING IN A DREAM

Solomon Burke (Apollo 500)

*WALKING IN THE RAIN

Mickey & Sylvia (Groove 0164)

*WALKING THE BEAT

*SPRING FEVER

Ernie Freeman (Imperial 5403)

WE LIKE MAMBO

Eddie Bo (Ace 515)

WHEN I'M WITH YOU

SEE SAW

Moonglows (Chess 1629)

WOE IS ME

Codillace (Josie 798)

YOU'VE GOT BAD INTENTIONS

I CAN'T PUT YOU DOWN BABY

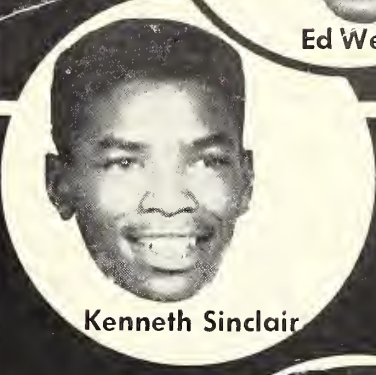
Bobby Blue Blond (Duke 153)



Darryl Lewis



Ed Wells



Kenneth Sinclair



Trudy Williams

If you liked...

"A Casual Look"

as sung by... the

SIX TEENS

featuring... 13 yr. old

TRUDY WILLIAMS

You'll love...

"Send Me Flowers"

"Afar Into The Night"

FLIP 317



Louise Williams



Beverly Pecot

The Biggest Record of 1956

FLIP
RECORDS, INC.

618 South Ridgeley Drive
Los Angeles 36, California



R & B

Ramblings

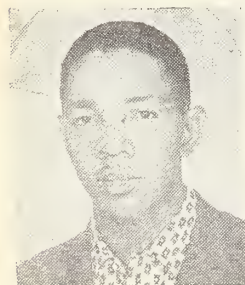
NEW YORK:

Charles Merenstein, Apollo Records, has a hunch the diskery is about to break out with the first really big one since his affiliation with the firm. Solomon Burke, 15 year youngster with the big voice, has been getting a fast reaction to his newest release, "Walking In The Dream" and "No Man Walks Alone". The first tune has been stirring things up in Philadelphia and Cleveland while the second side is breaking in Newark, St. Louis, and Chicago. Burke is busy right now making a series of personal appearances . . . Phil Rose, Glory Records, this week was the center of a storm as publishers kept him busy listening to deals on his "Cindy, Oh Cindy" by Vince Martin. Phil finally sold the tune to E. B. Marks. The deck has broken out in a number of areas . . . Joe Cohen Essex Records, Newark, N.J., tells us he's got plenty of headaches—what with the trucking strike going on in his area. Hopes it will be settled this week . . . Atlantic Records out with four new releases this week. Clyde McPhatter attempts to make it two in a row, following his "Treasure of Love" with "I'm Lonely Tonight" and "Thirty Days"; The Clovers, coming off "Love, Love, Love", offer "From The Bottom of My Heart" and "Bring Me Love"; Ray Charles is in there again with a solid two-sider, "Lonely Avenue" and "Leave My Woman Alone"; and Atlantic introduces a new group, with a Bill Kennyish sound, doing "Finders Keepers" and "Sweet Dreams" . . . George Goldner and Joe Kolsky, Gee and Rama toppers, predict the Harptones' "Three Wishes" will be the biggest Harptones yet. The platter has broken in New York and half a dozen other areas. Goldner and Kolsky also have high hopes for the Joy-tones' "Gee What A Boy". The platter has just gone out nationally . . . Al Silver, Herald Records, says he has two hits in his newest Turbans and Charlie & Ray releases. The reaction has been instantaneous on the Turbans' "It Was A Nite Like This" and Charlie & Ray's "Closest Thing To An Angel".



BOBBY BLUE BLAND

Rob Rosen, Silver's right hand man, out on vacation . . . Jack Angel, Neil Records, reports The Monarchs' "Pretty Little Girl" continues to build with new territories opening every day . . . Sam Weiss, Old Town, happily states, "August was the best month in the history of Old Town, and the way things are going September is bound to top it." Old Town has a number of releases moving well for them, but the Solitaires' "The Angels Sang" has been selling very strong and looks like it can take off for a national hit. Also doing nicely is the Co-Eds' "Love You Baby All The Time" . . . Lou Sprung and Sol Rabinowitz, Baton Records, getting a new release ready by Don Carroll and The Sharpies. It is a novelty called "Italian Rock and Roll" backed with "Where Do I Stand?". Their current release, "Tearful Heart" and "I'm Waiting For You" by Ann Cole, is selling steadily in many areas . . . Jerry Wexler, Atlantic Records, came away from a Chuck Willis session last week . . . In speaking to Bill Carleton (WAAT-Newark, N.J.) we learn that Skinny D'amato, owner of the 500 Club in Atlantic City, has purchased an interest in Caravan Records . . . Alan Freed tells us he's going to the coast to make his third picture. Alan, in the first two, the second still to be released, plays Alan Freed. However, in the pic still to be shot he plays the part of an a & r man. Freed was in much better physical condition for his nine day stay at the Brooklyn Paramount this time, and he attributes it to broadcasting from his home instead of having to take the trip into the city each day . . . Clee Everette (WLNA-Nyack, N.Y.) tells us he has two girls on the switchboard when his show is on, taking requests by phone . . . Bobby Blue Bland, Duke Records, has been busy with engagements, especially since his "You've Got Bad Intentions" and "I Can't Put You Down, Baby", has been showing growing sales activity . . . Clifton "King Bee" Smith, Houston deejay, has returned to the mike from a two week vacation in Mexico. One of the things Smith made sure he did was lunch with Pedro Vargas, the "Bing Crosby of the Mexican Republic" . . . Ray Clark, Groove Records, getting a strong reaction on a number of releases. Mickey and Sylvia "Walkin' In The Rain" continues to build in many areas, spreading into new ones each day. Al Sears is catching a good play on his "Great Googa Mooga", and the new Varetta Dillard "I Miss You Jimmy" has gotten instantaneous reaction throughout the country. This looks like another biggie for Miss Dillard. Also just introduced is one by Oscar Black and Sue Allen, "Into Each Heart (Some Tears Must Fall)" and "If I Cry Tomorrow".



CLIFTON SMITH

CHICAGO:

Shaw's Jim Fleming reported "away up in the clouds somewhere" over the grand job Fats Domino did on Steve Allen's great show. And just as pleased as punch over the fact that Steve took time out to present Fats with his great award from "The Cash Box" made possible by the nation's deejays. In fact, all over everywhere 'round town, all discussing the Steve Allen show and the Fats Domino "Cash Box" award this past week . . . "Wild Bill" Davis reported to St. Loo and then on the way to the west coast for a series of one-niters . . . Big Jay McNeely and James Moody, by the way, just pacted by the Shaw Agency . . . Sam Evans feels he needs a rest. A real good rest. For at least one full month, Sam has been promoting the biggest of the R&R shows and everyone a clickeroo, according to reports. Only Sam's great energy able to get all the details and stars together and have everything work out smoothly . . . Chuck Willis into the Crown Propeller for two weeks.

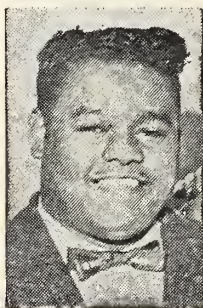


MUDDY WATERS

Then heads east on a series of one nite stands . . . Andy Mitchell reports that Muddy Waters will go on from Dayton to Memphis for a series of six one-niters . . . Otis Rush' cutting of "I Can't Quit You Baby" reported getting bigger by the minute according to Eli Toscano of the Cobra firm . . . "No", no'd Abner of Vee-Jay, "I haven't got dimples. What I mean is that John Lee Hooker's got 'Dimples'. And", adds Abner, "I mean he's got 'Dimples' that's leading the way to one of John's best clicks." In the meantime Abner also raving over Eddie Taylor's newest, "You'll Always Have A Home" coupled with "Don't Knock At My Door". This, plus some of the others Vee-Jay have already presented to open the fall season, sends the firm away to a great start . . . Ernie Leaner reporting that he's banking on three to come thru for him at one and the same time. "Any day now", according to Ernie. These are "Heartaches", by Somethin' Smith and the Red Heads; "Walk The Line" by Johnny Cash; "Dixie Fried" by Carl Perkins. Asked where his brother, George Leaner, was at, Ernie replied, "Oh, George? Seems to me like he's in the back part of our place. Guess he's working for a change". (When George reads this he'd best remember this is a 'direct quote') . . . Len Garmisa reported just jumpin' for joy the way John Leslie's "I'll Be Laughing Tonite" is starting to zoom into chart spots . . . Over at Chess and Checker there's more ringin' of the cash register. Especially with the firm's newest by Chuck Berry "Too Much Monkey Business" and "Brown Eyed Handsome Man". The Chess freres just zoomin' into outer space with the reaction they're getting to the full page presentation of their newest numbers to open the fall season. When Len and Phil Chess got their copy of The Cash Box this past week's Monday morning and noted that Chuck Berry walked off with "The Cash Box Award O' The Week" the boys just went wild on longdistance phones telling one and all, "This is the tops for the year" . . . From all indications and, regardless of the grand biz enjoyed this torrid summer by the distribs here, looks like the Fall season will be many, many times bigger and better than ever.

LOS ANGELES:

Eddie Mesner spent the last week in Texas recording Southern artists for the Aladdin label. The label is currently hot with "Let The Good Times Roll", "Little Mama" by The Jivers, "Southbound Special" by Lloyd Glenn, and both sides of the new Amos Milburn . . . Imperial Records doing extensive recording with the Honey Bees after the success of their initial release of "Endless" . . . Max Feirtag has signed the Six Teens to a three year exclusive contract with Flip Records. The signing was done through Superior court as the group consists of three boys and three girls, aged thirteen to nineteen . . . Dootsie Williams returned from San Francisco where he recorded new artist, Rebecca Williams. First record of "It's Tragic" by the new vocalist will be put out on rush release by Dootone . . . Hunter Hancock's KPOP show is the top-rated program in the area in that time slot—proving the continuing popularity of Rhythm and Blues . . . Vita Records has a hit in "Confidential" by Sonny Knight. Art Laboe has picked it as his record of the week on his show from Scrivners Drive-In on Sunset Blvd. . . . Lew Chudd flew back East to discuss future recording sessions with Fats Domino. The new Fats Domino release due soon, had been held back because of the action on "So Long" . . . "Rock and Roll President" by The Coney Island Kids starting to show up in the Los Angeles area . . . Congratulations to Sid Talmadge of Record Merchandising who celebrated his twenty-fifth wedding anniversary last week . . . Jimmie Beasley, Modern Records artist was invited to fly back to Omaha for the opening of a new radio station in that city . . . Modern has issued a new version of "Sixty Minute Man" with a new set of lyrics and retitled it "Dancin' Dan" . . . Earl McDaniels picked "No Man Walks Alone" by Solomon Burke as his record of the week . . .



FATS DOMINO

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Alan Freed Does Sensational \$220,000 For 9 Day Stand At Brooklyn Paramount

NEW YORK—Alan Freed once again put to rest the stories that continue to bounce up that the rhythm and blues influence on pop music has shot its bolt, by turning a nine day stand at the Brooklyn Paramount into a record breaking box office magnet.

Freed, playing five to six shows daily, pulled in \$220,000, which is in all likelihood the nation's theatre record for a nine day stand. At prices that ranged from \$1.50 to \$2.50, Freed was able to pull in the same physical attendance in nine days that he had previously played to in ten days last Easter. However, with the \$2.50 top for weekend night performances, his gross of \$220,000 set a new dollar record.

Starting on a Wednesday, the box office totaled approximately \$16,000, picked up on Thursday to \$18,000, Friday, \$19,000, did a whopping approximate \$100,000 for Saturday, Sunday and Monday, and closed out the final three days with an average of \$20,000 to \$21,000.

Contrary to many similar type shows throughout the country, the Brooklyn Paramount continued to keep its record clean as the show closed its stay with not one incident to blemish its record. Gene Pleshette, manager, had prepared with a strong force of special police augmented by a full staff of ushers and city police. The teeners, in the main, proved to be an orderly, well mannered group, and the occasional "bad actor" who stepped out of line was ejected with such dispatch that most of the audience did not know anything had happened.

Pleshette stated that discussions are now under way for the return of an Alan Freed Show for the Christmas

holidays.

After a short rest, Freed plans a trip to Hollywood, where he will make his third picture.

The Alan Freed show consisted of Fats Domino, Frankie Lyman and the Teenagers, Big Joe Turner, The Clef-tones, The Penguins, The Harptones, Jimmy Cavallo, Mabel King, Jean Chapel, Cirnio and The Bowties, Big Al Sears, Jimmy Wright, Freddy Mitchell and Panama Francis.

Adams Combines Publishing And Bus Driving



NEW YORK—Probably the only combination bus driver and publisher in the country, Ace Adams, publisher of the hit tune "Honky Tonk," is shown receiving congratulations from Charles Baker, superintendent of the Queens-Nassau Transit Lines, the bus line that Adams drives for. "Honky Tonk" by Bill Doggett on the King label is one of the nation's best sellers.



R & B Disk Jockey REGIONAL RECORD REPORTS

Clifton Smith

- KCOH—Houston, Tex.
1. Honky Tonk (B. Doggett)
 2. Sweet Little Angel (B. B. King)
 3. Let The Good Times Roll (Shirley & Lee)
 4. Don't Let It End This Way (E. Morris)
 5. One Kiss Led To Another (Coasters)
 6. My Prayer (Platters)
 7. When My Dreamboat Comes Home (F. Domino)
 8. Bad Luck (B. B. King)
 9. Mother-In-Law Blues (L. Junior Parker)
 10. Spring Fever (E. Freeman)

Gary B. Smith

- WTOK—Meridian, Miss.
1. Hound Dog (E. Presley)
 2. Honky Tonk (B. Doggett)
 3. Let The Good Times Roll (Shirley & Lee)
 4. When My Dreamboat Comes Home (F. Domino)
 5. My Prayer (Platters)
 6. Hallelujah, I Love Her So (R. Charles)
 7. It's Too Late (C. Willis)
 8. Flying Saucer (Buchanan & Goodman)
 9. A Casual Look (Six Teens)
 10. So Long (F. Domino)

Stan Richards

- WORL—Boston, Mass.
1. Honky Tonk (B. Doggett)
 2. Where Or When (E. Bostic)
 3. Hound Dog (E. Presley)
 4. Soft Winds (D. Washington)
 5. Bring It Home (Ella & Buddy Johnson)
 6. Can't Love You Enough (L. Baker)
 7. Out Of Sight (5 Keys)
 8. Fever (L. Willie John)
 9. Ka-Ding-Dong (G. Clefs)
 10. So Long (F. Domino)

Sam Blessing

- KOSI—Aurora-Denver, Colo.
1. Hound Dog (E. Presley)
 2. When My Dreamboat Comes Home (F. Domino)
 3. My Prayer (Platters)
 4. Honky Tonk (B. Doggett)
 5. Fever (L. Willie John)
 6. Rip It Up (L. Richard)
 7. All There Is To That (Cole & Knights)
 8. So Long (F. Domino)
 9. I Promise To Remember (Teen Agers)
 10. Ka-Ding-Dong (G. Clefs)

Bill Jenkins

- WVOX—New York, N. Y.
1. I Remember (S. Satins)
 2. Let The Good Times Roll (Shirley & Lee)
 3. Honky Tonk (B. Doggett)
 4. Heaven On Earth (Platters)
 5. The Closer You Are (Channels)
 6. Who Can Explain (Teen Agers)
 7. All There Is To That (Cole & Knights)
 8. Don't Be Cruel (E. Presley)
 9. So Long (F. Domino)
 10. When I'm With You (Moonglows)

Jerry Nesler

- KSDO—San Diego, Calif.
1. Rip It Up (L. Richard)
 2. Little Girl Of Mine (Clef-tones)
 3. Dearest Beloved Darling (Leaders)
 4. Corrine Corrina (J. Turner)
 5. My Blue Heaven (F. Domino)
 6. Treasure Of Love (C. McPhatter)
 7. A Casual Look (Six Teens)
 8. Ivory Tower (O. Williams)
 9. Ready Teddy (L. Richard)
 10. I Wouldn't Change You For The World (B. Shields)

Terry Speights

- WBKH—Hottiesburg, Miss.
1. Let The Good Times Roll (Shirley & Lee)
 2. Hound Dog (E. Presley)
 3. A Casual Look (Six Teens)
 4. When My Dreamboat Comes Home (F. Domino)
 5. Up On The Mountain (Magnificents)
 6. Fever (L. Willie John)
 7. Love, Love, Love (Clovers)
 8. Rabbit Eye Pink (B. Bennett)
 9. Little Mama (Jivers)
 10. Honky Tonk (B. Doggett)

Cary Hobbs

- KDAV—Lubbock, Tex.
1. Let The Good Times Roll (Shirley & Lee)
 2. The Fool (S. Clark)
 3. So Long (F. Domino)
 4. My Prayer (Platters)
 5. Fever (L. Willie John)
 6. Too Late (C. Willis)
 7. Flying Saucer (Buchanan & Goodman)
 8. Candy (B. Maybelle)
 9. When My Dreamboat Comes Home (F. Domino)
 10. Treasure Of Love (McPhatter)

Charles Eckstein

- WHLN—Centerville, Tenn.
1. Hound Dog (E. Presley)
 2. Down Yonder/We All Go Ballin' (S. Lewis)
 3. Rip It Up (L. Richard)
 4. When My Dreamboat Comes Home (F. Domino)
 5. Flying Saucer (Buchanan & Goodman)
 6. Let The Good Times Roll (Shirley & Lee)
 7. See Saw (Moonglows)
 8. Lipstick, Powder And Paint (B. Joe Turner)
 9. Jo-Jo (Platters)
 10. My Prayer (Platters)

Clee Everette

- WLNA—Nyock, N. Y.
1. I Remember (S. Satins)
 2. My Prayer (Platters)
 3. Don't Be Cruel (E. Presley)
 4. I Promise To Remember (Teen Agers)
 5. When I'm With You (Moonglows)
 6. I'm In Love Again (Domino)
 7. Honky Tonk (B. Doggett)
 8. Stranded In The Jungle (Cadets)
 9. Candy (Big Maybelle)
 10. When My Dreamboat Comes Home (F. Domino)

Jockey Jack

- WERD—Atlanta, Ga.
1. Honky Tonk (B. Doggett)
 2. I Remember (S. Satins)
 3. Let The Good Times Roll (Shirley & Lee)
 4. Too Late (C. Willis)
 5. So Long (F. Domino)
 6. Candy (B. Maybelle)
 7. Second Hand Love (M. King)
 8. I Cry Oh (E. Bo)
 9. I Can't Put You Down, Baby (B. Blue Bland)
 10. The Convention (Delegates)

Jimmy Byrd

- WSRC—Durham, N. C.
1. Let The Good Times Roll (Shirley & Lee)
 2. A Casual Look (Six Teens)
 3. I Remember (S. Satins)
 4. Love You Baby (J. Reed)
 5. Going Crazy (Tibbs Bros.)
 6. Soldier Of Fortune (Drifters)
 7. Skinny Jimmy (V. Dillard)
 8. Can't Love You Enough (L. Baker)
 9. Fever (L. Willie John)
 10. Too Late (C. Willis)

A Smash!

5403

Ernie Freeman

"Spring Fever"

Imperial Records

A Surprise Hit!

Paul Anka

"Blau Wile
Deveest Fontaine"

RPM # 472

RPM RECORDS

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"SHEDDING
TEARS"

Vernon Green
and The Medallions

400

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BUCHANAN AND GOODMAN'S

Next Release
on Luniverse Records

See Next Week's Issue

More Exciting than
"FLYING SAUCER"

JOHN LEE HOOKER

"Dimples"

b/w

"Baby Lee"

VEE-JAY NO. 205

EDDIE TAYLOR

"You'll Always Have A Home"

b/w

"Don't Knock At My Door"

VEE-JAY NO. 206

THE DELLS

"Jo Jo"

b/w

"Oh What A Nite"

VEE-JAY NO. 204

Vee-Jay RECORDS, INC.
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NEW



NEW

21 Year Old Sensation

OTIS RUSH

"I CAN'T QUIT
YOU BABY"

b/w

"SIT DOWN BABY"

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LOS ANGELES 6, CALIF.

BREAKING OUT ALL OVER

THE HARPTONES

(Their First Release on the Rama Label)

"THAT'S THE WAY IT GOES"

b/w

"THREE WISHES"

Rama # 203



220 West 42nd Street

New York, N. Y.

WI 7-0652



R & B Sure Shots

The Cash Box R&B "Sure Shots" highlight records which reports from retail dealers and juke box operators throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

**"I CAN'T LOVE YOU
ENOUGH"
"STILL"**

The Cash Box
R&B Sleeper of the Week 9/1

Lavern Baker Atlantic 1104

**"WALKING THE BEAT"
"SPRING FEVER"**

The Cash Box
R&B Best Bets 8/25

Ernie Freeman Imperial 5403

THINK YOU'VE
GOT TROUBLES?

(WAIT 'TIL YOU HEAR)

**"MOTHER-IN-LAW
BLUES"**

SUNG BY

LITTLE JUNIOR PARKER

BACKED WITH

"THAT'S MY BABY"

DUKE RECORDS, INC.
No. 157

PEACOCK PRESENTS
Scotty Mann & The Masters

SINGING

"JUST A LITTLE BIT OF LOVING"

B/W

"THE MYSTERY MAN"

PEACOCK RECORDS, INC.
No. 1665

A GREAT NEW SPIRITUAL TEAM:
REV. CLEOPHUS ROBINSON AND
HIS SISTER, JOSEPHINE JAMES,
SING TWO SOUL-STIRRING DUETS

"PRAY FOR ME"

AND

"WHEN I CROSS OVER"

PEACOCK RECORDS, INC.
No. 1762

DUKE RECORDS, INC.
2809 ERASTUS ST.
HOUSTON 26, TEX.

Peacock RECORDS, Inc.
2809 Erastus Street,
Houston 26, Texas.

Here it is !!!!! The Cash Box Award o' the Week

"TOO MUCH MONKEY BUSINESS" (2:35)
[Arc BMI—Berry]

"BROWN EYED HANDSOME MAN" (2:20)
[Arc BMI—Berry]

CHUCK BERRY
(Chess 1635)



CHUCK BERRY

•Chuck Berry follows his "Roll Over Beethoven" with another nov-

elty ditty that looks like paydirt. Berry sings the quick beat cutie in talky-sing fashion as he tells of life's monkey business that he don't want to get involved in, like marriage, work, school, etc. Swing-ing bouncer with the chuckley lyric and Berry's reading should take it a long way up the charts. Watch it closely. The flip, "Brown Eyed Handsome Man", is a western flav-ored offering of a novelty nature. Quick beat story of the brown eyed handsome man who affected women that-a-way. Ok coupler. For the intense action it will be "Too Much Monkey Business."

CHESS 4750-52 Cottage Grove Ave., Chicago 15, Ill.
RECORD CORP. (Tel.: KEnwood 8-4342)

The Cash Box

NEW YORK

CHICAGO

NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

1 HONKY TONK
Bill Doggett
(King 4950)

HONKY TONK
Bill Doggett
(King 4950)

HONKY TONK
Bill Doggett
(King 4950)

2 FEVER
Little Willie John
(King 4935)

MY PRAYER
Platters
(Mercury 70893)

LET THE GOOD
TIMES ROLL
Shirley & Lee
(Aladdin 3325)

3 MY PRAYER
Platters
(Mercury 70893)

SOFT WINDS
Dinah Washington
(Mercury 70906)

SOLDIER OF FORTUNE
Drifters
(Atlantic 1101)

4 I REMEMBER (In The
Still Of The Night)
Five Satins
(Ember 1005)

I CAN'T
QUIT YOU BABY
Otis Rush
(Cobra 5000)

SO LONG
Fats Domino
(Imperial 5396)

5 LET THE GOOD TIMES
ROLL
Shirley & Lee
(Aladdin 3325)

RIP IT UP
Little Richard
(Specialty 579)

COME ON HOME
Eddie Lang
(RPM 466)

6 THE CLOSER YOU ARE
Channels
(Whirlin' Disc 100)

WHEN I'M WITH YOU
Moonglows
(Chess 1629)

MY PRAYER
Platters
(Mercury 70893)

7 DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604)

DON'T GO NO
FARTHER
Muddy Waters
(Chess 1630)

CONFESSING MY LOVE
Wilbert Harrison
(Savoy 1198)

8 CANADIAN SUNSET
Hugo Winterhalter
(RCA Victor 20-6537)

FEVER
Little Willie John
(King 4935)

DOWN YONDER
WE GO BALLIN'
Smiley Lewis
(Imperial 1097)

9 A CASUAL LOOK
Six Teens
(Flip 315)

COUNTRY
Gene Barge
(Checker 834)

DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604)

10 I PROMISE
TO REMEMBER
Teen Agers
(Gee 1018)

SOFT SUMMER BREEZE
Eddie Heywood
(Mercury 70853)

I CRY OH
Solomon Burke
(Apollo 499)

BOSTON

NEWARK

DALLAS

1 KA-DING DONG
G-Clefs
(Pilgrim 24971)

HONKY TONK
Bill Doggett
(King 4950)

LET THE GOOD
TIMES ROLL
Shirley & Lee
(Aladdin 3325)

2 HONKY TONK
Bill Doggett
(King 4950)

LET THE GOOD
TIMES ROLL
Shirley & Lee
(Aladdin 3325)

THE CHICKEN
Roscoe Gorden
(Flip 237)

3 MY PRAYER
Platters
(Mercury 70893)

SO LONG
Fats Domino
(Imperial 5396)

HONKY TONK
Bill Doggett
(King 4950)

4 FEVER
Little Willie John
(King 4935)

WHEN I'M WITH YOU
Moonglows
(Chess 1629)

DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604)

5 WHEN MY DREAM-
BOAT COMES SOME
Fats Domino
(Imperial 5396)

WHEN MY DREAM-
BOAT COMES HOME
Fats Domino
(Imperial 5396)

WHEN MY DREAM-
BOAT COMES HOME
Fats Domino
(Imperial 5396)

6 STRANDED
IN THE JUNGLE
Jayhawks
(Flash 109)

BAD LUCK
B. B. King
(RPM 468)

MY PRAYER
Platters
(Mercury 70893)

7 I REMEMBER (IN THE
STILL OF THE NIGHT)
Five Satins
(Ember 1005)

I REMEMBER (IN THE
STILL OF THE NIGHT)
Five Satins
(Ember 1005)

HALLELUJAH, I LOVE
HER SO
Ray Charles
(Atlantic 1096)

8 BE-BOP-A-LULA
Gene Vincent
(Capitol 1450)

THE ANGELS SANG
Solitaires
(Old Town 1026)

BAD LUCK
B. B. King
(RPM 468)

9 WOE IS ME
Cadillacs
(Josie 798)

FEVER
Little Willie John
(King 4935)

SEE SAW
Moonglows
(Chess 1629)

10 PRETTY LITTLE GIRL
Manarchs
(Niel 101)

A CASUAL LOOK
Six Teens
(Flip 315)

OUT OF SIGHT,
OUT OF MIND
Five Keys
(Capitol 3502)

The Cash Box

PHILADELPHIA

LOS ANGELES

DETROIT

- 1 HONKY TONK
Bill Doggett
(King 4950)
- 2 LET THE GOOD TIMES ROLL
Shirley & Lee
(Aladdin 3325)
- 3 KA-DING DONG
G-Clefs
(Pilgrim 24971)
- 4 FEVER
Little Willie John
(King 4935)
- 5 I GOTTA GET MYSELF A WOMAN
Drifters
(Atlantic 1101)
- 6 WHEN I'M WITH YOU
Moonglows
(Chess 1629)
- 7 LIPSTICK, POWDER AND PAINT
Joe Turner
(Atlantic 1100)
- 8 WALKING IN THE RAIN
Mickey & Sylvia
(Groove 0164)
- 9 WALKING IN A DREAM
Solomon Burke
(Apollo 500)
- 10 CANADIAN SUNSET
Hugo Winterhalter
(RCA Victor 20-6537)

- HONKY TONK
Bill Doggett
(King 4950)
- MY PRAYER
Platters
(Mercury 70893)
- BILLY'S BLUES
Billy Stewart
(Chess 1625)
- I REMEMBER (In The Still Of The Night)
Five Satins
(Ember 1005)
- BLUE MOOD
Julie Stevens
(Dig 116)
- BAD LUCK
B. B. King
(RPM 468)
- LET THE GOOD TIMES ROLL
Shirley & Lee
(Aladdin 3325)
- WHEN MY DREAM-BOAT COMES HOME
Fats Domino
(Imperial 5396)
- WHEN I'M WITH YOU
Moonglows
(Chess 1629)
- HOUD DOG
Elvis Presley
(RCA Victor 20-6604)

- HONKY TONK
Bill Doggett
(King 4950)
- SOFT WINDS
Dinah Washington
(Mercury 70906)
- PLEADIN' FOR LOVE
Larry Birdsong
(Excella 2076)
- DON'T GO NO FARTHER
Muddy Waters
(Chess 1630)
- MY PRAYER
Platters
(Mercury 70893)
- KA-DING DONG
G-Clefs
(Pilgrim 24971)
- I GOTTA GET MYSELF A WOMAN
Drifters
(Atlantic 1101)
- AFTER THE LIGHTS GO DOWN LOW
Al Hibbler
(Decca 29982)
- SEE SAW
Moonglows
(Chess 1629)
- BAD LUCK
B. B. King
(RPM 468)

ST. LOUIS

SAVANNAH

PITTSBURGH

- 1 HONKY TONK
Bill Doggett
(King 4950)
- 2 WHEN MY DREAM-BOAT COMES HOME
Fats Domino
(Imperial 5396)
- 3 DON'T GO NO FARTHER
Muddy Waters
(Chess 1630)
- 4 I REMEMBER (IN THE STILL OF THE NIGHT)
Five Satins
(Ember 1005)
- 5 FLYING SAUCER
Buchanan & Goodman
(Luniverse 101)
- 6 FEVER
Little Willie John
(King 4935)
- 7 BAD LUCK
B. B. King
(RPM 468)
- 8 PLEADIN' FOR LOVE
Larry Birdsong
(Excella 2076)
- 9 LET THE GOOD TIMES ROLL
Shirley & Lee
(Aladdin 3325)
- 10 THE FOOL
Sanford Clark (Dot 15481)
Gallahads (Jubilee 5252)

- HONKY TONK
Bill Doggett
(King 4950)
- LET THE GOOD TIMES ROLL
Shirley & Lee
(Aladdin 3325)
- FEVER
Little Willie John
(King 4935)
- IT'S TOO LATE
Chuck Willis
(Atlantic 1098)
- ONE KISS LED TO ANOTHER
Coasters
(Atco 1673)
- FLYING SAUCER
Buchanan & Goodman
(Luniverse 101)
- RIP IT UP
Little Richard
(Specialty 579)
- HOUD DOG
Elvis Presley
(RCA Victor 20-6604)
- MY PRAYER
Platters
(Mercury 70893)
- CANDY
Big Maybelle
(Savoy 1195)

- SEE SAW
Moonglows
(Chess 1629)
- HONKY TONK
Bill Doggett
(King 4950)
- LET THE GOOD TIMES ROLL
Shirley & Lee
(Aladdin 3325)
- I REMEMBER (IN THE STILL OF THE NIGHT)
Five Satins
(Ember 1005)
- KA-DING DONG
G-Clefs
(Pilgrim 24971)
- RIP IT UP
Little Richard
(Specialty 579)
- HOUD DOG
Elvis Presley
(RCA Victor 20-6604)
- WE LIKE MAMBO
Eddie Bo
(Ace 515)
- SO LONG
Fats Domino
(Imperial 5396)
- PINK CADILLAC
Sammy Masters
(Four Star 1695)

ATLANTIC Sends Off 3 NEW BLOCKBUSTERS

Clyde McPhatter
I'M LONELY TONIGHT
and
THIRTY DAYS
ATLANTIC 1106

The Clovers
FROM THE BOTTOM OF MY HEART
and
BRING ME LOVE
ATLANTIC 1107

Ray Charles
LONELY AVENUE
and
LEAVE MY WOMAN ALONE
ATLANTIC 1108

Introducing
A Great Quartet:
THE CRESCENDOS
singing
FINDERS KEEPERS
and
SWEET DREAMS
ATLANTIC 1109

ATLANTIC RECORDING CORPORATION
157 WEST 57th St. NEW YORK 19, N. Y.

Taking off for a SMASH !!

"LET'S YOU AND I GO STEADY"

The Pearls Onyx 5003

The Cash Box R & B Sleeper of the Week

"LET'S YOU AND I GO STEADY" (2:38)

[Malver BMI—Wood, Guyton]

"ZIPPIDY ZIPPIDY ZOOM" (2:41)

[Malver BMI—Wood, Guyton]

THE PEARLS
(Onyx 5003)



THE PEARLS

• The Pearls make their debut on the Onyx label and it looks very

much like their initial entry will be a hot selling item. "Let's You and I Go Steady" is a middle beat syncopated beat with a load of gimmicks and a torrid ork support. The lads really go to town on this one and we suggest you give it a good, long look. The flip, "Zippidy Zippidy Zoom", is another novelty bouncer given a similar treatment by the group. The Pearls inject a happy quality to the deck. Two very good decks, but we'll make our pick "Let's You and I Go Steady."

also building to a hit !!

"MY LOVE CAME BACK"

The Velours # 501

Still choice territories available.



RECORDS, INC.

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424 W. 49th St., New York 19, N. Y.
Columbus 5-1872



R & B Reviews

- A

AWARD & SLEEPER
- B

VERY GOOD
- C

FAIR
- B+

EXCELLENT
- C+

GOOD
- D

MEDIOCRE

HUEY SMITH
(Ace 521)

B+ "EVERYBODY'S WHALIN'" (2:25) [Ace BMI—Smith] Huey Smith rocks out a quick beat jump that is heavy with excitement. Solid instrumental with gang shout insertions spotted throughout. It's go everybody, blow tenor, go drummer and go piano. Infectious item that could spread out of New Orleans like prairie fire.

C+ "LITTLE LIZA JANE" (2:19) [Ace BMI—H. Smith] The Huey Smith aggregation rocks out the childhood ditty with verve and spirit. Happy ditty with a rocking tempo.

JOE LYONS AND HIS ARROWS—PHIL FLOWERS AND BATMEN
(Hollywood 1065)

B "HONEY CHILE" (2:41) [Action BMI—Davis, Flowers] Phil Flowers shouts out a quick beat rocker as he declares his love with a robust vocal. It is a lively deck that will appeal to the teeners.

C+ "WHAT'S NEW WITH YOU" (2:33) [Golden State BMI—Williams, Davis] Joe Lyons and his Arrows go dramatic on a slow beat ballad resulting in a pleasant platter.

THE JOYETTES
(Onyx 5002)

B "STORY OF LOVE" (2:38) [Malver BMI—Esther Whitaker] The Joyettes offer a slow beat romantic bouncer with a strong reading. It is a better than average offering and exposure could give it a push toward good sales action.

B "BOY NEXT DOOR" (2:34) [Malver BMI—Esther Whitaker] The Joyettes rock out on the flip as they turn in a swinging performance of a quick beat jump. Teener lindy bait.

THE KEYNOTES
(Apollo 3582)

B "ZUP, ZUP" (2:10) [Bess BMI—Tucker, Baucom, Merenstein] The Keynotes collaborate on a quick beat novelty cutie. The group sings with an exuberance that's catching. Ok jump deck.

B "NOW I KNOW" (2:06) [Bess BMI—Merenstein] The Keynotes bounce through a quick beat bouncer with a romantic lyric in good style. Happy little etching.

ANNIE LAURIE
(Savoy 1197)

B+ "ROCKIN' AND ROLLIN' AGAIN" (2:29) [Crossroads BMI—Billy Myles] Annie Laurie belts out a quick beat rocker with a full voiced vocal. Deck jumps and the kids can dance up a sweat to it.


B "YOUR PROMISED LOVE" (2:31) [Crossroads BMI—Owens, Woods] Miss Laurie wails a swinging blues ballad about an unhappy love. The energetic chanteuse sings out the item with a hearty reading. However the "Rockin'" side is the better possibility.

The Cash Box Award o' the Week

"I'M LONELY TONIGHT" (2:29)
[Raleigh BMI—John Geramite]

"THIRTY DAYS" (2:07)
[Progressive BMI—Winfield Scott]

CLYDE McPHATTER
(Atlantic 1106)




● Clyde McPhatter makes his bid for two in a row, following his "Treasure of Love", still a chart item, with a slow, rhythmic ballad pretty. McPhatter gives the lilt-tune a really strong performance, singing "if you think I'm alone, hoping you'll telephone, well you're right". Stirring romantic weeper with McPhatter getting a strong arrangement to fire up the tune. The flip, "Thirty Days", McPhatter wails a quick beat rhythm blues. McPhatter's still lonesome on this deck, as he pleads with his "babe" to come back home. Catchy offering, tho we lean to "I'm Lonely Tonight".

"FROM THE BOTTOM OF MY HEART" (2:15)
[Rush BMI—Chuck Willis]

"BRING ME LOVE" (2:52)
[Progressive BMI—Whitman, Greenfield, Sedaka]

THE CLOVERS
(Atlantic 1107)




● The Clovers' come up with a powerful two-sider that bids fair to follow in the footsteps of their current hit, "Love, Love, Love". The group backs a rhythm item with a ballad and they do two solid jobs leaving the choice to John Q. Public. The rhythm deck, "From the Bottom of My Heart", is a quick beat bouncer with a joyous feeling. The Clovers handle the tune with an interpretation aimed at both r & b and pop, and we think it can make it in both. The ballad, "Bring Me Love", is a tender love item, with a really pop arrangement. Softly offered with a female choral assist and delicate instrumental support. Like it—Like them both.

"WHIRLWIND" (2:24)
[Jay & Cee BMI—Dixon]

"I'D LIKE TO THANK YOU MR. D. J." (2:50) [Jay & Cee BMI—Glover, Snelson]

OTIS WILLIAMS AND HIS CHARMS
(DeLuxe 6097)



● Otis Williams and His Charms have put two sides together and you're gonna hafta flip the disk to see which side to go on. Both decks, "Whirlwind" and "I'd Like To Thank You Mr. D.J." are powerhouse offerings. "Whirlwind" is a middle beat jump with a light headed feeling and a great vocal gimmick in the handling of the title word, "whirlwind". Happy, swingy offering. "I'd Like to Thank You Mr. D.J." is a slow ballad lovely that really showcases Williams easy to take vocal talents. The theme is woven around the part the deejay plays in romance. Having been the vital influence in the love affair, the deejay is invited to the wedding. Both are pop potential. Stay close to this release.

"DANCIN' DAN" (2:25)
[Lois BMI—Ward, Marks]

"I GOT LOADED" (2:45)
[Aladdin BMI—Harris]

THE CADETS
(Modern 1000)

● The Cadets come out with one of the most powerful pieces of r & b material ever, in their newest release, "Dancin' Dan". The group has chosen to follow their smash effort "Stranded in the Jungle" with the item offered years back by Billy Ward and his Dominoes, then titled "Sixty Minute Man". With the Cadets zooming on the impetus of "Stranded" and the choice of material, this deck should prove to be another winner for the lads. Keep close tabs on this one. The flip, "I Got Loaded", is another powerful item that radio censors might frown upon, but it is a cute, chuckley wax that strengthens the release. Like both sides, with heavier expectations from "Dancin' Dan".

THE BARONES
(Imperial 1000)

B+ "DON'T WALK OUT" (1:55) [Commodore BMI—Gold, Ray] The Barons bounce easily through a middle beat blues pleading, "Don't go, don't break my heart". It is a warm, melodic effort with a strong commercial sound. Ok deck. It has a distinct similarity to "I Know I Was Wrong".

B+ "ONCE IN A LIFETIME" (2:10) [Commodore BMI—Gold, Ray] The group lites effortlessly on a slow blues ballad drifter. Pleasing blend of voices and deft arrangement makes this another good song. Two contender sides be watched.

THE SCAVENGERS
(Cavalier 583)

B "THE SHAKER" (2:38) [Dexter ASCAP—Jimmy Sheldon] The Scavengers etch a quick beat bouncer instrumental that comes off with an interesting sound. Charlie Brosen is featured on the tenor sax. Good instrumental deck.

C+ "ONLY ONE MAN" (2:37) [Dexter ASCAP—Jimmy Sheldon] The Scavengers come up with another strong instrumental offering in a slow beat, moody torcher. Brosen is given an assist on this side by Donovan Wilson on the alto sax. Blue lights music.

FRANK MOTLEY
(Hollywood 1066)

B "WHAT CAN I DO" (2:40) [Clai-borne BMI—Motley, Claiborne] Motley and Bridges combine on a slow upbeat item. Bridges handling of the rhythmic blues with Motley's horn playing a vital part to the general effect, makes this the stronger deck.

C+ "DON'T GO" (2:39) [Golden State BMI—Crawford, Crawford, Claiborne] Curley Bridges wails a slow blues with the Motley group supplying the instrumental backing. Ok deck.

LINDA HAYES
(Antler 4000)

B "YOU AIN'T MOVIN ME" (2:10) [Personality BMI—Jean Miles] Linda Hayes swings a quick beat cutie. He's not making out with her, she sings. Strong romantic novelty jump. Miss Hayes handles the vocal chores well.

B "I HAD A DREAM" (2:55) [Personality BMI—John Robertson] Miss Hayes sings a slow beat love ballad effectively. Good pairing.

THE FLANNELS
(Tampa 121)

B "HEY RUBE" (2:39) [Webster BMI—Johnson, Johnson] The Flannels do a take-off on "Stranded In The Jungle" with the story line built around a circus lion on the loose. Cute novelty that should do a healthy business.

C+ "SO SHY" (2:41) [Webster BMI—Benny Ray] The group dishes up a melodic middle beat bouncer, light, lilting and easy to listen to. Ok but not unusual.



R & B Reviews

A AWARD & SLEEPER **B+** EXCELLENT **B** VERY GOOD
C+ GOOD **C** FAIR **D** MEDIOCRE

The Cash Box

R & B Sleeper of the Week

"SEND ME FLOWERS" (1:45) [Limax Music BMI—Ed Wells]

"AFAR INTO THE NIGHT" (2:00) [Limax Music BMI—Ed Wells]

THE SIX TEENS
(Flip 317)



SIX TEENS

● The Six Teens, who took the big jump upwards with their "Casual Look", pair an intriguing coupling,

"Send Me Flowers", a quick beat jump cutie; and "Afar Into The Night", a slow ballad pretty. The "Send Me Flowers" etching, combines a swinging beat, a romantic lyric, and the vocal sound and reading of the Six Teens. Deck is a lively bouncer that will appeal to the vast teen market. "Afar Into The Night", is a direct switch in pace, turning to a slow, drifting love item delicately performed. Another potent threat. Both sides bear watching.

"THE CONVENTION" (2:41) [Conrad BMI—Brown, Carter]

"JAY'S ROCK" (2:29) [Tollie BMI—J. McNeely]

THE DELEGATES / BIG JAY McNEELY
(Vee-Jay 212)

● The Delegates make their bow with a crazy novelty, "The Convention", that kids the political conventions. It is a quick beat jump that includes some kidding references to Frankie Lyman and Ellis Presney, and the whole presentation is set against a swinging in-

strumental backdrop. It is cleverly put together and the Delegates treatment is upper-crust. This one looks like a certain hit. The flip, "JAY'S ROCK", is a middle beat instrumental featuring the Big Jay McNeely horn. Solid rocking offering.

"CLOSEST THING TO AN ANGEL" (2:05)
[Monument-Angel BMI—Singleton, McCoy]

"MAD WITH YOU BABY" (2:31) [Angel BMI—H. Jones]

CHARLIE AND RAY
(Herald 487)

● Charlie and Ray make a muscular thrust at the charts with an infectious middle beat, Latin tempo, titled, "Closest Thing To An Angel". The duo rocks in zesty fashion, telling of the charms of the lass and the effects she has. Happy

ditty, lilting melody. This could be another hit for Charlie and Ray. The flip, "Mad With You Baby", is a quick beat rocker, that zooms along as the lads belt it in solid fashion. Ok coupler, tho we like the "Angel" side.

JIMMY McCRACKLIN
(Irma Records 102)

B+ "YOU'RE THE ONE" (2:29)
[Bayside Publications BMI—Geddins, McCracklin] McCracklin handles a slow, rhythmic blues with a romantic lyric in good style. The deck comes off effectively and it should garner a good reaction where exposed.

C+ "I WANNA MAKE LOVE TO YOU" (2:20) [Bayside Publications BMI—Geddins, McCracklin] Jimmy McCracklin sings a swinging quick beat romancer with a driving ork accompaniment.

RUSTY BRYANT
(Dot 15494)

B "HONKY TONK PART II" [Bill-ace BMI—Doggett, Shephard, Scott, Butler] Rusty Bryant covers the fast moving Doggett hit with a swinging reading that should do very well with Bryant fans. It should cut itself a piece of the business, tho it might be late in a good many areas.

B "LONELY CRYIN' HEART" (2:24) [Randy Smith ASCAP—Vaughn, Wood] The Bryant aggregation etches a slow, mood instrumental that comes out good listening. Two good sides.

The Cash Box R & B Best Bets

- ★ "EVERYBODY'S WHALIN'"
- ★ "ROCKIN' AND ROLLIN' AGAIN"
- ★ "DON'T WALK OUT"

Huey Smith Ace 521
Annie Laurie Savoy 1197
The Barons Imperial 1000



THE NATION'S R & B TOP 15

Pos. Last
Week

- | | | |
|----|--|----|
| 1 | HONKY TONK
Bill Doggett
(King 4950) | 1 |
| 2 | LET THE GOOD
TIMES ROLL
Shirley & Lee
(Aladdin 3325) | 3 |
| 3 | MY PRAYER
Platters
(Mercury 70893) | 2 |
| 4 | FEVER
Little Willie John
(King 4935) | 4 |
| 5 | RIP IT UP
Little Richard
(Specialty 579) | 5 |
| 6 | WHEN MY
DREAMBOAT
COMES HOME
Fats Domino
(Imperial 5396) | 6 |
| 7 | HOUND DOG
Elvis Presley
(RCA Victor 20-6604) | 7 |
| 8 | I'LL REMEMBER
(In The Still of
The Night)
Five Satins
(Ember 1005) | 10 |
| 9 | SO LONG
Fats Domino
(Imperial 5396) | 12 |
| 10 | FLYING SAUCER
Buchanan & Goodman
(Luniverse 101) | 8 |
| 11 | IT'S TOO LATE
Chuck Willis
(Atlantic 1098) | 9 |
| 12 | DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604) | 13 |
| 13 | KA-DING DONG
G-Clefs
(Pilgrim 24971) | — |
| 14 | DON'T GO NO
FARTHER
Muddy Waters
(Chess 1630) | 14 |
| 15 | BAD LUCK
B. B. King
(RPM 468) | 15 |



"DON'T MIND DYING"

The Sensational
JAYHAWKS

Taking Off With Another "Stranded"
b/w

"LOVE TRAIN"
Flash 111

Another Great Flash Record

JAMES CURRY

singing

"MY PROMISE"
b/w

"Please Baby"
Flash 110

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**"STRANDED IN
THE JUNGLE"**
by the inimitable
Jayhawks

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Elmer's a Critical Audience



MOBILE, ALA.—When Jerri Adams, Columbia recording star, visited disc jockey Chuck Thompson recently at WALA in Mobile, they tried a bit of close harmony for Elmer, Chuck's bantam rooster mascot.

Elmer approved of the voices, but was unimpressed by Chuck's guitar-playing ability.

Jerri's first Gulf Coast engagements were very successful, and her visits to WALA's "Chuck Thompson Show" introduced her to a new and truly "fine feathered friend."

"Best Things In Life Are Free" Contest

NEW YORK—A national disk jockey contest on "The Best Things In Life Are Free" in CinemaScope, designed to win important radio publicity in each major domestic market three to four weeks in advance of playdates, has been set by 20th Century-Fox.

Launched in a number of key cities over the Labor Day weekend, the contest, for which weekly and grand prizes of U.S. Savings Bonds, cash, record albums and passes are being offered, is part of a huge drive pre-selling the October release starring Gordon MacRae, Dan Dailey, Ernest Borgnine and Sheree North.

Theme of the contest is to select, in letters of 25 words or less, which recording of the film's title song listeners enjoy most. Contests are being held and judged by individual

platter spinners and, in several cities, by entire staffs of disc jockeys.

Twentieth Century-Fox field exploitation representatives are heading up campaign activities as follows: Hal Marshall—Philadelphia, Pittsburgh and Washington; Ted Tod—Chicago and Indianapolis; Sol Gordon—Detroit, Cleveland and Cincinnati; Chick Evans—Kansas City, Des Moines, Milwaukee, Omaha and St. Louis; Phil Engel, Boston and New Haven; James Gillespie—Dallas, Atlanta, Charlotte, Jacksonville, Memphis, New Orleans and Oklahoma City; Eddie Yarbrough—San Francisco, Denver, Los Angeles, Portland, Salt Lake City and Seattle; and Sam Glazier—Toronto and Montreal.

Richard Karp of the company's TV-radio department, also is setting contests in a host of Eastern and mid-Western cities.

Soaring Show



SALT LAKE CITY—Ray Briem, KLUB-Salt Lake City, Utah, recently did a show from a plane and the reaction locally was very gratifying.

After weeks of tryouts and preparations, Ray who is private pilot for several years, did the show, with the studio spinning the records and Briem the commercials and intros from the plane.

Theatre pass give-aways to listeners who phoned in the serial number of the plane had Salt Lakers bending heads backwards looking for the Cessna 182, donated by South Western Skyways in Ogden for the broadcast.

Above is Bill Hines, left, handing a record to Briem, before the take-off for the broadcast.



Country Disk Jockey REGIONAL RECORD REPORTS

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

"RED" SMITH WBOK—New Orleans, La.

1. Don't Be Cruel (E. Presley)
2. Hound Dog (E. Presley)
3. It's Heaven (W. Fairburn)
4. Crazy Arms (R. Price)
5. Searching (K. Wells)
6. Ain't It Fine (D. Rich)
7. Doorstep To Heaven (Smith)
8. One-Woman Man (J. Horton)
9. The Heart Of Me (E. Chaffin)
10. Your Pretty Blue Eyes (Rich)

CARY HOBBS KDAB—Lubbock, Texas

1. Crazy Arms (R. Price)
2. Any Old Time (W. Pierce)
3. I Walk The Line (J. Cash)
4. Sweet Dreams (F. Young)
5. I Take The Chance (Browns)
6. You Are The One (C. Smith)
7. Onie's Bop (O. Wheeler)
8. Uncle Pen (P. Wagoner)
9. Don't Be Cruel (E. Presley)
10. You Can Give My Heart Back (H. Thompson)

"RAMBLIN'" LOU WJLL—Niagara Falls, N. Y.

1. I Walk The Line (J. Cash)
2. Crazy Arms (R. Price)
3. I Take The Chance (Browns)
4. Cheated Too (Lee & Cooper)
5. Any Old Time (W. Pierce)
6. Hopin' That You're Hopin' (Louvin's)
7. Sweet Dreams (F. Young)
8. My Lips Are Sealed (Reeves)
9. Don't Be Cruel (E. Presley)
10. Conscience, I'm Guilty (H. Snow)

"COUSIN" CLIFF MERCER WGN—Chicago, Ill.

1. Don't Be Cruel (E. Presley)
2. I Walk The Line (J. Cash)
3. Hound Dog (E. Presley)
4. Be-Bop-A-Lula (G. Vincent)
5. Love, Love, Love (Johnnie & Jack)
6. Crazy Arms (R. Price)
7. Cheated Too (Lee & Cooper)
8. Searching (K. Wells)
9. You Are The One (C. Smith)
10. Any Old Time (W. Pierce)

"SMILIN'" JIM'S WESTERN CARAVAN" WHAY—New Britain, Conn.

1. Crazy Arms (R. Price)
2. I Walk The Line (J. Cash)
3. Sweet Dreams (D. Gipson)
4. I Take The Chance (Browns)
5. Cheated Too (Lee & Cooper)
6. Searching (K. Wells)
7. You Are The One (L. Payne)
8. Any Old Time (W. Pierce)
9. Seasons Of My Heart (J. Newman)
10. Conscience, I'm Guilty (H. Snow)

TED "TEDDY BEAR" CRUTCHFIELD WQIK—Jacksonville, Fla.

1. Crazy Arms (R. Price)
2. My Lips Are Sealed (Reeves)
3. Don't Be Cruel (E. Presley)
4. Sweet Dreams (F. Young)
5. Be-Bop-A-Lula (G. Vincent)
6. So In Love With You (Wilburns)
7. According To My Heart (J. Reeves)
8. Thank You Just The Same (J. Shepard)
9. Searching (K. Wells)
10. You Were Mine For A While (E. Arnold)

BUDDY STARCHER KCUL—Fort Worth—Dallas, Texas

1. A One Woman Man (Horton)
2. Crazy Arms (R. Price)
3. You Were Mine For A While (E. Arnold)
4. You're My Every Dream (Yorks)
5. I Take The Chance (Browns)
6. Day By Day (F. Miller)
7. Where Did The Sunshine Go (S. Caddell)
8. Cheated Too (Lee & Cooper)
9. Trying To Forget The Blues (P. Wagoner)
10. If You See My Love Dancin' (B. Guitar)

LILLIE ANNE WIRC—Hickory, N. C.

1. Don't Be Cruel (E. Presley)
2. Searching (K. Wells)
3. I Walk The Line (J. Cash)
4. Doorstep To Heaven (Smith)
5. You Are The One (C. Smith)
6. Singing The Blues (Robbins)
7. Until I Met You (F. Young)
8. Crazy Arms (R. Price)
9. I'd Rather Stay Home (Wells)
10. I Take The Chance (Browns)

TOMMY DOWNS WKLO—Louisville, Ky.

1. I Walk The Line (J. Cash)
2. I Take The Chance (Browns)
3. My Lips Are Sealed (Reeves)
4. Come Back To Me (Newman)
5. Without Your Love (B. Lord)
6. I Can't Quit (M. Robbins)
7. Dollar Sign (B. Groove)
8. You Gotta Be My Baby (G. Jones)
9. You Are The One (C. Smith)
10. Ain't It Fine (D. Rich)

EARL PETERSON WCEN—Mt. Pleasant, Mich.

1. I Walk The Line (J. Cash)
2. I Take The Chance (Browns)
3. Knock Knock (Carlises)
4. World Of Make Believe (E. Peterson)
5. I Gotta Know (W. Jackson)
6. What Would You Do (Ritter)
7. You Are The One (C. Smith)
8. Alpha And Omega (Williams)
9. Hopin' That You're Hopin' (Louvin's)
10. Until I Met You (F. Young)

BOB MCKINNON KTKT—Tucson, Ariz.

1. I Walk The Line (J. Cash)
2. Crazy Arms (R. Price)
3. Hound Dog (E. Presley)
4. Sweet Dreams (F. Young)
5. You Are The One (C. Smith)
6. Onie's Bop (O. Wheeler)
7. Searching (K. Wells)
8. Don't Be Cruel (E. Presley)
9. I'm A One Woman Man (J. Horton)
10. I've Loved And Lost Again (P. Cline)

CLIFF RODGERS WHKK—Akron, Ohio

1. Without Your Love (B. Lord)
2. I Walk The Line (J. Cash)
3. Sweet Dreams (F. Young)
4. Crazy Arms (R. Price)
5. Onie's Bop (O. Wheeler)
6. Mother Of A Honky Tonk Girl (Reeves & Johnson)
7. I Gotta Know (W. Jackson)
8. You Are The One (C. Smith)
9. Put A Saddle On Daddy (B. Rutledge)
10. They're Still In Love (Collins Kids)

"FLORIDA HAYSEED" CHUCK BROWN WJWS—South Hill, Va.

1. You Are The One (Smith)
2. Crazy Arms (R. Price)
3. I Walk The Line (J. Cash)
4. I'm So In Love With You (Wilburns)
5. Onie's Bop (O. Wheeler)
6. Any Old Time (W. Pierce)
7. Hey, You There (Rusty & Doug)
8. Cheated Too (Lee & Cooper)
9. Doorstep To Heaven (Smith)
10. Women Make A Fool Of Me (E. Tubbs)

GEORGE POPKINS "POP'S COUNTRY STORE" WXGI—Richmond, Va.

1. Cheated Too (Lee & Cooper)
2. I Loved And Lost Again (P. Cline)
3. I'm A One Woman Man (J. Horton)
4. A Heart Full Of Shame (H. Carter)
5. The Fool (S. Clark)
6. Trying To Forget The Blues (P. Wagoner)
7. I Can't Quit (M. Robbins)
8. Strange Woman (J. Carter)
9. According To My Heart (J. Reeves)
10. I Walk The Line (J. Cash)

GEORGE FENNELL WHIL—Medford, Mass.

1. Crazy Arms (R. Price)
2. I Walk The Line (J. Cash)
3. Searching (K. Wells)
4. You Are The One (C. Smith)
5. Be-Bop-A-Lula (G. Vincent)
6. Hound Dog (E. Presley)
7. Sweet Dreams (F. Young)
8. My Lips Are Sealed (Reeves)
9. Any Old Time (W. Pierce)
10. Casey Jones (E. Arnold)

LEE SUTTON WWVA—Wheeling, W. Va.

1. Cheated Too (Lee & Cooper)
2. Crazy Arms (R. Price)
3. You Are The One (C. Smith)
4. Any Old Time (W. Pierce)
5. I'd Rather Stay Home (Wells)
6. So In Love With You (Wilburns)
7. One Woman Man (J. Horton)
8. My Lips Are Sealed (Reeves)
9. I Take The Chance (Browns)
10. I'll Make Amends (Drusky)

CHARLES ECKSTEIN WHLP—Centerville, Tenn.

1. You Are The One (C. Smith)
2. At The Old Town Hall (B. Wimberly)
3. The Fool (S. Clark)
4. My Lips Are Sealed (Reeves)
5. Don't Be Cruel (E. Presley)
6. I'll Take The Chance (Browns)
7. Waltz Of The Angels (L. Frizzell)
8. One-Woman Man (J. Horton)
9. Until I Met You (F. Young)
10. Whippor-will (B. Martin)

KERMIT REID WTJH—East Point, Ga.

1. Don't Be Cruel (E. Presley)
2. Searching (K. Wells)
3. I Walk The Line (J. Cash)
4. Crazy Arms (R. Price)
5. Conscience, I'm Guilty (H. Snow)
6. Any Old Time (W. Pierce)
7. You Are The One (C. Smith)
8. Love, Love, Love (Johnnie & Jack)
9. I Take The Chance (Browns)
10. Walking In The Rain (D. Richards)

TOM EDWARDS WERE—Cleveland, Ohio

1. I Walk The Line (J. Cash)
2. Any Old Time (W. Pierce)
3. Sweet Dreams (F. Young)
4. Mother Of Honky Tonk Girl (Johnson & Reeves)
5. Crazy Arms (R. Price)
6. Goodbye Mr. Brown (Wells & Acuff)
7. Till End Of World (Jim & John)
8. Juke Box Help Me (Gunter)
9. You Don't Know Me (Arnold)
10. I Take The Chance (Browns)

BILL CARTER KSTN—Stockton, Calif.

1. Crazy Arms (R. Price)
2. Cheated Too (Lee & Cooper)
3. I Take The Chance (Browns)
4. 20 Feet Of Muddy Water (S. James)
5. Trying To Forget The Blues (P. Wagoner)
6. I'm So In Love With You (Wilburns)
7. You Are The One (C. Smith)
8. I Walk The Line (J. Cash)
9. My Lips Are Sealed (Reeves)
10. At The Old Town Hall (B. Wimberly)

LES "RANCH-HAND RED" COLEMAN WJWL—Georgetown, Del.

1. My Lips Are Sealed (Reeves)
2. Don't Touch, Just Look (C. Arthur)
3. At The Old Town Hall (Nita, Rita & Ruby)
4. I Don't Hurt Any More (Snow)
5. You Don't Know Me (Arnold)
6. Supper Time (J. Davis)
7. You Are The One (C. Smith)
8. I'm Not Mad, Just Hurt (H. Thompson)
9. Somewhere There's A Friend (J. Davis)
10. Don't Be Cruel (E. Presley)



Country Big 10 JUKE BOX TUNES

		Pos. Last Week
1	CRAZY ARMS Ray Price (Columbia 21510; 4-21510)	1
2	I WALK THE LINE Johnny Cash (Sun 241; 45-241)	2
3	DON'T BE CRUEL Elvis Presley (RCA Victor 20-6604; 47-6604)	4
4	HOUND DOG Elvis Presley (RCA Victor 20-6604; 47-6604)	3
5	SEARCHING Kitty Wells (Decca 29956; 9-29956)	5
6	BE-BOP-A-LULA Gene Vincent (Capitol 3450; F3450)	6
7	YOU ARE THE ONE Carl Smith (Columbia 21522; 4-21522)	8
8	I WANT YOU, I NEED YOU, I LOVE YOU Elvis Presley (RCA Victor 20-6540; 47-6540)	7
9	SWEET DREAMS Faron Young (Capitol 3443; F3443)	9
10	ANY OLD TIME Webb Pierce (Decca 29974; 9-29974)	10

Ozark Jubilee To Switch From Saturdays To Thursdays On ABC-TV

SPRINGFIELD, MO.—In a move designed to attract a greater audience, Ozark Jubilee is moving from its Saturday network spot on ABC-TV to Thursday nights on the same network. The change takes effect on October 4.

Contrary to rumours, the show was not sold from under the Ozark Jubilee folks. The move was actually made at the insistence of American Chicle Co., sponsor of a half-hour segment of the Jubilee, which felt that the Red Foley starrer would attract a greater audience if slotted away from the heavily bankrolled variety shows of Perry Como and Jackie Gleason.

At its new time, Foley & Co. will be pitted against two dramatic shows, NBC's Lux Video Theatre and CBS's new hour-and-a-half Playhouse 90. And for the first time the Jubilee will be live from coast to coast, seen 10-11 pm in the East, 9-10 in the midwest, 7-8 in the Pacific region.

Final arrangements for the move were made in a New York huddle last week in which Crossroads TV Productions, owner-packager of the Jubilee, was represented by E. E. "Si" Siman, Jr. and Leslie L. Kennon.

Another Springfieldian enthusiastic over the new night of the week was Lou Black, who heads up the booking arm of the Jubilee's operation, Top Talent. Black made no secret of the fact that the change frees such head-

liners as Foley, Porter Wagoner and Sonny James for the Saturday personals which often bring a premium price.

Second half-hour of the show will be on a co-op basis, with stations selling local and national spots within the framework of the Jubilee, an arrangement which has proved successful for both the program's producers and ABC in the Saturday slot which the show has held since Jan. 22, 1955.

Guest on the Thursday evening "premiere," Oct. 4, will be Tex Ritter. And Foley is scheduled to be presented with a gold record by Decca officials, honoring his "Peace in the Valley," which has become only the second inspirational record in history to pass the million mark in sales.

Star Issues First Disk

PITTSBURGH, PENNA. — Star Record Company, this city, has sent out its first release to the disk jockeys of the country. It is a country item, "Cuddle Me" and "You Carved Your Initials", featuring artists Slim Johnson, Gina and The Prairie Playboys. Matt Edwards is in charge of promotion on the record.

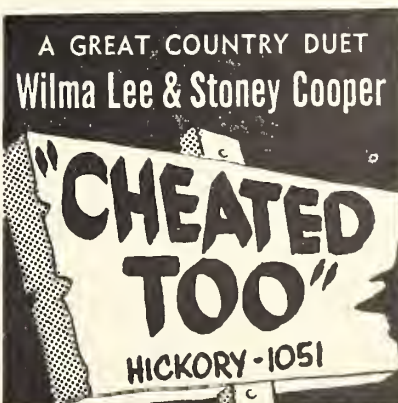
Star also plans releases in the popular and rhythm and blues fields. The record company is a division of Perfection Music Publication.



The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. CRAZY ARMS	Ray Price (Columbia)
2. DON'T BE CRUEL	Elvis Presley (RCA Victor)
3. I WALK THE LINE	Johnny Cash (Sun)
4. YOU ARE THE ONE	Carl Smith (Columbia)
5. SEARCHING	Kitty Wells (Decca)
6. SWEET DREAMS	Faron Young (Capitol)
7. MY LIPS ARE SEALED	Jim Reeves (RCA Victor)
8. ANY OLD TIME	Webb Pierce (Decca)
9. I TAKE THE CHANCE	The Browns (RCA Victor)
10. HOUND DOG	Elvis Presley (RCA Victor)
11. I'M A ONE-WOMAN MAN	12. I'M SO IN LOVE WITH YOU
13. CONSCIENCE, I'M GUILTY	14. YOU GOTTA BE MY BABY
15. CHEATED TOO	16. BE-BOP-A-LULA
17. UNTIL I MET YOU	18. YOU DON'T OWE ME A THING
19. WITHOUT YOUR LOVE	20. YOU DON'T KNOW ME; I WANT YOU, I NEED YOU, I LOVE YOU; I'D RATHER STAY HOME; TRYIN' TO FORGET THE BLUES; TWENTY FEET OF MUDDY WATER; THE FOOL; ONIE'S BOP; COME BACK TO ME; THE MOTHER OF A HONKY-TONK GIRL; YOU DONE ME WRONG; ACCORDING TO MY HEART; THANK YOU JUST THE SAME; GOODBYE MR. BROWN; JUST AS LONG AS YOU LOVE ME; AT THE OLD TOWN HALL; LOVE, LOVE, LOVE.



JIMMIE WILLIAMS
on MGM
sings
"ALPHA and OMEGA"
b/w
"Where Will I Shelter My Sheep"
White Oak Music-BMI
7771 Cheviot Rd.
Cincinnati 24, O.



Country Best Sellers

IN RETAIL OUTLETS

1. CRAZY ARMS
Ray Price
(Columbia 21510; 4-21510)
2. DON'T BE CRUEL
Elvis Presley
(RCA Victor 20-6604; 47-6604)
3. HOUND DOG
Elvis Presley
(RCA Victor 20-6604; 47-6604)
4. I WALK THE LINE
Johnny Cash
(Sun 241; 45-241)
5. SEARCHING
Kitty Wells
(Decca 29956; 9-29956)
6. BE-BOP-A-LULA
Gene Vincent
(Capitol 3450; F-3450)
7. SWEET DREAMS
Faron Young (Capitol 3443; F3443)
8. YOU ARE THE ONE
Carl Smith (Columbia 21522; 4-21522)
9. I WANT YOU, I NEED YOU, I LOVE YOU
Elvis Presley
(RCA Victor 20-6540; 47-6540)
10. MY LIPS ARE SEALED
Jim Reeves
(RCA Victor 20-6517; 47-6517)
11. I TAKE THE CHANCE
12. ANY OLD TIME
13. CONSCIENCE, I'M GUILTY
14. I'M A ONE-WOMAN MAN
15. YOU DON'T KNOW ME; I'M SO IN LOVE WITH YOU; MOTHER OF A HONKY-TONK GIRL; JUST AS LONG AS YOU LOVE ME; HEARTBREAK HOTEL; TRYIN' TO FORGET THE BLUES.

Opry Goes "Spectacular"

NASHVILLE, TENN. — Nashville will take its place with New York and Hollywood as a source of TV spectacles when Grand Ole Opry will assemble its greatest array of stars for its first TV spectacular on Saturday, September 15, on ABC-TV (Channel 7) from 8 to 9 pm.

Inspired by the Tennessee State Fair, the show will include Roy Acuff, Ernest Tubb, Carl Smith, Ferlin Huskey, Minnie Pearl, Chet Atkins, Kitty Wells, Rod Brasfield, Little Jimmy Dickens, George D. Hay, Faron Young, Lew Childre, Marty Robbins and Hank Snow.

The State Fair Spectacular will feature an actual revolving carousel sixteen feet in diameter, a tunnel of love, a fortune teller's booth and a complete side-show. Set Designer Bob Cothran and Technical Director Bob Jones have been working on the production for two months and consider this their most ambitious project to date.

With this show, Nashville takes it place with New York and Hollywood as a source of TV spectacles.

**Speedy
West**

"Sand Canyon Swing"

Capitol # 3536

OPAL MUSIC



CINCINNATI
CUT-UPS

The big news around these parts seems to be that Lawrence Welk, King of the Squeezebox and his entire TV show will arrive Tuesday by air for their show at Cincinnati Gardens. We understand that the show has an advance sell out. Welk is very popular in this area. . . . Bob Doll, native Cincinnati will be the general manager of station WCYN, Cynthiana, Ky. radio which takes to the air September 1. . . . Chico Ventre formerly featured on WKRC-TV "The Storm" will open his own restaurant on Route 8 near Bromley, Ky. called "Chico's Lamplight Patio." Lois Buell and Bob Hill will offer continuous piano music for the patrons' enjoyment. . . . Much publicity has been given Jean Shepard by the national press of late because of his free soap commercials over WOR. Jean worked at one time or other on just about every radio station in the Queen City and had the most chatter of any disk-spinner in the business. . . . Dave Lane was chosen to emcee WLW's new consumer foundation show, quite a list of personalities was auditioned for the show. It will now be called the "Dave Lane Show." . . . Harold Haines, WCKY's newscaster and news writer is the proud Papa of a baby girl born at Bethesda Hospital. Our congratulations to Mama and Papa Haines. . . . Stan Matlock recovering from a bout with pneumonia will continue to originate his program "Magazine of the Air" from his home for another week. . . . Our old friend Barney Rapp hit upon a good thing when he started the excursion train for Redleg fans to see the Labor Day games between the Red's and Braves in Milwaukee. The train was filled and Rapp had to reorder tickets for the games three times. . . . The Ames Brothers along with the Three Goetschis are the headliners at Beverly Hills these days. . . . Al and Wanda Lewis did their TV show direct from Coney Island last week over WCPO-TV. . . . Cincinnati's Summer Playhouse is offering the Queen City's own actor Robert Middleton in "Born Yesterday." . . . Marry Rose (Local Columbia Record Man) had a cocktail party for country artist Carl Smith when he came to town. All the wax-twirlers were there. . . . Faron Young played to a capacity crowd on Labor Day when he appeared at Veronal Lake, Country park in Kentucky. Both Faron and Carl Smith appeared on Jimmie Williams' shows over WNOP.

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"... top calibre job ..."
from THE CASH BOX BULLSEYE

"THANK YOU
JUST THE SAME"

by
Jean Shepard
CAPITOL 3514

pub. by VALLEY PUBLISHERS, INC.
Knoxville, Tenn.



Country Reviews

A BULLSEYE

B VERY GOOD

C FAIR

B+ EXCELLENT

C+ GOOD

D MEDIOCRE

THE CASH BOX
BULLSEYE



ELVIS PRESLEY

● RCA Victor released, this week, 14 selections on 7 singles from the fabulous Elvis Presley LP and EP albums. The disks are a cinch to reap tremendous sales in the Country market. (See Pop Reviews).

"GONNA COME GET YOU" (2:30) [Starrite BMI—Jones]

"JUST ONE MORE" (2:40) [Starrite BMI—Jones]

GEORGE JONES
(Starday 264; 45-264)

● George Jones, a recent addition to the "Grand Ole Opry" roster, comes up with a powerful two-sider that has the potential to hit paydirt with either end of the release. The chanter is currently grabbing off a healthy share of the sales and spins with his "You Gotta Be My Baby" and his newest pairing should easily outdistance it. One end tagged "Gonna Come Get You," is an engaging, fast-paced romantic opus that Jones socks out in sparkling style. The flip, "Just One More," is a change of pace, middle beat lover's lament on which the songster drowns his troubles in drink. It's a potent piece of material that George treats to a penetrating reading. There's no doubt about it—it's a twin-threat for top honors.

SONEE WEST

(Nor Va Jak 1956; 45-1956)

B "ROCK-OLA RUBY" (2:18)
[BMI—S. West] Sonee West enthusiastically debuts for the label as he cuts loose on a free-wheeling jumper that oughta have the kids as well as the boxes hoppin'.

C+ "SWEET ROCKIN' BABY"
(2:20) [BMI—Kaliff, Westbrook]
On the bottom lid West swings through another zestful platter that'll please the dancin' teensters. Socko instrumentation on both ends.

FREDDIE HART

(Columbia 21550; 4-21550)

B "THE HUMAN THING TO DO"
(2:42) [Vidor BMI—F. Hart]
Freddie Hart's stand out vocal styling come across with telling effect as he dramatically renders the heartbreaking tale of two lovers who are married to others. Effective platter.

B "SNATCH IT AND GRAB IT"
(1:47) [Central BMI—F. Hart]
Here Hart ups the beat as he decks out a dandy little, rock 'n roll-flavored romantic novelty.

GIDDY SMITTY

(Chic 1001; 45-1001)

C+ "DIXIE DOLL" (2:28) [Smash BMI—C. Thompson]
The nimble digits of Giddy Smitty literally fly over the 88's as the artist comes up with a bright happy-go-lucky instrumental ditty.

C+ "DIXIE POLKA" (2:24) [Smash BMI—C. Thompson]
Here's another fast paced slicing that lovers of the ragtime piano, especially polka fans, are gonna be delighted with. Should make the boxes jingle in the proper locations.

SONNY BURGESS

(Sun 247; 45-247)

B+ "WE WANNA BOOGIE" [Hi-Lo BMI—Burgess]
The label keeps coming up with some terrific rock 'n roll talent as can be evidenced by this colorful, jet-propelled, country-pop-r&b novelty turned in by Sonny Burgess.

B+ "RED HEADED WOMAN" [Hi-Lo BMI—Burgess]
Here Burgess hands in another frenzied reading on a high-flying house-rocker. Exciting vocal and instrumental support on two decks that are gonna keep the hoofers rockin' all day long.

CLIFF CROFFORD

(Tally 104; 45-104)

B "ANOTHER LOVE HAS ENDED" (2:08) [Lu-Tal BMI—C. Crofford]
Cliff Crofford receives a persuasive vocal and instrumental backdrop as he smoothly grooves this feelingful, romantic shuffle item. Watch this one. Could prove to be a real sleeper pop and countrywise.

C+ "THERE AIN'T NOTHIN' HAPPENIN' TO ME" (2:10) [Lu-Tal BMI—C. Crofford]
This end is an intriguing, quick beat novelty that Crofford knocks out in bright fashion. Solid coupling.

JIMMY SKINNER

(Mercury 70956; 45-70956)

B+ "JUST RAMBLIN' ON" (2:41)
[Acuff-Rose BMI—J. Skinner]
Jimmy Skinner invitingly plays the part of a carefree, train-hoppin' wanderer on this fast paced biscuit that moves along in happy-go-lucky fashion.

B "ANOTHER SATURDAY NIGHT" (2:25) [Acuff-Rose BMI—J. Skinner]
Here Skinner is in a sad mood and his distinctive tones come across convincingly on an up tempo, sentimental tale. Two good sides for ops, dealers and deejays.

SHEB WOOLEY

(MGM 12328; K12328)

B+ "THE LONELY MAN" (2:35)
[Cordial BMI—McKean, Wooley]
The polished chords of Sheb Wooley are a treat to the ear as he neatly waxes this galloping, western-style blues opus. Could stir up a heap of dust.

B "FIRST DAY OF SCHOOL" (2:22) [Cordial BMI—S. Wooley]
On the under side Wooley tenderly waxes a middle beat tale of a boy who eagerly awaits school's reopening so that he can be united with his gal once again. Billy Liebert's ork appealingly assists on this pop-country wax.

TEX WILLIAMS

(Decca 30037; 9-30037)

B+ "ARTICHOKES" (2:15) [Mayfair BMI—S. Burke, M. Greene]
Deep-voiced Tex Williams receives a pleasing vocal and instrumental showcase on this flavorful, quick beat novelty bouncer. Delectable waffle with cute lyrics.

B "RENO, TOWN OF BROKEN HEARTS" (2:33) [Ridgeway BMI—R. Stewart]
Here Williams slows down the pace as he waxes an emotion-packed plea for reconciliation. Strong pairing.

BOB STANLEY

(Downbeat 203; 45-203)

C+ "THE YODEL WALTZ" (2:33)
[Blue Jay BMI—Coppolino]
Bob Stanley turns in a very pretty reading on this charming lilter. Lovely wedding of melody and lyrics. Deejays are gonna like this one.

C+ "IN OLD WYOMING" (1:57)
[M. M. Cole BMI—Blackburn, Livernash]
This half Stanley sez that he's gonna return to his sweetheart and his beloved state. Splendid banjo pickin' turned in by Kack Tucker and his Oklahoma Playboys on this quick beat pleaser.

HAL "LONE PINE"

(Event 4257; 45-4257)

B "PRINCE EDWARD ISLAND IS HEAVEN TO ME" (2:40) [Hill & Range BMI—H. Breau]
Hal "Lone Pine" hands in an appealing vocal effort as he impressively debuts on the label with an up-to-date remake of his very first waxing. It's an interesting, moderate paced heart-warmer that makes for easy-on-the-ears listening.

B "DOWN BY THE RAILROAD TRACKS" (2:25) [Southern BMI—F. Crumit, B. Curtis]
This end is a catchy, quick beat romantic novelty that Pine etches in tantalizing fashion. Tasteful assist by his Kountry Karavan.

CHARLIE MONROE

(Decca 30048; 9-30048)

B+ "THAT'S WHAT I LIKE ABOUT YOU" (2:25) [Cedarwood BMI—C. Monroe]
Charlie Monroe takes hold of a quick beat romantic ditty and wraps it up in most attractive fashion. A contagious 'pure country' performance by Monroe that's handily backed by his Kentucky Pardners.

"WHY DID YOU SAY GOOD-BYE?" (2:28) [Old Charter BMI—C. Monroe]
Lower portion is a tear-compelling lover's tale set to a fast beat and vocaled in first class style by Monroe. Watch 'em both.

WINK LEWIS

(Tone 1121; 45-1121)

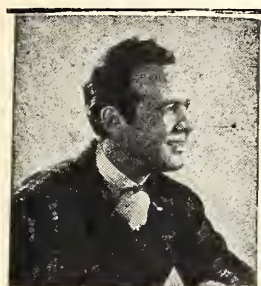
C+ "ZZZTT, ZZZTT, ZZZTT" (2:00)
[Queen-ette BMI—Reynolds, Bickett]
Buz Busby and his band colorfully back up a dandy, gimmicked-up vocal effort by Wink Lewis on a fetching, quick beat rock 'n roller.

C+ "MORE TIMES THAN ONE" (2:30) [Queen-ette BMI—Lewis]
This side Lewis puts his heart into his delivery of a tearful, middle beat lover's tale.



Country Round Up

Big news this past week from Springfield, Mo. is the time shift for the "Ozark Jubilee" to take place October 4th. The show, originally seen and heard network on Saturday nite from 8 to 9, will switch to Thursday nites and will be live for the first time from coast-to-coast, 10 to 11 PM in the East, 9 to 10 in the midwest and 7 to 8 in the Pacific region. Guesting on the Thursday evening "premiere," will be Tx Ritter. Red Foley is scheduled to be presented with a gold record by Decca officials, honoring his "Peace In The Valley," which has passed the million mark in sales. From Foley's newsletter comes the info that the "Jubilee" was well represented at the Ohio State Fair, Columbus, O., and the Indiana State Fair, Indianapolis, Indiana this past week, with Red, Sonny James, Bobby Lord, Marvin Rainwater, The Foggy River Boys, Wanda Jackson, Lennie and Goo Goo and Slim Wilson and his band performing at the Ohio spot, and Bill Wimberly and his Country Rhythm Boys at the Indiana spot. Chuck Bowers, The Arden Sisters, Harold Morrison and Shirley Cade held the spotlight at the Annual Horse Show, West Plains, Missouri during the same week, with Shirley hustling back to the Jewell Theatre for a guest appearance on the Eddy Arnold Show the same day, August 29. . . . Mitchell Torok's completing plans to move his family to Springfield as soon as his stint



RED FOLEY

in Minneapolis, Minnesota August 29 through September 1, is completed. . . . The Jubilee Promenaders hold forth at the Canadian National Exposition through September 15 with the Gene Autry Show. . . . Bobby Lord is off for a tour of Alaska for 15 days beginning September 1.

W. E. "Lucky" Moeller reports from Top Talent, Inc. that things are really humming for Jubilee talent. Many big packages are being prepared for the coming Fall season for which schedules will be released by the time their next newsletter is ready for mailing. . . . Billy Walker has moved his family to Springfield from Waco, Texas, where he hopes he will be able to save a lot of travel time. Billy was glad to hear that Cadence Records was re-releasing his current release, "I'll Never Stand In Your Way." His, incidentally, is on the Columbia label.

Foley predicts big things in the recording field for Candy & Susie Arden, who have found their own little niche in the "Jubilee." The gals, two talented vocal and instrumental artists from Ohio, have been drawing loads of mail from their few "Jubilee" appearances and were recently signed to a recording contract by Foremost Records in Kansas City, Mo.



BILL WIMBERLY

McCoy Kids. . . . Bill Reynolds, Tone Records Prexy, informs us that the is by Richard Wilkinson and his Drifters, of KMIL Tex., and the tunes are "My Dearest Prophecy" and company also plans to release an album of rock 'n roll by Blackie Vale. . . . "Cuz'n" Larry Lane, WEBK-Tampa, Fla., who started Dystrophy almost 8½ years ago, is really proud of the 'Citation Of Merit' awarded him by the M.D. Association of America-Hillsboro chapter in Tampa. . . . Deejay Bob McKinnon, KTKT-Tucson, Ariz., sez he's thrilled over the Marty Robbins tune "I Can't Quit" while George T. Popkins, "Pop's Country Store," WXGI-Richmond, Va., notes that the first few plays on Helen Carter's initial Hickory release, "Heart Full Of Shame," indicate a big tune in his area.



BOBBY LORD

Mo., reports that word from Marie Beck, Hank Williams' fan club prexy, is that there will not be a H. W. Memorial Day this year. It'll just be a small memorial service at the graveside.

Wanda Jackson guests on Cliffie Stone's "Hometown Jamboree" Saturday, October 20 over KTLA and will be followed the following week, October 27th, by Billy Gray. Molly Bee takes over the hosting chores on the "Jamboree" for two weeks starting Saturday, September 1. Guesting on the show will be Tommy Sands, the Black Sisters and Tommy Duncan. Stone will be in Indiana, DuQuoin, Illinois and Detroit, on tour with Tennessee Ernie Ford during these two weeks.

More than 25,000 persons are expected to swarm into the little town of Willcox, Arizona, on Saturday, September 15, for the annual observance of Rex Allen Day. Willcox, birthplace of the western star of motion pictures, television, radio and records, has conducted the observance annually since Allen gave up his role as a Chicago radio singer and became a star for Republic Pictures. Allen's new \$4,000 silver saddle, now on exhibition at the

Canadian National Exposition, is being flown from there to Willcox, Arizona, for the observance. Rex is making plans to organize his own rodeo for the 1957 spring circuit and already is dickering with a Bakersfield, California, stock contractor.

Slick Norris, types from Highlands, Texas, to watch out for James O'Gynn's Starday release due out this week. . . . Chuck Otte, KLPW-Union, Mo. drops a note to say that he's been swamped with request for Jim Reeves' "According To My Heart" and Marty Robbins' "Singing The Blues." Chuck says that the station is starting a big Country & Western Jamboree at the Lighthouse in Union. It's to be called "Country Roundup" and Chuck'll be looking forward to guest appearances by the top Country artists. Jim Reeves' schedule takes him to Birmingham, Ala., on the 1st of Sept. and on the 12th thru the 23rd into Oregon, Washington and back to Oregon.



WANDA JACKSON

Thurston Moore sends along two new picture album-scrapbooks just published for Del Wood and "Little" Jimmie Dickens. Thurston is also doing books for WWVA-Wheeling, W. Va., and a special book for A. V. Bamford. Moore's 'midwest playground of fun' the Verona Lake Ranch, Verona, Ky., had 4,500 people at the park on Sunday, Aug. 26th for a special Cincinnati furniture store promotion. The show featured Carl Smith and his band, Lee Jones, Skinner and Ray Lunsford (Jimmie Skinner), The Country Pardners, Bobby Grove and his band, Jimmie Williams, The Verona Ranch Boys and Joy Whitaker and the Southaires. Faron Young was booked for Labor Day along with Skinner and Ray Pennington's band.

Due in Sept. 9th are the Osborne Bros. & Red Allen, Sept. 16th, Skeeter Bonn and his group, which includes Daisy Mae and Brother Charley, and on Sept. 23rd, Carl Story and the Rambling Mountaineers.

Cowboy Howard Vokes writes that Denver Duke & Jeffery Null, now with Mercury Records, have covered about 4,500 miles in the past 6 weeks, playing clubs, parks and theatres and the Hammond Civic Center on the 25th and 26th of August. They guested on many deejay shows including Marty Roberts, WKCY-Cincinnati, Ohio, Bob Jennings, WLAC-Nashville, Tenn., "Red" Kirk, WKLO-Louisville, Ky., Curley Huntly, WBIP-Booneville, Miss., "Wild" Bill Hayden, WJOB-Hammond, Ind., Tom Edwards, WERE-Cleveland, Ohio, Cliff Rodgers, WHKK-Akron, Ohio and others. Vokes is really excited over their Mercury release, due out soon, and says that anybody who would like to have the boys booked can write to him at Vokes Music, New Kensington, Pa., or the Tex Clark Record Center, 8819 Hough Ave., Cleveland, Ohio.



"LITTLE" JIMMY DICKENS

J. T. Nesbitt, "The Cotton Picker," WCKI-Greer, S. C., writes about a new artist in Greenville named Tommy Farr. His first release on the Majesty label is "I Wish I Knew" and "If." Deejays wanting a copy of the record can write to Tommy at WQOK in Greenville, S. C. Nesbitt tells us that WCKI has added DJ Earnie "Country Duval," to its roster. Teddy "Teddy Bear" Crutchfield, pens from WQIK-Jacksonville, Fla., that the town is back to normal after another Elvis Presley show. He sez that there was quite a turnout including a judge who told him he couldn't shake. On Ted's Aug. 28th show were George Morgan and Benny Martin, who were in town with the Hank Snow Show.

Carl Stuart, WAMO-Pittsburgh, Pa., tells us that the city is making news in the Country music field after only 3 weeks of having a full time Country music station. Hank Thompson appeared in town at the "Holiday House," Pittsburgh's most exclusive nite club. He did a ten day stint and closed on Sept. 2nd. Joe Lucas, (Acuff Rose) was in town to wish Carl well on his new venture and Murry Nash was in with Jean Chapel (Sun), who finished a one week appearance there.

"Ree Ports" by Ree Pine of the "Old Dominion Barn Dance" WRVA-Richmond, Va., are that Janis Martin will soon be off on a series of tours in promotion of her new RCA Victor release "My Boy Elvis" and "Little Bit." Janis was with Jim Wilson at Sleepy Hollow Pennsburg, Pa., on Labor Day. She appears in Minneapolis, Minn., Sept. 12th & 13th and then does the Howard Miller show on TV in Chicago on Sept. 14th. And, of course, Janis will be on the Barn Dance Sept. 15th for the 10th Anniversary program which goes to CBS. Don Reno & Red Smiley report a fine date in the Circle Theatre in Cleveland on the 25th. The 26th they were in Perry, Ohio and to Cincinnati on the 27th for King records and they are thru West Virginia this week, working their way back for their return to the Barn Dance on Saturday night.

Last week's guest list included Arlie Duff, Hawkshaw Hawkins and Jean Shepard. Pete Pike has been taken off the guest list and is now a regular member of the cast. Due in are The Robertson Brothers and Cal Newman.



DENVER DUKE & JEFFERY NULL

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 26 West 47th Street, New York 36, N. Y.

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30 Hour Work Week Will Bring:

Here and There

CHICAGO—The coin machine industry also has some pretty large companies. Is it true that Automatic Canteen Company of America, considered the largest vending machine operating firm in the World, has 300,000 units in operation, and grosses some \$100,000,000? Following the current trend among large firms, consolidating and absorbing smaller outfits, it appears that the vending division of the industry is headed for some very "big" organizations. A number of months ago, Rowe and Automatic Canteen consolidated. Then Hoffman Machinery took over APCO. This past week saw two more such moves. National Vending and Continental Car - Na - Var Corporation merged, becoming Continental Industries, Inc.; and Universal Match Corporation acquired a substantial stock interest in National Rejectors, Inc.

NEW YORK—That the country's cigarette smokers have forgotten all about the recent "cancer scare" is obvious in the report this week by the Internal Revenue Service. Aggregate shipments during the first six month of this year totaled 196.7 billion cigarettes against 191.7 billion in the first half of last year. Output by the cigarette manufacturers during this first six month period topped the record high established in 1953 and amounted to 212.4 billion, in contrast to 208 billion in the first half of 1955.

CHICAGO—The Atlantic Monthly (a publication) stated that 40 out of every 100 men who start their own business fall by the wayside. Another 59 out of the 100 get tied up so that they can't sell out or even earn as much as they would as employees for another firm. (Editor's note: These statistics certainly weren't culled from the coin machine industry. One hardly ever hears of a coin firm or operator going broke.)

NEW YORK—In last week's column we noted that 290 companies spent more than \$1,000,000 each for advertising in 1955. Going a bit further, it is estimated that \$9,200,000,000 was spent in 1955 on all forms of advertising. Of the 290 firms who spent over one million, 25 spent more than ten million each. However, it is stated that a major part of the total expenditure was made by the many smaller advertisers, the nation's 4,000,000 business enterprises.

NEED FOR NEW TYPE INDOOR AND OUTDOOR AMUSEMENTS

As labor continues to win contracts with shorter working hours, tending to the 30 hour work week, and gains more money per hour along with pay for certain time off and vacations, an entirely new amusements field is opening which may prove of tremendous import to the coin machines industry.

As noted merchants have stated, "With more time on their hands, labor is bound to spend more for leisure time merchandise."

It is noted that the sales of sporting goods of all types, whether fishing, golf, tennis or for the indoor sports, have continued to increase at a steady pace as the workingman and woman finds more time to enjoy both outdoor and indoor amusements.

What's even more impressive to noted national merchandisers is the fact

that, regardless of less working hours, the workers have more money in their pocketbooks and this, of itself, opens a tremendously profitable vista.

Those students of the coin machines industry who have always planned ahead are thinking hard about amusements that would attract some of these leisure hours and will, at the same time, bring profitable businesses into being for the nation's operators.

Whether this will mean an entirely new era of coin operated products, which seem to be best suited for such leisure time, is not as yet known. But what is definite is that this field will find it has a tremendous potential in the fact that less working hours means more leisure time and since the workers are earning more they can spend more to enjoy this leisure.

2c Play (Nickel) Ops:

FACE ROUGH TIMES AHEAD

Zooming Costs Plus Increased Overhead Expenses Portend Dark Days Ahead For 2¢ Play Ops

CHICAGO—As was expected, and as is now becoming fact, more and more of the 2¢ (nickel) play ops all over the country are beginning to complain that they simply cannot equalize income against overhead.

Most of these operators are complaining that, if costs and overhead would have remained static, they might "have had a fighting chance".

But with the inflationary spiral making another turn upward, and with still further hikes in prices of all equipment as well as supplies and other necessities to do business, the 2¢ play operators are faced with a very dark future.

"There is no way out of this mess", one operator advises, "unless we get together and recognize the fact that we simply cannot continue to charge 2¢ per play (as you people of The Cash Box have so logically pointed out) and pay almost that per play, when it's all broken down, for the supplies, parts, labor and new equipment we need to continue in business."

"How can he", he asks, "continue to charge just about what it costs and still remain in business?"

(This is exactly what this publication has been asking the 2¢ (nickel) play operators for many years now.)

With such basic materials as steel and copper prices raising, and with

such components as fractional horse power motors already advising that prices will be higher this coming month, there is no way out of the morass for the 2¢ play operator unless he attempts, by changing over to dime play, to match income against outgo.

As is easily recognized, the dime, too, has continued to become thinner and thinner with constant creeping inflation. The dime of today is worth but 4¢. But even at this low valuation it still has a deterring effect on constant spiraling inflationary costs.

There is also no doubt that the finer and more complex electro-mechanical products of the industry, whether amusement, music or vending machines, will have to go up in price to meet the higher costs of raw materials, components and labor.

Furthermore, in those areas where play is down, intake has reached the point where many are faced with loss if they are featuring 2¢ (nickel) play.

Certainly, then, the 2¢ play ops are definitely up against it to pull out of this constantly engulfing mess.

From some areas come the reports that dime play operators are getting together on "front money guarantees" in an effort to stave off the effect of rising overhead expense and increased costs.

Some dime play ops have even boldly recommended that entire areas change to a 70%-30% commission basis. 70% to the operators and 30% to the locations.

If these men are planning such action then, certainly, any 2¢ play operators in those areas must be facing ever engulfing rough seas which can only lead to bankruptcy.

Chicago Coin Presents "Capri" New Novelty Pinball



SAMUEL WOLBERG

CHICAGO—Sam Wolberg, president of Chicago Coin Machine Company, this city, reported this past week that shipments of the firm's new single player, novelty five-ball game, "Capri", are already under way.

"We were actually forced to build this game quick", Wolberg commented, "after we showed it to some of our distributors."

"Our distributing organization is just as enthused over 'Capri' as it is over our 'Blondie'."

"These distributors feel that this game fits perfectly into the new pin-

ball line which we are creating at this time.

"Every one of the features of 'Capri' is outstanding. The game has our sensational three ball or five ball action. It has all the finest new ideas which can be incorporated into a novelty five-ball game."

"The cabinet is outstanding. The entire action of the game is suspenseful. The beauty of playing field plus the intriguing scoring action and the simplicity of the mechanism make 'Capri' one of the finest novelty five-ball games we have produced in our long career in this industry."

Wolberg went on to report that, whereas all the distributors were enthused over the match play features of "Blondie", they also wanted a game that did not have match features.

"Therefore", reports Wolberg, "when we showed them our 'Capri' which, actually, was being set for a later production schedule, they demanded that we get this novelty five-ball into immediate production."

"We are extremely happy", Wolberg continued, "that we were ready for our distributing organization, who know what the operators want in all parts of the nation, and are shipping 'Capri' just as fast as they come off our production lines."

Ops Agree "School For Mechanics" One Of Industry's Necessities

CHICAGO—Since the appearance of the report, "Ops Urge 'School For Mechanics'", which appeared in the September 1 issue of The Cash Box, many have advised that this is something "that is absolutely necessary to the future welfare of all operators."

One operator here advised, "Keep up the good work. This is just what we all need. Everyone is suffering from a lack of good mechanics."

"This is the greatest job that The Cash Box can do for the operators at this time. We sure do need mechanics. But we need men who know what it's all about."

"Your idea for a 'School For Mechanics' would help us here and every operator all over the country to get the skilled mechanics he needs to help him maintain his present route and even to expand his business."

A well known midwest op reported: "Ever since you have been running stories on the need for a 'School For Mechanics' we have brought this up at the meetings of our association and have discussed this favorably

every time.

"We, too, believe that a 'School For Mechanics' would prove tremendously helpful to all of us. We need good mechanics. Once we had a supply of such men available we could then do things that we are now holding back from doing."

Sam Cohen, Atlanta, Ga., To Announce New Product

CHICAGO—Sam Cohen of Cohen Distributing Company, Atlanta, Georgia, while in this city, this past week, reported that he would soon announce an entirely new product for the trade.

Tho maintaining secrecy as to the type product or its manufacturer, Cohen did state:

"We'll be making our announcement very soon. We feel certain that the operators are going to be tremendously pleased when they see this new product."

"20 YEAR CLUB" NOMINATIONS KEEP ROLLING IN

Members' Nominations for "Most Outstanding Coin Machines Man of 1956" Vary Widely.

September 15 Is Final Day For Nominations

CHICAGO—Nominations continue rolling into headquarters of The Cash Box' "20 Year Club" at 32 West Randolph Street, this city, with members suggesting a large and varied cross section of men engaged in the industry for the honor of "Most Outstanding Coin Machines Man of 1956".

Even tho explanation was very specific in the first article to appear here, as well as in a reproduction of that article which was mailed to all members of the "20 Year Club", some continue to nominate Ray T. Moloney for the "Gold

Coin Award" for 1956.

Once a man wins the 20 Year Club's "Gold Coin Award", as did Ray Moloney as the "Most Outstanding Coin Machines Man of 1955", he is no longer eligible for the honor.

Those who have cast their nominations for Ray T. Moloney are being so advised. They are being sent new cards for their nominations.

All nominations must be in The Cash Box "20 Year Club" offices here on or before September 15, 1956 to be placed on the voting ballot.

October Designated As "Nat'l Restaurant Month"

NEW YORK—October has been designated as "National Restaurant Month".

Promoted by the National Restaurant Association, restaurants and their suppliers will spend over \$5,000,000 publicizing this effort to point out that "dining out makes life more pleasant for the over-worked housewife."

Cooperating in its advertising will be such firms as Calvert Distillers, General Foods Corporation, Kraft Foods Company, Coca-Cola Bottling Company, Campbell Sales Company, Swift & Company, Sealtest Dairy Products, Standard

Brands, Thomas J. Lipton and many other national food and beverage manufacturers.

This is a splendid opportunity for operators of music and amusement machines to take advantage of the thousands of added customers who will be patronizing locations featuring their equipment. Operators should confer with restaurant owners and set up a program to draw attention to coin operated machines in these locations. It could easily mean many extra plays on music and amusement machines.

Five State Ops' Convention In Omaha, Neb., Sept. 22 & 23



HOWARD N. ELLIS

OMAHA, NEB.—Howard Ellis, secretary, Music Guild of Nebraska, this city, reports that every indication points to a record breaking attendance at their two-day (Saturday and Sunday, September 22 and 23) Five State Convention being held at the Hotel Blackstone, Omaha.

States participating are Nebraska, Iowa, Missouri, South Dakota and Kansas.

In addition to a strong attendance from these States, distributors of music machines and record companies will display their machines and records.

A full program of entertainment will be presented on Saturday night, following the banquet. It is expected that a number of top recording artists will be on hand. A number of door prizes will be distributed to lucky operators.

Ellis states that ticket sales are brisk, and recommends that operators, in order to insure proper hotel accommodations, communicate with him, advising the accommodations required and the date of arrival. He will make the necessary arrangements, and have the Blackstone send a confirmation.

LOCATION IN WORKING ORDER ALL GAMES RIGHT FROM

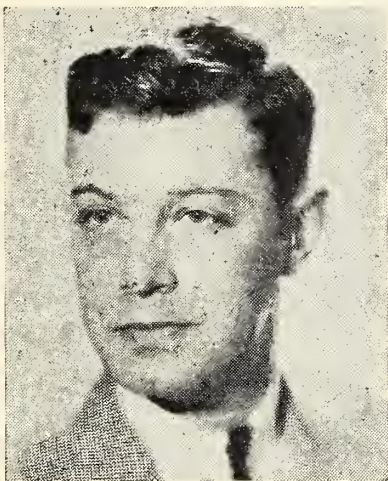
BROADWAY	\$325.
MIAMI BEACH	21.0.
BIG TIME	205.
VARIETY	90.
BEACH BEAUTY	310.
KING O' SWAT (Very Clean)	285.
JET	135.
VICTORY	100.
ROYAL	50.
CHIEF	65.

GAMES IN WORKING ORDER RIGHT FROM LOCATION
5 SPOT LITE, 1 ATLANTIC CITY, 1 PALM BEACH, 3 YACHT CLUB—Package lot, as it **\$100.**

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Genco Employees Give Avron Gensburg Surprise Anniversary Party



AVRON GENSBURG

CHICAGO—Employees of Genco Manufacturing & Sales Company, this city, joined together to give their "boss" and president of the firm, Avron Gensburg, a tremendous double surprise party this past week at the firm's offices.

When Avron entered the firm's offices this past Thursday morning (September 6) he found all employees of the firm gathered there and a huge, two-layer cake with a very large and impressive picture of himself adorning the place.

The top layer of the cake was in celebration of Avron Gensburg's wedding anniversary. The bottom layer in celebration of September 6 as the 4th anniversary of his presidency of Genco.

Miss Dorothy Reimer, acting as toastmaster in the absence of Al Warren, who wired from the road that "I'm there in spirit with all of you", handled all the presentations.

Acting along with Miss Reimer were Ralph Sheffield, sales director of the firm; Samuel Gensburg of Chicago Coin Machine Company and father of Avron Gensburg; Steve Kordek, Lawrence Spalitta, Joe Gurstein, Frank Huffman and from among the charming ladies of the office staff, Barbara Hartman, Vivian Kurth and Sakue Tomohisa.

The large picture of Avron Gensburg which was especially prepared and framed will adorn the offices here from now on.

The entire affair was very secretly and quietly arranged among all Genco's employees. This has been going on for some weeks. Outsider invited was Bill Gersh, publisher of The Cash Box.

Tourney Player



PHILADELPHIA, PA.—Mrs. Albert Rodstein, this city, had the above photograph featured in the sports section of The Evening Bulletin last week as she gets off a booming drive during the Overbrook Invitation golf tournament.

Mrs. Rodstein is the wife of Al Rodstein of Banner Specialty Company, this city.

TONY TRUCANO

of Deadwood, S. D. says:

"Certainly can't get along without our bible, 'The Cash Box'. In fact, can't get along without it and stay in business."

SUBSCRIPTION IS \$15 per Year

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WURLITZER 1100 125
WURLITZER 1250 175
WURLITZER 1500 275
A.M.I. "A" 95

SEEBURG 3W-1 WALL-O-MATIC
100 Sel.—Chrome—Latest Features \$69

A.M.I. "B" \$150
A.M.I. E-40 245

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Exclusive Seeburg Distributors



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ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

“Centennial’ Big Success” — says Bear



1) Portion of the large crowd attending the Broadway show, “Kismet.” 2) Guests participate in fun “How To Feed A Baby.” (L. to R.): Paul Benson, Maxine Bilotta, Del DeHaven, unidentified woman and Bill Anderson. 3) Loading up on the good food in the tent. At far left is Johnnie Bilotta and a group of his operators. 4) The lady with the novel hat made of balloons by Eddie Dawson, one of the feature acts. 5) Pictured during a moment of relaxation (L. to R.): Mr. and Mrs. Willard Wayne of Emarcy Distributing of San Francisco; M. H. (Rosy) Rosenberg, owner of the firm; and Gary Sinclair, Wurlitzer district sales manager. 6) Resting those tired “tootsies” are Mr. and Mrs. Jimmie Tolisano of Middleton, Conn. Jimmie is president of the Connecticut State Operators Assn. 7) A group of Seattle ops (L. to R.): Mrs. A. Morrison, Mr. and Mrs. J. Hammons, Mr. and Mrs. Frank Countner, Mr. and Mrs. Ralph Alger and Mr. and Mrs. Henry Christianson. 8) From the Denver area (L. to R.): Mr. and Mrs. Chuck Miller, Mr. and Mrs. Howard Hold, Mr. and Mrs. Mike Savio, Mr. and Mrs. Willard Berg, Mr. and Mrs. Roy Kiser, Mr. and Mrs. Doyle Harrington and an unidentified couple. 9) The West Virginia delegation included (L. to R.): W. T. Cruze, Cruze Distributing Company, Charleston, Mrs. D. DeHaven, C. H. Flannery, John A. (Red) Wallace, William Anderson, Philip Sweeney, Darris Derric and Tom Hunt. 10) Some of the guests

NORTH TONAWANDA, N. Y.—A report of the tremendous Wurlitzer “Centennial” celebration held here on Thursday, Friday and Saturday, August 23, 24 and 25, was detailed in the September 8 issue of *The Cash Box*. However, as stated, many photographs were unavailable at the time we went to press.

We are now able to reproduce many more interesting photographs taken at this three-day party, including all the winners of major prizes made available by Wurlitzer.

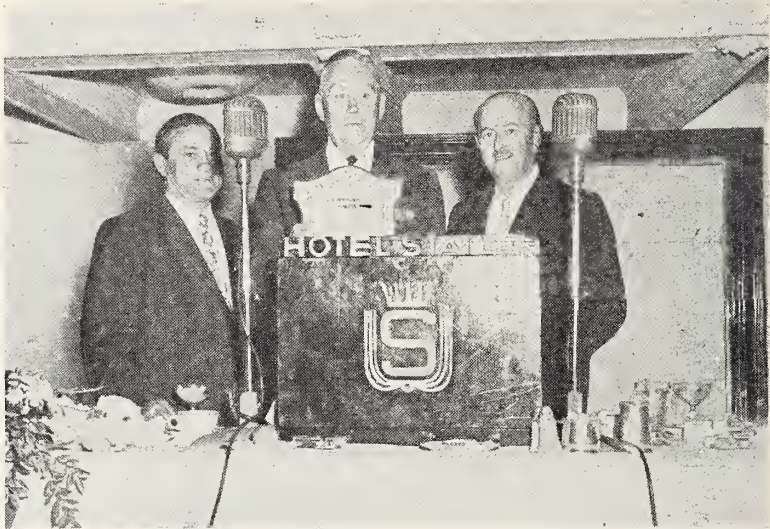
In commenting on the celebration, Bob Bear, sales manager, phonograph department, said:

“We want to thank all of the fine Wurlitzer operators and distributors for their wonderful cooperation in making the Wurlitzer ‘Centennial Club Celebration’ a tremendous success. From the many phone calls, thank-you cards and letters that we

have received, we feel sure that everyone enjoyed themselves immensely.

“The Wurlitzer ‘Centennial Club Celebration’, the largest gathering of its kind ever held in the automatic phonograph business, was truly an exciting occasion,” Bear continued. “During the celebration we enjoyed the company of the most wonderful people I’ve ever had the pleasure of knowing. Even the elements smiled upon us by bringing to Buffalo the nicest weather we’ve had all summer.”

In summing up, Bob Bear said, “Even though the ‘Centennial’ celebration is now history, we will always have many fond memories of the wonderful experiences we shared with our friends and good customers. We sincerely hope that all ‘Centennial Club’ members enjoyed themselves as much as we enjoyed having them at our One Hundredth Birthday Party.”

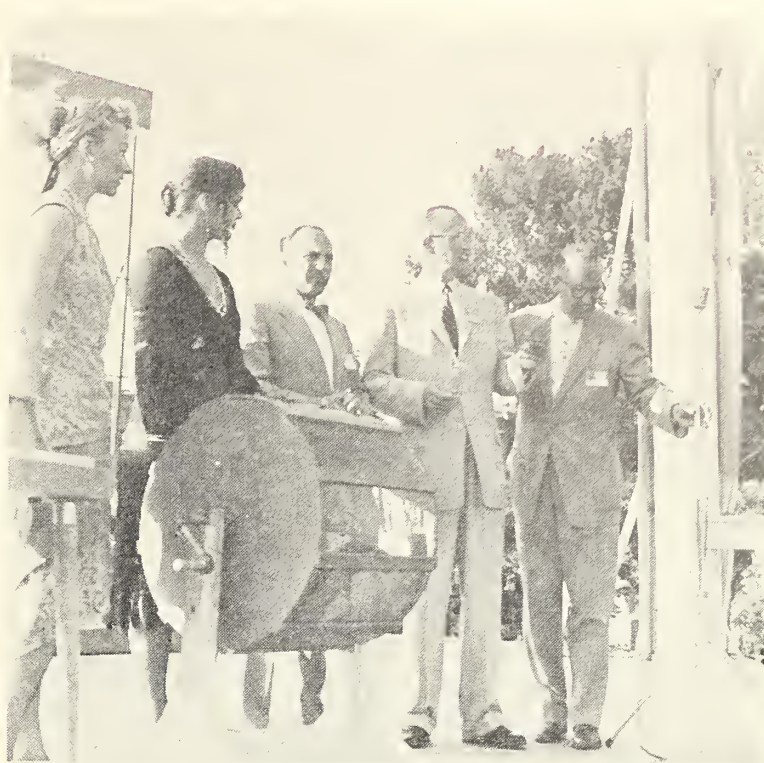
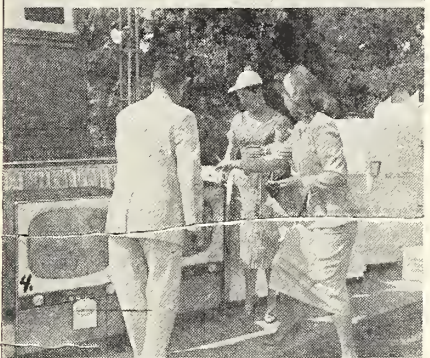


R. C. Roling, president of The Rudolph Wurlitzer Company (center), being presented with a plaque by Sidney Levine (left), counsellor for the Music Operators of New York, and Al Denver (right), president of the association. The plaque read: “Presented to The Rudolph Wurlitzer Company on the occasion of its ‘Centennial Celebration’ in profound appreciation for its pioneering efforts, great leadership and continued dynamic progress in the automatic phonograph industry, and in grateful recognition of services rendered to the Music operators of the nation and the music-loving public throughout the years. Awarded this 25th day of August, 1956, at North Tonawanda, New York, by the Music Operators of New York, Inc. Albert S. Denver, President—Sidney H. Levine, Counsel.”



boarding a plane for a trip over Niagara Falls. 11) Enjoying the festivities are (L. to R.): R. C. Roling, president of Wurlitzer; Henry Christianson and Ralph A’ger of Seattle; and Fanny Wurlitzer, chairman of the board. 12) Lobby of the Hotel Statler a beehive of activity Friday morning as guests prepare to board the busses for the parade and trip to the North Tonawanda plant. 13) Motor cavalcade under way, led by marching majorettes and band. 14) Guests boarding busses for trip to Wurlitzer plant.

Wurlitzer Major Prize Winners



Frank Guerrini of Lewiston, Pa., winner of the top prize, a Pontiac Station Wagon, steps forward to the stage with the winning ticket. Bob Bear and A. D. Palmer, Jr. of Wurlitzer, check his stub.

Bottom picture shows the car, with Bob Bear, Guerrini, and R. L. "Rusty" Smith, Wurlitzer distributor in Pittsburgh.

1) Paul Halenda of Pittsburgh, Pa., being congratulated by A. D. Palmer, Jr., as he steps on to stage to accept a Wurlitzer Electronic Piano.

2) David Sece, Rochester, N. Y., advises a model where to ship his Sylvania console television set.

3) Henry Christianson of Seattle, Wash., having his ticket checked for his Admiral portable television set.

4) Mrs. Jerry Gillespie of Flint, Mich., looks over her prize—a Sylvania console television set, as Carl Angott of Angott Distributing Company (back to camera) looks on admiringly.

5) Mrs. Roy Kiser of Durango, Colo., claiming her Admiral refrigerator.

6) The Wurlitzer Electronic Organ was won by James Fungaroli of Bedford, Pa. A. D. Palmer, Jr., congratulates him.

7) The winner of the Wel-Bilt range was Allen Grant of Geneva, N. Y.

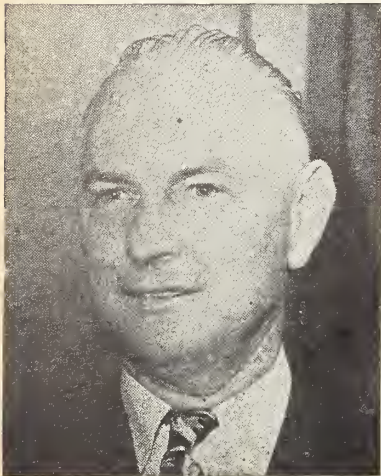
8) The most excited winner of a prize was Mrs. Verne Anderson of Skokie, Ill., who came up with the number for a Wurlitzer piano.

9) C. H. Flannery of Logan, Wash., had the winner for an Admiral refrigerator.

10) Winner of a Sylvania console television set was James Jones of Richmond, Va.

Roy Small Acclaimed For Success In License Cases

Instrumental in Reducing Fees in Wyandotte, Mich. Files Writ in Melvindale, Mich. Opposing Fee



ROY SMALL

DETROIT, MICH. — Roy Small, conciliator and public relations counsel for United Music Operators of Michigan, this city, is winning great acclaim from music operators here and from many other areas for his great efforts in forestalling and averting excessive license fees being placed against the operators of phonos.

His success in the case of Wyandotte, Michigan, where a 16 year old ordinance called for a \$100 license fee and \$25 per machine, reducing this to a \$10 minimum fee for either one or two machines and for \$5 for each phonograph thereafter, has brought him great praise.

In fact, the city of Wyandotte has also agreed to review this matter in a year and see whether even this ordinance is necessary at that time.

The Writ of Mandamus which Roy Small obtained from Judge Joseph A. Moynihan on August 28, 1956 for the City of Melvindale, Michigan to show cause why the huge fee this city desires as a licensing fee should be so held, has won admiration for him.

The Writ has been carefully prepared. It is a document which shows a very keen appreciation of the juke box operators.

As Roy Small points out, music ordinances are regulatory licenses. A license can only be issued for regulation and not for tax. This has been upheld by legal opinion in Michigan.

There are some of the belief here that should Roy Small win his case there may be a complete national upheaval in regard to automatic music licensing. If no regulation is required, certainly there is no need for licensing.

In the meantime music leaders here point to Roy Small as "the man for the job", "the man to head a 'National Tax Council'" as has been recommended by The Cash Box for years.

"At least", says one leader, "Roy Small is the best man there is in the industry, in our opinion, to head the music division of a 'National Tax Council'."

"His experience and his work in behalf of license regulation and the great successes he has won will prove of great value to all music operators all over the country."

Questioned in this regard, Roy Small stated that he would be happy to help music operators in other areas of the nation who are being plagued by excessive licensing fees or by any other licensing matters at this time.

"I shall be very happy to help operators nationwide," Roy Small stated.

Universal Match Buys Interest In Nat'l Rejectors

ST. LOUIS, MO.—Acquisition of a substantial interest in National Rejectors, Inc., St. Louis, by Universal Match Corporation, this city, was disclosed today. In a joint statement, John Gottfried, president of Rejectors and A. Fischer, president of Universal, announced that this sale of stock will not cause any change in the management or officers of Rejectors, which will continue as a completely independent operation.

National Rejectors is the largest manufacturer of coin mechanisms. Founded over twenty years ago, it today is the principal supplier of coin changers, slug rejectors, and other coin handling devices to the vending industry throughout the world.

Fischer said that this investment will add materially to Universal's net earnings. He declared that there will be no merger between Rejectors and National Vendors, Inc., which became a Universal subsidiary earlier this year.



Through The Coin Chute

NEW ENGLAND NIBBLES

Activity slowed down this week with the Labor Day long week-end and the Jewish New Year observance . . . Ops will start pulling their beach, fun spot and outdoor equipment in around the middle of the month . . . Reports indicate the outdoor season this year was better than last, ahead by around 15%, and unhampered by hurricane threats and polio scares which plagued the area last summer . . . At Redd Distributors, (Wurlitzer) Bob Jones, sales mgr., back from Manhattan after seeing his father and mother, Mr. and Mrs. Alex Jones, off for North Wales on the Queen Elizabeth . . . On his way back from New York, Bob stopped in Conn. and western Mass. to visit with ops. At the Redd plant, demand for Wurlitzer model "2000" is continuing heavy and shuffle alley biz is picking up with the new Bally "Congress" and "ABC" Bally going great they report. Among ops and their wives, who attended the 100th anniversary celebration of Wurlitzer at Buffalo, N. Y., from the New England area were: Mr. and Mrs. Maurice Becker, Mr. and Mrs. Richard Mitchell, Springfield; Mr. and Mrs. Eugene Sweeney, Buzzards Bay; Mr. and Mrs. Russell Gosselin, Beverly; Sumner Segall and fiancée, Boston; Anthony Grazio and B. Robinson, Quincy; Mr. and Mrs. James O'Connor, Danielson, Conn.; Mr. and Mrs. Adolph Dugas, Sr., Webster; Mr. and Mrs. Raymond Shea, Worcester; Mr. and Mrs. William S. Redd, Allston; Ralph DePaulo and Paul O'Brien, Boston; Mr. and Mrs. Joseph Naclerio, Waterbury, Conn.; Mr. and Mrs. George Rode, Mr. and Mrs. Arthur Rode, Terryville, Conn.; Mr. and Mrs. Abe Fish, Hartford, Conn.; Mr. and Mrs. James Tolisano and James Sisti, Hartford, Conn. At Associated Amusements (Rock-Ola), Ed and Mrs. Ravreby back from week-end in Long Island. United's new in-line game, "Brazil," said to be getting the nod from ops and looks to have great potential in this territory. Dick Mandell, general manager, and staff arranging for showing of new Rock-Ola 200, which is expected soon . . . At Trimount Automatic Sales Corp., (Seeburg) export biz is climbing to big peak. Irwin Margold, gen. mgr., reports shipping of big orders of used equipment to foreign countries. The demand for used equipment from overseas is causing a shortage here, making used equipment difficult to find. This situation finds ops getting good breaks on trade-ins of used equipment for new. So consequently much trading of used equipment for new is going on in the New England territory and now seems a good time to trade. Margold reports Genco "State Fair," rifle gallery, is a big winner at Trimount. Joe Smith parts manager, is back from Grenier Field, Manchester, N. H., where he was on active service as a Major in the Air Force.

At Atlas Distributors, (AMI), Barney and Louis Blatt are readying fall promotional plans for color engineered AMI music machines, which have surged forward in tremendous fashion during the past year in the territory . . . Outlook all around coin row here is for an outstandingly good fall season . . . Ops visiting distribs this week included a delegation from Mandy's Music, Portland, Me.; Mel Ferrarro, New Bedford, Si Jacobs, Marty Cook, Brookline; George Chapulis, Malden; Ray Shea, Worcester; Sol Taube, Manchester, N. H.; Ray Faini, Framingham; Harry Deshowitz, Chelsea; Dave Baker, Arlington; Sol Robinson, Newton; Luke Levine, Boston; Ralph Lackey, West Roxbury; Jim O'Connor, Danielson, Conn.; Dick Hogan, Boston; Pete Suma, Bristol, Conn.; Ralph Ridgway, Springfield; Henry Levine, Milton; Eddie Ross, Dorchester; Tom Libby, Haverhill; Bill Sullivan, Bangor, Me.; O. E. Gilbert, Colebrook, N. H.; Tony Grazzio, Quincy; Ray Hade, Webster; Walter Stadnicki, Central Falls, R. I.; Ernie Marcantonio, Middleton, Conn.; Ken Estes, Keene, N. H.; Bill Hamel, Concord, N. H.; Martin Oliver, Portland, Me.; and Louis Ziedman, Portsmouth, N. H. . . . Nitery season started in Hub this week with opening of Blinstrub's Labor Day night with record artist Jan Arden headlining . . . Big delégation of ops expected at the organization meeting of the Massachusetts Automatic Merchandising Council at the Kenmore Hotel on Tuesday, Sept. 11 at 8 p.m. The session is called by the Guild Associates, industry association managers, who represent the Eastern Mass. Music Operators Assn. and the Cigarette Merchandisers Assn. and 40 sponsoring ops.

Carl Christiansen, Coven Sales Manager, Dies Of Heart Attack

CHICAGO—Carl F. Christiansen, sales manager for Coven Music Corporation, this city, and who was with the Coven firm for the past 12 years, passed away after a heart attack Labor Day, Monday, September 3.

Carl was only 42 years old. He was extremely well known to all the music ops in this area. He was one of the hardest workers for the general bet-

terment of the automatic music industry.

Operators here mourn his loss. He was one of the friendliest of men and one man whom all in the automatic music industry could depend upon for any and all progressive effort.

He leaves his wife, Dorothy Christiansen. Burial this past week was in Montrose Cemetery.

Importers:

RUNYON SALES COMPANY has served the coin machine industry throughout the years with the best music and amusement machines—both new and reconditioned. We have built up an enviable reputation by supplying the trade with the finest reconditioned machines—at the most reasonable prices. We now have expanded our service to coin machine firms throughout the world. We invite European buyers to contact us for any of the machines they need. We have them all—music, pinballs, in-lines, kiddie rides, guns, arcade machines, etc. All machines checked—and rechecked—by our skilled technicians before packing. Write us your needs! You'll be agreeably surprised and pleased with the quality of the machines—and, of course, with the price!

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Through The Coin Chute CALIFORNIA CLIPPINGS

New and used equipment in all lines continued to spark business along Pico last week with bowlers and phonographs heading up the sales. . . . Wayne Copeland and Frank Davis are back at their desks at Sierra Distributors after spending three very exciting and eventful days with their wives at the big Wurlitzer "Centennial Club" celebration at the North Tonawanda factory. Wayne says that there were operators and their families from every state in the Union present and enjoyed themselves as much as he did and are all looking forward to the next one in 2056. Ed Wisler remained a few days longer to visit relatives in Buffalo and complete business at the Wurlitzer factory. Ed will be returning soon by air and his wife will drive home in the new car they purchased on their way East. Wayne reports the sales of the Wurlitzer "2000" phonograph remain at a high with them being shipped out as soon as received. . . . Phil Robinson reports the Chicago Coin's new "Blondie", three or five ball, game has proven very successful with the operators. Phil is awaiting several other new games from the factory in late September which, he says, should create a great deal of interest with the operators. Phil believes this year will be the banner year in the coin machine business. . . . Hy Weiner, associated with Abe Plaskin, just welcomed a baby daughter, Penny, born August 27th.

Danny Andrews in to see Sammy Ricklin and Gabe Orland at California Music Company and they both agreed his new release of "Maria Elena" on Coral could be a big one for him. Sammy and Gabe were welcoming two new employees, Buddy Robinson, formerly with Coral Records, and Rosemary Montez and bidding farewell to Mike Janusz, who is returning to his studies at U.C.L.A. after working the summer months at California. Sammy reports their L. P. business has increased so it is almost as big as their operator business. Martha Delgado believes Gogi Grant has another hit coming up with "When You're In Love" on Era. . . . Mimi Greenfield is dividing her time between the office at A & A Vending Maintenance and her domestic duties, but will be back at her desk at A & A when school commences. Sid Greenfield will welcome her return with the influx in business. . . . The Solle Sisters, Mary, Kay and Claire, were going a little berserk at Leuehagen's Record Bar trying to track down a much requested record by Freddie Hart titled "Drink Up And Go Home." Freddie had been singing the song on his personal appearances and it was such a hit that he has now recorded it for Columbia and it will be released soon, which will end the hunt by the Sisters Solle and many operators. Kay says this one has to be a hit with all the interest before it was even recorded. Claire and her niece, Barbara Chandler, think the Five Satins have a real hit with "In The Still Of The Night" on the Herald label. Al Bennett of Hart Distributing dropped in the "Bar" and Mary told him that she believes Pat Boone's "Chains Of Love" will be another big one for him on Dot.

At C. A. Robinson & Company, Al Bettelman reports Mutoscopes' "The Lord's Prayer" charm vending machine is doing very well in sales. Charlie Robinson is anxiously awaiting the shipment of new in-line, shuffle alley and rifle games that are reported enroute from United's factory. New lighting was installed in the shop and has proven so successful Charlie is considering using it in the showroom. . . . Johnny Lance, South Gate operator, is completing his work in Masonic Commandery and will become a Shriner the 29th of September. . . . Norty Beckman reports the walkin business has increased tremendously at Norty's Music Center and the mail order business continues getting larger every week. Ann Martinez and "Sonny" Litvak agreed that "Ka-Ding Dong" by the G-Clefs on Pilgrim should be a comer for them. Jan Graham has been added to the staff at Norty's. Norty is planning a four day vacation with his wife in Las Vegas. . . . Ken Arnold, Barstow operator, back along Pico after recuperating from his broken leg and arm he received from a fall off a ladder. . . . At Paul A. Laymon, Inc., Lucille and Paul Laymon being congratulated on celebrating their 38th wedding anniversary. Paul busy taking pictures of the operators and their wives visiting Laymon's showroom with his polaroid camera and gifting them with the pictures. Charlie Daniels and Ed Wilkes report the orders keep rolling in for the Rock-Ola phonograph and that business has increased with bowlers and used pool game equipment. Ed caught a glimpse of Clyde Dinlinger, Balboa-Newport Beach operator, his wife and party having dinner at the Balboa Bay Club when the television show "City At Night" originated at the Club.

Hank Tronick returned to his desk at Minthorne Music Company very tan and raring to go after his vacation. Hank reports that music equipment new and used is going very well. Chicago Coin's new "Blondie" game has been received on the floor and Hank says that it is doing very well. Roy Provencher covering the San Bernardino territory after subbing for Hank while he was away. . . . Marshall Ames reports good sales with all types of bowlers at Badger Sales Company, Inc. Bill Happel busy on the floor with operators ordering the new AMI "G-200" phonographs. . . . Seen along Pico last week were: Ken Arnold, Barstow; Walt Hining, Costa Mesa; Del Hungerford, El Monte; Major Mohr, Redondo Beach; Don Bush and Doc Dockins, Santa Ana; Al Cicero, Santa Maria; Joe Donchie, L. A. Music Service; Doc Senter, Vern Ephrom and Bill Schaffer, Bakersfield.



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Export Business Kept Distribs Busy During Summer Months

Many Report Backlogs Being Carried Into Fall Season. New Orders Coming Continually

CHICAGO—A large number of distributors advise that they were busy all this past summer due to the orders they received from foreign countries for all types of used equipment.

Leading distribs here, as well as in all major areas of the nation, found the export business a summer boon.

Many now report that the backlogs of orders which have since resulted will help them to carry on constant shipments well into this Fall season.

One noted distributor reported:

"The orders which we accumulated from foreign markets by mid-July assured us of constant shipping until well into October.

"We believe that even this will not be sufficient time to fill all the orders we have on hand and orders which we have since received.

"There is no doubt", this distributor comments, "that the export business was a lifesaver as far as we were concerned this past summer."

This is similar to reports being received from many other distributors who suffered a temporary drouth of business this past summer. Almost every one of these men attributes continued business activity to the export field.

The demand, it is claimed, for many types of used machines hasn't halted for even a moment, as far as the export market is concerned.

Distributors are searching everywhere to obtain sufficient numbers of

the used machines they require in an effort to fill the backlog of orders they have on hand.

One well known distributor visiting this city reported:

"Not only has the export market opened an extremely valuable sales field for every distributor who specializes in export shipments, but has enabled many to offer very attractive trades to operators for machines needed to fill orders.

"In this way", he points out, "everyone from manufacturer to operator benefits from the growth of world-wide business.

"The manufacturer knows he will sell more new machines because we, as distributors, are offering extremely attractive trade-in values to the operators for the used machines we need.

"The operator is therefore getting a much better price for his used equipment.

"We must, at this time, congratulate The Cash Box", he stated, "on the great work your publication has done with its 'Quarterly Export Editions' printed in Spanish, French, German as well as in English, in helping to tremendously stimulate sales to the world markets and, thereby, helping all in this industry in the U.S.A. to profit."

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Through The Coin Chute EASTERN FLASHES

This was an extremely short work week here—what with Monday Labor Day and Thursday and Friday the Jewish holidays. However, every wholesaler looking forward to Monday the 10th, for the start of the fall season. Without exception executives of these firms anticipate a big business season on both new and reconditioned equipment. Reports from city music operators are that collections this past summer were exceptionally good—much better than previous summers. Several reasons advanced. Dime play is one. Another is that the usually bad weather over the entire summer (only four fairly decent week-ends were enjoyed) kept many away from the beaches and resort areas, and the result was that the local taverns got a bigger play. Of course, this weather condition reacted adversely for ops with equipment at the resort, roadside and beach locations. The New York State Commerce Department reported that due to cool weather and abnormal rainfall tourist business dropped off considerably. Outside of the Catskill and Adirondack areas, business was down in most tourist areas. Lake Placid off, Lake George down five per cent, Finger Lakes down as much as 25 per cent, and the Niagara Falls area down from 15 to 20 per cent.

Taking advantage of the short week Barney (Shugy) Sugerman, Runyon Sales Co., vacationed with his wife, Mollie and sons Nate and Myron in the Catskills. Shugy claims he'll return full of pep, vim and vigor for what he anticipates will be the best and busiest fall season of all time. Irv (Kempy) Kempner, roadman, in the office these few days helping out Morris Rood and Lou Wolberg. . . . Another vacationer is Mike Munves. He's also relaxing in the Catskills with the missus Rose. Max and Joe Munves handle the biz with Mike away. . . . Resignation of Georgie Holtzman, as president of Associated Amusement Machine Ops of N. Y., accepted by the Board at meet on Tuesday Sept. 5. Vice-president Sanford Warner steps into presidency. Irving Holtzman, Board member becomes vp. Vacancy on Board filled by Harold Prager. . . . New Jersey music ops jubilant over the snowballing success of 10c play. Claim it won't be long before entire area converted. . . . Jack Semel and son "Happy" Herbert, on coinrow shopping.

Al Warren, Genco's sales manager, in town visiting with distrib. Al Simon, Albert Simon, Inc. Warren making a fast tour of distrib. in the Eastern area. From New York, he visited Phila., then to Baltimore, and winding up in Boston by week-end. Will be back at factory Monday, Sept. 10. Tells us that Genco's "State Fair" rifle has had sensational reception from the trade. Al D'Inzillo back from vacation tour of upper N. Y. State and Pa. . . . Meyer Parkoff, Atlantic New York Corp., advises that not only are new Seeburg music machines going out on dime play, but practically every reconditioned machine leaves his shop with 10c, 3 for 25c, with a few set for 2 plays for a dime. No nickel play at all. Says same condition prevails with other music distrib. All this indicated much progress here on dime play. . . . Harry Koeppel, Koeppel Distributing, handling the biz all alone, with Hymie on the road picking up some late model music machines needed to fill orders. . . . All at Young Distributing pepped up, still imbued with the spirit absorbed at the Wurlitzer "Centennial" party. Joe Young, Irv Holtzman, Abe Lipsky and Allie Goldberg say that right after the Jewish holidays, they expect sales of the Wurlitzer phonos to reach record heights. Henry Slavis, head mechanic, away on vacation. . . . Gertrude Browne, Beacon, N. Y., in town picking up some amusement machines so that she can make some switches for her regular locations. Al Denver, president of the Music Operators of New York, and Nash Gordon, business manager, getting ready to concentrate on Banquet details immediately after the holidays. Banquet scheduled for Saturday night, October 20, in the main ballroom of the Waldorf Astoria Hotel. . . . The knife and fork session opens with the Phila. banquet on Sept. 23, at the Latin Casino; then the N. Y. dinner; followed on November 17 with the N. Y. State Ops Guild affair at the U. S. Hotel Thayer, West Point, N. Y.



Through The Coin Chute UPPER MID-WEST MUSINGS

The Minnesota State Fair was bigger and better than ever this year with well over a million in attendance which meant a lot of people pouring into the Twin Cities for the ten-day period. . . . Duane Knutson of Fertile, Minn., took time off from his route activities to help Tommy Shogren in his arcade at the State Fair. . . . Irv Sandler, prexy of the Sandler Distributing Company of Minneapolis and Des Moines is back on the job after a trip East to attend the Wurlitzer "Centennial" affair at North Tonawanda, N. Y. . . . Ralph Sheffield of Genco Mfg., Chicago, stopped in at the Lieberman Music Company to give his excuses why the boys were not getting their full orders of the new "State Fair" gun. . . . Mr. and Mrs. Jim Stearns of Minot, N. D., spent a couple of days in the Twin Cities. . . . Harold Havenor of Eleva, Wis., is on the go these days since Harold threw his hat in the ring and started to campaign for the office of State Senator. . . . Jack Lowrie of Lake City, Minn., is feeling like a million dollars after recovering from his recent operation. . . . Congratulations to Mr. and Mrs. Earl Berkowitz on the Bar Mitzvah of their son Howard on September 1st. Earl is a partner in the B & B Novelty Company of Superior, Wis. . . . Recent visitors to the Twin Cities were Don Kohner of Winona, Minn.; Hugh and Esther May, National Specialty Company of Eau Claire, Wis.; Jim Stansfield of Winona, Minn.; Fred Kovanen of Moose Lake, Minn. and Don Bolier of Baldwin, Wis. . . . Mayo Preibe, National Scale Company of Rochester, Minnesota did very well with his show horses and walked off with several top honors in the horse show at the Minnesota State Fair.



Through The Coin Chute CHICAGO CHATTER

Labor Day has come and gone. Even tho biz action has been perking up right along, somehow it doesn't seem to become "official" until Labor Day has passed. Now everyone 'round town busy. Mfrs. reporting they have "great products on the way". And even tho there's many a sad sigh, as coinmen gaze out of their office windows at the warm and brilliant sunshine, all realize summer's over and that there's a terrifically great season ahead. . . . Lots of action, even before Labor Day over, at ChiCoin's factory. Sam Wolberg busy telling one and all about the firm's new novelty five-ball, "Capri". Ed Levin on telephones attempting to satisfy longdistance demand. Yep, ChiCoin's a busy plant, alright. . . . Herb Jones back on the job at Bally and reports roll out of his office timed to perfection. Like all about Bally's new in-line, "Big Show", which, Herb reports, looks like it'll be "the greatest" yet. . . . Keeney's Paul Huebsch feeling proud of the firm's new engineering setup. Paul is of the opinion that efficient engineering backed up with good merchandising is the major requirement today.

United's Bill De Selm already talking about the firm's new gun. Everyone on the phone with Bill this past week heard all about it. "And", adds Bill, "it's the greatest we've ever built". . . . "Texas" Phil (Weinberg, that is) spent a week in town visiting with Bally execs. . . . Sincerest condolences from one and all here to the widow and family of Carl F. Christiansen who died of a heart attack on Labor Day at the early age of 42. "Chris" was with Ben Coven's organization for 12 years and well known to one and all thruout this area. . . . AMI's sales director, Ed Ratajack, hasn't even been in town for an hour. Business perkin' everywhere in the country, his office reports. Ed trying his best to help all his sales force. . . . John Frantz, the penny machine king, chasing from here to there to everywhere. They're keeping Johnny moving but fast trying to get all the materials he needs to build up machines. . . . Clarence Schuyler won't say it, but, from word received from others, seems that Clarence has himself a really fine product all ready to announce. . . . Talk about a proud husband—Herb Oettinger, whose wife, Sarah, one really fine golfer.



ED LEVIN



BILL DeSELM

Without any doubt one of the very busiest plants in town, with consistent production, that of D. Gottlieb & Co. Games out on test here many moons before they are even announced. Alvin, Sol and Nate Gottlieb handling sales and advertising day in and day out. Dave Gottlieb very busy at this time with his great new philanthropy. . . . Thanks to Wally Finke, Joe Kline, Fred Kline, Sam Kolber, Marvin Rosenstein for their fine Rosh Hashana card. . . . Everyone here mucho thrilled at report of Chicago Restaurant association and fact eateries here will ring up 1½ Billion Dollar year. . . . Johnny Casola in New Orleans and anxious to get United's new games while business perks up in this famed town. . . . Wayne (Brad) Bradfield of Rock-Ola telling how the "Rock-Ola Basketball Club" of Brussels, Belgium, which is sponsored by the National Music Co. of that city, helps this firm to get bigger play for Rock-Ola phono ops. Seems basketball is top Belgian sport and teenagers are greatest fans. Sooooo—that adds to bigger teenager phono play. . . . Atlanta's Sam Cohen in town all hepped up. But controlling himself. Claims he'll have the greatest of the greatest new products. "You'll read all about it in my page ad in 'The Cash Box'", says Sam. "And after 36 years in this business", he adds, "I'm willing to back up my opinion with a money-back guarantee".

One of the busiest guys in town is Jack Mitnick over at United. More longdistance phone calls than Jack ever had before in all his long career in this industry. In addition to stream of visitors from all over everywhere. "But," but Jack, "mum's the word—as yet." . . . Talk about strange coincidences. Along comes note from good friend, Tony Trucano of Black Hills Novelty Co., Deadwood, S. D., asking for piano rolls for old Seeburg coin operated piano. Seeburg's Tom Herrick suggests Tony contact mfrs. of "QRS" piano rolls, Imperial Industrial Co., 699 East 135th Street in N. Y. "In the meantime", writes Tony, "enclosed find my check for subscription renewal for The Cash Box. I certainly can't get along without our 'bible'. In fact, can't get along without it and stay in business" . . . Then, while talking with Ralph Sheffield over at Genco, learn that Ralph has a very great hobby. Fixing up old coin operated player pianos. Does this down in his basement. Fixed up an old player piano for Avron Gensburg's basement rumpus room. Now has one of the Mills' Violano Virtuosos on the way in he intends to put in perfect shape for himself. In the meantime, Ralph claims he has "a really terrific collection of top piano rolls". (So, Tony, next time you run short—call at Genco—for Ralph Sheffield'd).

With a new game under way, with conferences, with longdistance phones ringing, with visitors calling around, trying to get in touch with Bill O'Donnell over at Bally is like trying to get an audience with the Queen. . . . Frank Mencuri just back from his vacation and trying "to get my feet on the ground floor again" he reports. Chet Gore has just taken off on his vacation. Ed Hall is purchasing away. Sam Lewis is busy. "But", says Frank, "we're just about ready". . . . "Say", asks Jack Nelson, "don't you just feel the excitement in the air now that fall is here?" Jack reports, "Business has been picking up right along and is beginning to reach higher every day for us here at Bally". . . . For sometime now The Cash Box has been reporting that many hope there will again be a big convention. Since the Wurlitzer "Centennial" meeting, many music men have suggested that games and music mfrs. combine to make this possible. Exchange of ideas and pep generated by a convention makes this worthwhile. Not to even mention the good business which can result from a really big, combined show. What do you think?

One vender op claims that the reason for those big mirrors on the new ciggy machines is so that you'll be able to see what you look like when a pack doesn't come out. . . . Art Weinand over at Williams a busy man this past



ED RATAJACK



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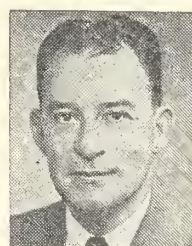
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week. Won't tell, but did report, "We're planning some very important announcements". . . . Roy Small of Detroit proving himself a real license expert. All are being urged to watch result of case coming up with city of Melvindale, Mich. This may prove a very revolutionary turning point for all phono licenses everywhere in the nation. . . . Joe Robbins asked, "What are they serving at your temple this Yom Kippur?"



WAYNE BRADFIELD

. . . Fred Minter of Gateway claims his biggest problem right now digging up enough phonos to satisfy the demand he's enjoying from all of his customers. . . . Vince Shay telling how erratic used market has become advises, "You buy at one price one minute and get a phone call offering you the same machines \$50 less. Then", he says, "another call comes in from the very same guy, who offered the machines at the sacrifice price, asking if he can buy some from you. He's now willing to pay you \$100 more." Vince concludes, "Try and figure that out." . . . Charley Lichtman of Newark, N. J. in town with what he claims is, "The greatest game of all time", and for which, he says, "we want the best manufacturer." Charley goes 'way, 'way back in the coinbiz. Told how he and some others were responsible for "Bolo", first pinball with objects on the board.

Even tho he was still on the road, Al (W. H.) Warren of Genco, still making with plans that turn out to be surprises. . . . One of the progressive young men in the industry is Joel Stern of World Wide. Joel just full of youthful vim and vigor. Looking happily and optimistically ahead. "We've got what the operators want and need", is the way Joel put it. Yeah, it's this kind of pep and action and confidence and faith that helps make an industry great. . . . Won't allow us to use his name, but, one well known exec here claims that his very young son has defeated attempts of both his dad and his mother from further raiding his piggy bank for loose change. Kid inserts the coins, fills the pig with water, and then puts pig in freezer. . . . Nominations for "The Most Outstanding Coin Machines Man of 1956" rolling in by the batch every day from members of the "20 Year Club". This year's voting will be most spectacular.



FRANK MENCURI

HAPPY BIRTHDAY THIS WEEK TO: Edmund Petrocine, Miami, Fla. . . . Herman Paster, St. Paul, Minn. . . . John B. Turcotte, Williamsett, Mass. . . . C. F. Cole, Marion, Ind. . . . Louis Tartaglia, Port Chester, N. Y. . . . C. W. Holmes, Little Rock, Ark. . . . Harry Poole, Boston, Mass. . . . Al Scheslinger, Chicago, Ill. . . . Clyde J. Addy, Imogene, Ia. . . . Dan R. Charles, Binghamton, N. Y.

WORTH REPEATING (A SECOND TIME): We cannot make our industry greater and stronger by weakening the men who have made it great and strong.



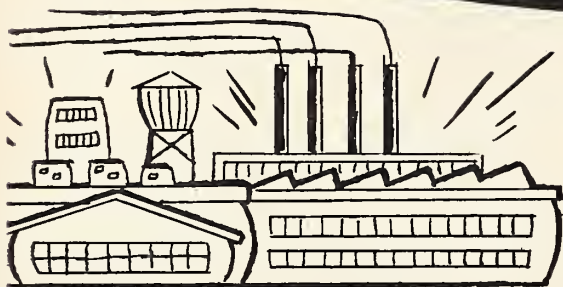
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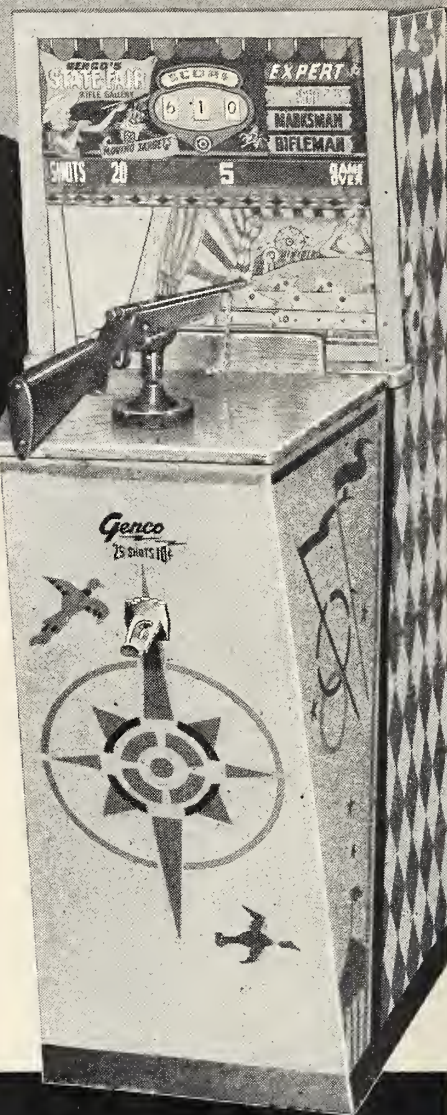
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 Sponsors Rock-Ola
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BRUSSELS, BELGIUM—Basketball, like the juke box, today is a universal attraction for the public. Taking advantage of the popularity of this sport, National Music Company, Rock-Ola distributor in Brussels, sponsors the Rock-Ola Basketball Club. The team, pictured above, is on its way to the Belgium championship.

The photograph was supplied by Victor Haim of the R. H. Belam Company, Rock-Ola exporter for parts of the European Continent.



**Through The
 Coin Chute**

DALLAS DOINGS

Our best wishes to Bob De Priest's daughter, Arvida, a recent graduate of North Texas State College, on her marriage to Carroll Moore of Sanger; The happy couple will make their home in Boulder, Colorado. . . Tommy Chatten and Mike Koenig of Commercial Music vacationing in New York. . . Congratulations to Mr. and Mrs. Ben Baker on the arrival of a son weighing in at seven pounds. Ben is the sales manager of the Columbia Records Division at Medaris Company. . . Abe Susman of State Music Distributors out of town on business. . . Many friends in the trade saddened by the sudden death of M. Barron who was shop supervisor at S. H. Lynch and Company. . . Benny McDonald of Star Coin Machine, Fort Worth, visiting the local market in his new car. . . Other visitors sighted along coin row included: John Braziel and Frank Emerson of Greenville; Fred Ellis, Waco; Al Evans from Sherman; John McGee, Buffalo; Mr. and Mrs. J. W. Hooks, Brownwood; George Green, Odessa; Ralph Claybrook and E. C. Stanley from Fort Worth. . . Mr. and Mrs. Nick Putch of Southern Music Company in Shreveport visiting at S. H. Lynch and Company. . . Jack Eskew of Commercial Music and his wife spending their vacation fishing at Galveston. . . George Prock returned to his business headquarters in Frankfurt, Germany. His daughter Peggy is looking forward to her new duties as air hostess for Braniff Lines. . . Bill Emerson and Jim Byrd of Big State Record Distributors didn't waste any time when the dove-hunting season opened September 1st.

Remember
 for

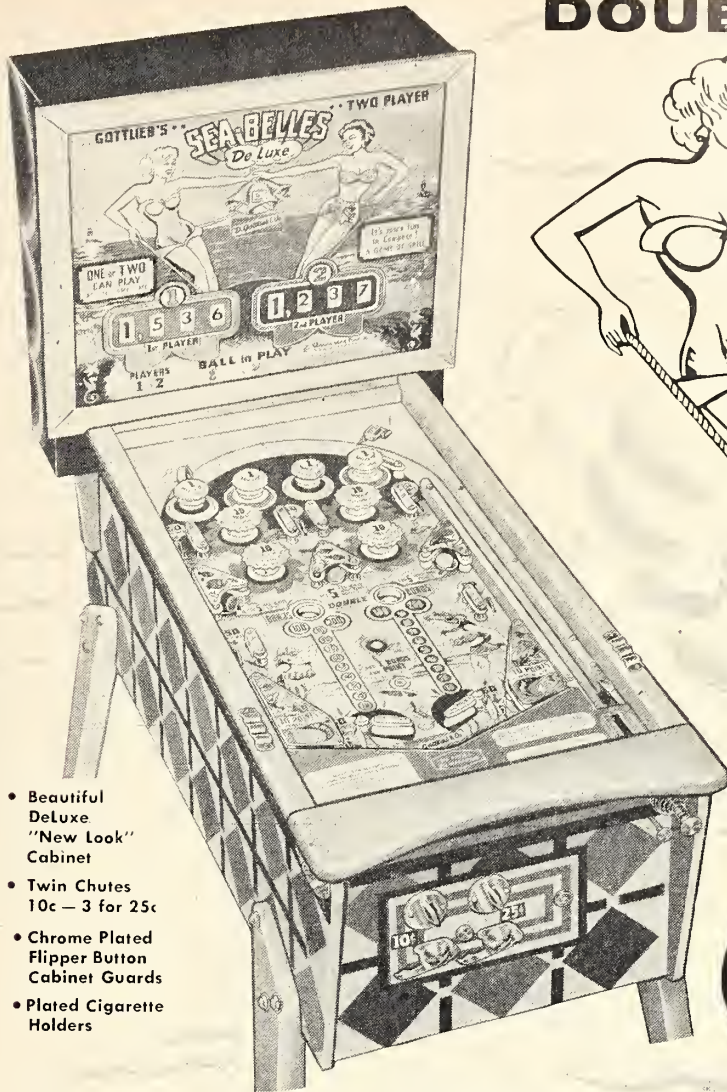
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DOUBLE THE PLAY WITH ...

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- Beautiful Deluxe "New Look" Cabinet
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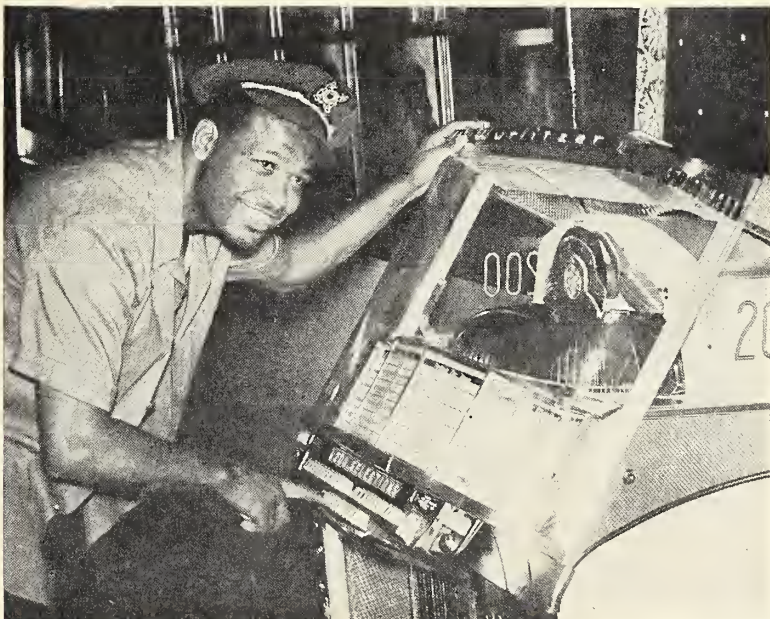
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BUY THE BEST....WE DO....

Another Profitable "Punch" For The Champ



NEW YORK—The two actors in the above picture are easily recognizable. "Sugar Ray" Robinson, world's middleweight champion punches a selection button on the Wurlitzer model "2000," being operated in his "Sugar Ray" Tavern in Harlem.

"A knockout," says the champ.

Joe Young, Young Distributing, Wurlitzer distributors here, supplied the photograph. Irv Holzman of the firm, a boating enthusiast, claims he supplied the yachting cap.

Charles Ewing Sells Biz

EVANSVILLE, IND.—Charles L. Ewing, owner of Automatic Amusement Company, this city, advises he sold his business to the Automatic Amusement Company, Inc., headed by Fred O. Baker.

Ewing conducted his business here for over twenty five years.

Baker has been associated in the business for some ten years.

10 UNITED TRIPLE PLAY—\$175⁰⁰_{EA.}10 UNITED PIXIES ————— \$225⁰⁰_{EA.}IMMEDIATE SHIPMENT
CALL ———

WORLD WIDE DISTRIBUTORS

2330 N. Western Ave., Chicago 47, Ill.
(All Phones: EVERglade 4-2300)G. Holtzman Resigns As
Pres., N.Y. Games Assn.Warner Steps Up To Pres.
Irv. Holzman Now VP

NEW YORK—The resignation of George Holtzman as president of the Associated Amusement Machine Operators Association of Greater New York, this city, was accepted by the Board of Directors at a meeting of this body on Tuesday night, September 4.

Vice president Sanford Warner stepped up to the presidency.

Irving Holzman advanced from the Board of Directors to the position of vice president. The vacancy created on the Board was filled in by Harold Prager.



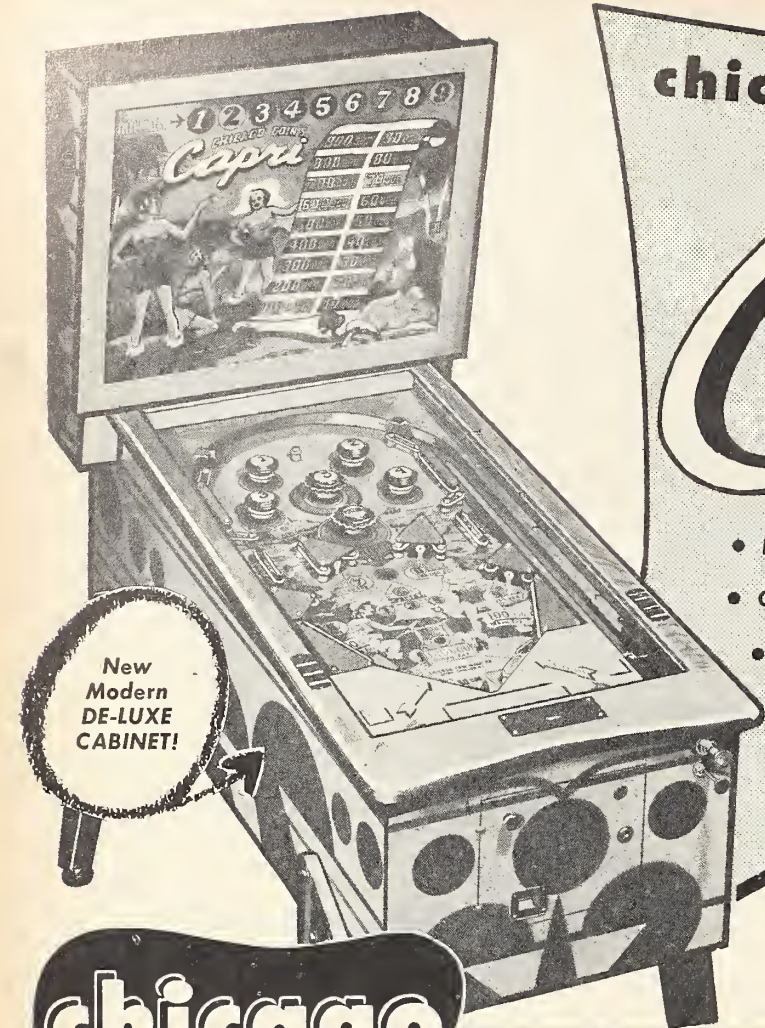
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2 BIG MONEY EARNERS!
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chicago coin's NEW SENSATION!!

Capri

- New Novelty 5 Ball Pin Ball Game!
- Can Be Operated as 5 or 3 Ball Play!
- 2 Super Sensitive Action Kickers!
- 2 "Lively" Thumper Bumpers!
- 2 Dyna Powered Flippers!
- Top Score . . . 9 Million 200,000
- Available with 5c or 10c Chutes!

FOR MATCH PLAY
TERRITORIES . . . chicago coins'

Blondie

- Featuring Multiple Match Play!
- Single Match Feature in Each Game!
 - Multiple Match Feature Can Be Played With Replays up to 5 Times per Game!

1725 West Diversey Blvd., Chicago 14, Ill.

Fewer Ciggy Machine Ops As "Bigs" Buy Out "Smalls"

Music and Games Ops Become Best Buyers of New Cig Venders to Diversify Their Operations

CHICAGO — Many are becoming few, and even fewer, as the weeks and months go by, as far as specialized cigarette machine operations are concerned.

The "bigs" are buying out the "smalls." This is happening everywhere in the country, according to reliable reports.

It seems that those operators with a route of less than fifty cigarette vending machines find the going rough, especially when competing against larger organizations who are efficiently geared to service as well as profit from the pennies profits involved in cigarette vending machines operating.

The "smalls" are giving up. They're selling out to the "bigs." The result is that travelers about the nation find less and less operators in any one area engaged in the operation of cigarette venders exclusively.

As well known merchandisers have stated, "The public isn't as much interested in the machine as in the merchandise it vends."

"If they want a nice, fresh, clean looking package of a certain cigarette, they don't care about the machine. They care about the pack of cigarettes."

There is probably less percentage of replacement in the cig vender biz

than in any other division of the industry, with the possible exception of service machines, such as scales.

The best buyers of cigarette machines, it is reported, have become the music and games operators.

They are buying in an effort to diversify their operations. They have come to the belief that the location is all-important and, because it is more efficient to service extra equipment on the same spot while, at the same time, paying for the servicing overhead with such extra machines, have turned to cigarette venders.

Many music and games ops already have routes of ciggy venders. Others are gradually finding they are building fair sized routes.

The average music and games op used to turn his locations over to the cig specialist in his area. Today he finds it more worthwhile to handle this himself.

Sales of the new cig venders are, therefore, being made in better quantity to these new operators than to the older merchandisers.

The older men work on a small replacement quota. The new men are anxious to build.

There's a difference which has proved to cig machine manufacturers that business is better where it's newer.

Kansas State Music Assn. To Hold Two Day Election And Social Meet In Manhattan, Kansas

Ops To Gather At The Wareham Hotel, Oct. 20 & 21

EMPORIA, KAN. — The Kansas Music Association will hold its annual election meeting on Saturday and Sunday, October 20 and 21, at the Wareham Hotel in Manhattan, Kansas.

Officers of the organization have made elaborate plans for the enjoyment of its members, as well as holding important business sessions. On Saturday, those wishing, will attend the Kansas State-Missouri football game. Lou Ptacek, is the host operator, and is making reservations for those who send in their requests.

The Kansas Music Association reports it is closing one of its most successful years since incorporation, and has bigger plans for the coming year. The officers invite all operators in the State to join up. "One of the purposes of this association" stated an official, "is for operators to get together and discuss successful and profitable methods of music operations."

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On **ANYTHING**
Coin Operated

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CO.**

"It's What's in THE CASH BOX That Counts"

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: UNION 1-7500).

WANT—Bally: Variety; Big Time; Gay Time; Miami Beach; AMI Model "C", 40, 80 & 120 selection Hideaways, Wall Boxes & Steppers; Seeburg 100 Hideaways and 3W1 Wall Boxes. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Phonographs 45 RPM, Bally Bingo Games, for resale. Quote condition and lowest cash prices. HASTINGS DISTRIBUTING CO., 6100 WEST BLUEMOUND RD., MILWAUKEE 13, WISC. (Tel.: BLUEmound 8-6700).

WANT—To Trade Five United ABC Bingos and Two Gottlieb Bowlette Games for Seven Mills or Rock-Ola Low-Boy Scales. CASEY JONES & CO., 332 SO. JENNINGS AVE., FORT WORTH 4, TEXAS.

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT—For cash: Horses: Bally and Exhibit; Around The World Trainer; Drive Yourself Drive-mobile; Genco 2-Player Basketball; late Guns and Arcade games. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—AMI E-80's. Quote lowest price in first letter. KOEPPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 36, N. Y. (Tel.: CIRCLE 6-8939).

WANT—Late Model Seeburg, Wurlitzer, Rock-Ola and AMI Phonographs for cash. Write or wire. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. (Tel.: GARfield 3585).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKens 2-7060.

WANT—Bingos and Gottlieb 5-Balls for resale. 100 Records Seeburg 45 Hidden Units. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: 4-6703).

WANT—Seeburg B's. DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Bally ABC Bowlers, new or used—for cash or will trade for Bingos or Pool Tables. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUPERior 1-4600).

WANT—All Seeburg Phonos: Model M100-A's; M100-B's; M100-C's; M100-G's. Also Wurlitzer and AMI Phonos. Will pay best prices. ATLANTIC NEW YORK CORP., 843 TENTH AVE., NEW YORK, N. Y. (Tel.: PLaza 7-3140).

WANT—Mutoscope, Voice-O-Graph. Must be in A-1 condition. State Price in first letter. Interested in Kiddie Rides also. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. (Tel.: CHapel 9-6556).

WANT—Phonograph records made before 1940. Dealers or juke box stock. I will pay the highest prices. Some labels wanted are Brunswick, Vocalion, Paramount, Gennett, Melotone. JACOB S. SCHNEIDER, 109 WEST 83rd ST., NEW YORK, N. Y. (Tel.: TRafalgar 7-9147).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUDson 6-4568.

WANT—Music: Seeburg 100-A's, BL's, C's; R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEVonshire 8-6931).

WANT—AMI 80 & 120 Selection Wall Boxes. Cash Waiting. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: 9-8632—9-6047).

WANT—Williams' King O' Swat; United Sluggers; ChiCoin Big League Baseball and Super Home Run; Genco Big Top Guns; Gottlieb multiple player pinballs; Bally ABC Bowlers; United Regulations. Will buy or trade. GEORGE PONSER CO., 123 WEST RUNYON STREET, NEWARK 5, N. J. (Tel.: BIGelow 3-7422).

WANT—Literature on any type of coin machine—Merchandising, Amusement, Skill, Rides, Music—anything that takes a coin for any purpose. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLENS FALLS, N. Y.

WANT—United Regulations and Bally ABC Bowlers for cash or will trade for Bingos or Pool Tables. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND 15, OHIO. (Tel.: TOWER 1-6715).

WANT—Bowling games with flashing lights manufactured by Chicago Coin and United Manufacturing. Will also buy used coin operated pool tables. Write, Wire or Phone. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MA 1-8751).

WANT—To give you free two Michael Anthony records for survey. Michael Anthony sings "Somebody Loves Me" b/w "I'll Be With You", "Singing Hills" b/w "You're Breaking My Heart Maria Elena". 25¢ mailing and postage. HRC RECORDS, 2145 HOLLYWOOD WAY, BURBANK, CALIF.

CLASSIFIED ADVERTISING SECTION

WANT—Route wanted. Will pay cash for large route—music—games—rides. All information strictly confidential! POST OFFICE BOX #364, c/o THE CASH BOX, 26 WEST 47th ST., NEW YORK 36, N. Y.

WANT—First Class mechanic. Juke, Bowler, Pin, etc. Prefer amplifier man. AL LIVELY AMUSE. CO., 2430 LOTAFUN ST., WINTER PARK, FLA.

FOR SALE

FOR SALE—Non-warp Ply-Flex custom built Fibre-Glass Cues. Precision molded one piece construction giving accuracy, indestructibility. Won't warp, shatter, snap. Fully guaranteed against faulty workmanship, defective materials, breakage in normal use for one year. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: BIGelow 8-3524-5).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for AMI, D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Slate Tops for Pool Tables; Fibre Glass Cue Sticks; "300" Shuffle Alleys with authentic scoring. Also factory reconditioned Shuffle Alleys, Income Producer. Tournament Kits; Guns; Arcade Equipment. Write for lowest prices. WEST SIDE DIST. CORP., 612 TENTH AVE., NEW YORK, N. Y.

FOR SALE—Used machines of all models, as is or shopped and ready for location. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: FOREst 5-3456).

FOR SALE—Finest quality Plexiglass Pool Cues, \$3 ea. Cheaper by the dozen—only \$27.50. Send check in full to: SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N. Y., (Tel.: LINcoln 9106).

FOR SALE—Gypsy Queen, \$170; Happy Days, \$75; Twin Bill, \$175; Four Belles, \$160; Ductte, \$225; Stage Coach, \$170; Chinatown, \$55; Shindig, \$90; League Bowler, \$95; Olympic, \$45; Frolics, \$40. STARK NOVELTY CO., 1813 FULTON RD., N., CANTON 9, OHIO.

FOR SALE—Bowlers in quantities. Bally—Victory, Champions, Blue Ribbons and Gold Medals. Keeney—Century, Speed Lanes, United—Clippers. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA, CHICAGO, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—Can you afford 92¢ per week to get ahead and stay ahead of all competition? For only 92¢ per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The Bible" of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—10 Miami Beach's, \$230 ea. All have been shopped and are in A-1 condition. LEWIS & FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASH., (Tel.: MA 8585).

FOR SALE—Ready For Location. Starlet, \$425; Caravan, \$495; Gayety, \$195; Big Time, \$325; Dude Ranch, \$95; Palm Springs, \$125; Miami Beach, \$295; Hawaii, \$75; Singapore, \$50. Shuffle Alleys: Chicago Coin Feature, \$225; Chicago Coin Criss Cross, \$175; Chicago Coin Triple Score, \$150; Bally Champ, \$250; Bally Jet, \$225; Keeney Century, \$195. Brand New Pool Tables: United All Models, Write for price. Headquarters for Kiddie Rides. ASSOCIATED AMUSEMENTS, INC., 8 RUGG DR., BOSTON, ALLSTON STATION 34, MASS. (Tel.: STAdium 2-4010-11-12).

FOR SALE—All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYracuse 75-1631).

FOR SALE—Bally Yacht Clubs, \$60; Beach Club, \$70; Ice Frolics, \$95; Surf Club, \$95; Variety, \$125; Gayety, \$125; Miami Beach, \$235; United Nevada, \$50; Singapore, \$50; Manhattan, \$150; Games, Inc. Hunter, \$265. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA. (Tel.: 5-7549).

FOR SALE—5-22 Ft. Shuffleboards, Reconditioned Maple Tops, \$195—up; 2-12 Ft. American and National Bank Boards, \$395 ea.; 6 Reconditioned Wall Type Electric Score Boards, \$45 ea.; 2-47 Seeburg Hide-Aways, \$45 ea. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH. (Tel.: BRoadway 3663).

FOR SALE—Millions of extra coins are taken from clean machines. Clean Right with "Lemonite". Hermitage Music, Rock City Amusement, S. L. Steibel, Nashville, Tenn.. Use and Sell "Lemonite". See your distributor or Write: GRACO SALES CO., R.F.D. 1, BOX 403, ARLINGTON, TENN.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED ADVERTISING SECTION

FOR SALE—"The Cat Came Back" b/w "Stop Crackin' Peanuts", "New Wildwood Flower" b/w "Whispering Hope". "She Married The Wrong Man" b/w "Where The Idaho Potatoes Grow". "Dark As A Dungeon" b/w "My Own Sweet Darling Wife". **CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. (Tel.: PRescott 9-0182).**

FOR SALE—Seeburg "C", \$525; Seeburg "B", \$395; Seeburg "A", \$200; AMI E-120 Phonographs, \$475; Wurlitzer 1800, \$775. All the above machines are clean and ready for location. **UNITED DISTRIBUTORS, INC., 902 W. SECOND, WICHITA, KANSAS (Tel.: HO 4-6111, 4-3504).**

FOR SALE—Comco—Extended Range Speakers and Baffles. Quantity at modest prices. Engineered for heavy duty use. Satisfaction guaranteed or money will be refunded. Finished in Lined Oak, Natural or Mahogany. Packed two to a carton, \$11.95 ea. **COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILL. (Tel.: Independence 3-2210).**

FOR SALE—150 Silver King Vendors, 1c or 5c conversions for either chlorophyll or nuts. Make us an offer. We cannot operate in this state because of license. **TRI-STATE AMUSEMENT CO., 149 18th ST., REAR, WHEELING, W. VA. (Tel.: WHeeling 649).**

FOR SALE—Rock-Ola Comet, \$525; Rock-Ola Hi Fi's, \$595; Atlantic Citys, \$40; Coney Islands, \$30; Rock-Ola 1717 Steppers, \$30; Wurlitzer Steppers, \$10; AMI A's, \$95; AMI B's, \$145. **H & H MUSIC AND DISRIBUTING, 1626 THIRD AVE., MOLINE, ILL. (Tel.: MOline 4-6703).**

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: WHeeling 5472).**

FOR SALE—United Bowlers: Clover, \$35; Chief, Fifth Avenue and League, \$110 ea.; Team, Yankee and Flash, \$135 ea.; Speedy, \$185. **MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y.**

FOR SALE—Show Boats, \$100 ea.; 2 New Gottlieb Pool Tables, \$140 ea. **GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: MARket 1-3967).**

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shipped, or as is. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.**

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.**

FOR SALE—We have a large stock of reconditioned Five Balls, Shuffle Games and Bingo. Write for list. **WESTERHAUS CORPORATION, 3726 KESSEN AVE., CINCINNATI, OHIO. (Tel.: MONTana 5000-1-2).**

FOR SALE—Reconditioned, Ready for Location. AMI: A, \$95; C, \$135; D-40, \$195. Rock-Ola: 1436 (78 RPM), \$225; (45 RPM), \$245; 1446 Hi Fi, \$595. Wurlitzer: 1400 (45 RPM), \$225. Authorized Rock-Ola Distributor. **J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrest 7-6730).**

FOR SALE—Like New. Wurlitzer 1800, \$815; Wurlitzer 1700, \$645; Wurlitzer 1650, \$295; Wurlitzer 1400, \$235; Seeburg M100 R, \$745; 3020 Wall Boxes, 48 Selection, \$7.50. **LEW JONES DISTRIBUTING CO., 1301 N. CAPITOL AVE., INDIANAPOLIS 2, IND. (Tel.: MEIrose 5-1593).**

FOR SALE—Wurlitzer 1500's; Wurlitzer 1250's. Ready for location or "As Is". Write for low prices. **YOUNG DISTRIBUTING, INC., 575 11th AVE., NEW YORK 36, N. Y. (Tel.: CHickering 4-5050).**

FOR SALE—Bally Bingos from Atlantic City up. **TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO (Tel.: CH 3-8624 — CH 3-4005).**

FOR SALE—Big Time, \$249.50; Starlet, \$319.50; Pixie, \$325; Gaytime, \$210; Gayety, \$119.50; Rio, \$55; Tahiti, \$50; Tropics, \$45; Variety, \$139.50; Beach Beauties, \$339.50. One-third Deposit. Balance Sight Draft. **GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).**

FOR SALE—18 Saddle & Turf Club F.P. Models, very clean, \$179.50 ea.; 1 Bert Lane Zero Dart Game, like new, \$175. **AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: HARRison 3-4508).**

FOR SALE—Special. Bally: Double Headers (Floor Samples) \$510.00; Parades \$445.00; Broadways \$399.50; Beach Beauties \$310.00; Gayeties \$85.00; Yacht Clubs \$65.00. United: Monacos (Used 2 weeks) write. Gottlieb: Score Boards (4-player Deluxe Games) \$285.00. **NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANal 5306).**

FOR SALE—Model 1438 120 Selection 45 RPM Rock-Ola "Comet" Phonographs, \$465; Model 1546 120 Selection Chrome Rock-Ola Wall Boxes, \$50; AMI Model E120, \$425; Wurlitzer Wall Boxes: Model 3020, \$7.50; Model 4820, \$12.50; Model 4851, \$15. **O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. (Tel.: 84-3264).**

FOR SALE—Complete line of used Bingos, Shuffle Alleys and Phonographs. Distributors for United and Williams games and AMI Phonographs. Write for jobber's prices. **CENTRAL DISTRIBUTORS, 2315 OLIVE STREET, ST. LOUIS, MO. (Tel.: MAIN 1-3511) or 2805 MAIN STREET, KANSAS CITY, MO. (Tel.: HARRison 4747).**

FOR SALE—Grand Slam, \$95; King Arthur, \$35; Bowling Champ, \$35; College Daze, \$35; 10 Bright Lights, \$39.50 ea.; 10 Bright Spots, \$49.50 ea.; 10 3-4-5's, \$24.50 ea. **WANT—Pixies. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF. (Tel.: MARKET 1-0538).**

FOR SALE—Close-out! Brand New "Booster Pools" and all makes electric Pool Tables. Make us an offer. Also Wurlitzer 1400's, 1500's and 1700's. No reasonable offer refused. **RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVENUE, NEWARK, N. J.**

FOR SALE—Seeburg 100-R's, G's, C's and B's. Also AMI E-120's. Cash Box low. **WANT—M-100's. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, FREEPORT, L.I., N. Y. (Tel.: FREeport 8-6770-1).**

FOR SALE—Big Times cleaned and checked the Donan way, \$215; Reconditioned Bally Space Ships, \$315. **DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. (Tel.: JUNiper 8-5211-12).**

FOR SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. **MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.**

FOR SALE—Seeburg M100-A, \$250; M100-C, \$600; M100-G, \$750; M100-W, \$725; M100-R, \$825; 3W1 Chrome, \$67.50; Wurlitzer 1800, like new, \$795; 1400, \$225; 1250, \$150; 1100, \$85; AMI E-80, \$450; D-80, \$350. **MUSICAL SALES, 2334 36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).**

FOR SALE—Broadway \$325; Miami Beach \$210; Big Time \$205; Variety \$90; Beach Beauty \$310; King O' Swat \$285, very clean; Jet \$135; Rocket \$135; Victory \$100; Royal \$50; Chief \$65. Games in working order right from location: 5 Spot Lite, 1 Atlantic City, 1 Palm Beach, 3 Yacht Club, package lot \$100 as is. **LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO. (Tel.: HENDERSON 1-7577).**

FOR SALE—Bowlers. Used. Chicago Coin Triple Strike Bowler, \$275; Chicago Coin Criss Cross, \$75; Keeney Bonus Bowler, \$125; Keeney DeLuxe League Bowler, \$50; United Banner, \$190; United 10th Frame Star Shuffle Alley, \$60. **W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel.: Central 1-9292).**

FOR SALE—Rotation Balls Numbered 1-10, \$18.50 set; Numbered 1-5 Red and 1-5 White, \$18 set; 2 1/4" Cue Balls, \$2; Cue Sticks, \$1.49, \$16.50 doz. Write for free Rotation Pool Instructions. **CHAMPION DISTRIBUTING CO., 3833 W. DIVISION ST., CHICAGO, ILL.**

FOR SALE—Nite Club, \$425; Beach Beauty, \$375; Miami Beach, \$250; Big Time, \$235; Gaytime, \$225; Variety, \$125; Gayety, \$95; Saddle & Turf, \$225. **UNIVERSITY COIN MACHINE EXCHANGE, 858 N. HIGH ST., COLUMBUS 8, OHIO (Tel.: AXminster 4-3529).**

FOR SALE—Lowest prices Thunderbolts, Lightnings, \$199.50 ea.; Hollywood Bowlers, \$249.50; C.C. Super Home Run, \$179.50; Bingos, Pool Tables, trade for Kiddie Rides, Arcade Equipment or write best cash offer. Ready for location. **ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL. (Tel.: CANal 6-0293-4-5).**

FOR SALE—Bally Double Header, \$500; Bally Parade, \$400; Bally Nite Club, \$425; Bally Broadway, \$350; Bally Beach Beauty, \$300; Bally Miami Beach, \$225; Bally Gaytime, \$165; Bally Dude Ranch, \$45; Bally Beach Club, \$75. **NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MA 6386).**

FOR SALE—Large stock of Bingos, Shuffle Alleys, Pool Games; Phonographs. If we don't have what you want, we will make an honest effort to get it. Distributors for United, Exhibit, Rock-Ola and Williams. Write for jobber's discount. **DAN STEWART CO., 140 EAST 2nd SOUTH, SALT LAKE CITY 11, UTAH (Tel.: DAVIS 2-2473).**

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK
THAN ALL OTHER MAGAZINES IN THIS INDUSTRY
PUBLISH IN A MONTH—PROVING THAT THE
ENTIRE INDUSTRY RECOGNIZES THE CASH BOX'
CLASSIFIED AD SECTION AS "THE INDUSTRY'S
MARKET PLACE."

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Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT
THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

Use This Convenient Form For Your Classified Ad

START HERE

NOTICE—Are you faced with Personal Property Taxes? Sales Taxes? Depreciation Deductions? Estate Taxes? Customs Duties? Must you officially establish the Fair Market Value of your machines? Do you have to prove whether your machines have Appreciated or Depreciated in price? Do you require official proof of the value of your machines for loan or collateral purposes? What are the machines actually worth when you buy or sell a route? How can you ascertain the official market value of machines for legal and/or tax purposes? How much can you get for machines you want to sell or trade? What should you pay for machines you want to buy? Have you been put to the burden of proving the week-to-week value of your machines? Have you been asked to produce an official end-of-month inventory statement showing the actual value of the equipment you own? All this and much more comes to you each and every week in the original, the very first, the one and only officially accepted "The Cash Box Price Lists". For over 17 years, without ever missing a single week's issue, "The Cash Box Price Lists" have helped thousands of coin machine owners all over the world to save money as well as to officially clarify many legal and tax problems. Yet "The Cash Box Price Lists" are only part of the invaluable information contained in each week's issue of "THE CASH BOX"—the one and only magazine internationally acclaimed: "The BIBLE of the Coin Machines Industry". In "THE CASH BOX" you get the news before it even becomes news. You get sparkling, informative, helpful editorials. Latest industry developments. Advance news of all new machines. Intimate columns. Absolutely invaluable charts. And many, many other important and valuable features. You can now obtain 52 Consecutive Weeks' Issues of "THE CASH BOX"—a full year's issues—for only \$15 on a DOUBLE YOUR MONEY BACK GUARANTEE!! YOU CAN'T LOSE!! Mail your check for \$15 today to: THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE — 3 Keeney Speedlanes, Chicken Sam Rifle, Shuffle Bowlers, Guns. Also Pool Tables—all makes and models. For best buys, write or call: HY POLO AMUSEMENTS, INC., 1969 W. WILSON AVE., CHICAGO 40, ILL. (Tel.: LOngbeach 1-3378).

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-2129.

NOTICE—Will Trade. 2 Photomats, \$300, will trade for late model Bowlers. Bally Booster Pools—will trade for late model Bowlers or United Comet Targettes. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., N., MINNEAPOLIS 11, MINN. (Tel.: FE 9-0031).

NOTICE — Juke Box. Amusement Game and Cigarette Routes bought, sold and financed. Anywhere in the country. Contact: GABE FORMAN, SANDY MOORE, INC., 240 E. MERRICK ROAD, FREEPORT, L. I., N. Y. (Tel.: MAYfair 3-2472, 3 and 4).

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. (Tel.: PErshing 3-7197) for genuine factory parts. Also extra clean 1436 Fireballs and other re-conditioned phonographs priced right.

NOTICE—Louisiana & Southern Mississippi Operators. Your authorized Rock-Ola Distributor is HUEY DISTRIBUTING CO. Write, wire or phone. 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: VERNON 5-7976).

NOTICE—Interested in dealership for penny, nickel machines guaranteed a 1000 a year. Interested in buying 1000 stands for penny machines. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA. (Tel.: HEMlock 1-9900).

NOTICE—Let me convert your United Yankee, Speedy Eleven Frame, and all United games after that, into a 300 Scoring Bowler. For particulars write or call DAVE LOWY, 592 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

NOTICE—Music Publishers—Record Companies will represent you in New Orleans with Disk Jockeys. People buy the songs they hear. BOX 363, c/o THE CASH BOX, 26 W. 47th ST., NEW YORK, N. Y.

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THIS WEEK'S USED MACHINE QUOTATIONS

17th YEAR OF PUBLICATION

884th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is," at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

4* Model A, '46, 40 Sel., 78 RPM	69.50	125.00
4. Model B, '48, 40 Sel., 78 RPM	125.00	150.00
4. Model C, '50, 40 Sel., 78 RPM	125.00	175.00
2. Model D-40, '51, 40 Sel., 78 RPM	165.00	245.00
4. Model D-80, '51, 80 Sel., 45 RPM	265.00	350.00
2. Model E-40, '53, 40 Sel., 78 RPM	275.00	365.00
4. Model E-80, '53, 80 Sel., 45 RPM	325.00	450.00
2* Model E-120, '53, 120 Sel., 45 RPM	395.00	475.00
4. Model F-80, '54, 80 Sel., 45 RPM	550.00	625.00
4. Model F-120, '54, 120 Sel., 45 RPM	575.00	645.00
2. WM Wall Box	5.00	10.00
3. SM or SL Stepper	10.00	15.00

EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	40.00	100.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	75.00	110.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	100.00	200.00
2. Century, '52, Model 2045, 100 Sel., 45 RPM	225.00	265.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	25.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	75.00
4. 1426, '47, 20 Sel., 78 RPM	35.00	75.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	45.00	99.00
2. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	100.00	135.00

4. 1432, Same as above, Converted to 45 RPM	125.00	150.00
4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	135.00	200.00
4. 1434, Same as above, Converted to 45 RPM	145.00	225.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	145.00	275.00
2. 1436A, '53, Fireball, 120 Sel., 45 RPM	245.00	285.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	435.00	525.00
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	595.00	645.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	55.00
4. 147S, Standard, 20 Sel., 78 RPM	20.00	65.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	70.00
2. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	80.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	90.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
4* M100A, '49, 100 Sel., 78 RPM	195.00	265.00
2. M100B, '51, 100 Sel., 45 RPM	375.00	465.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	425.00	500.00
4* M100C, '53, 100 Sel., 45 RPM	495.00	600.00

4. HF100G, '54, 100 Sel., 45 RPM	615.00	750.00
4. HF100R, '54, 100 Sel., 45 RPM	695.00	825.00
4. WJ-L56 Wall Box 5c	3.00	6.00
4. 3W2 Wall-a-Matic	3.00	7.00
4. W4L-56	10.00	15.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	10.00	15.00
4. W6L-56 5/10/25 Wire-less	10.00	15.00
4. 3W7-L-56	10.00	25.00

WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	35.00	75.00
2. 1017, '46, 24 Sel., 78 RPM	40.00	80.00
4. 1080, '46, 24 Sel., 78 RPM	45.00	95.00
4* 1100, '47, 24 Sel., 78 RPM	65.00	125.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	75.00	150.00
4* 1250, '50, 48 Sel., 45 or 78 RPM	125.00	199.50
2* 1400, '51, 48 Sel., 45 or 78 RPM	185.00	275.00
2. 1450, '51, 48 Sel., 45 or 78 RPM	185.00	285.00
4. 1500, '52, 104 Sel., 45 & 78 Intermix	199.50	299.50
4. 1500A, '53, 104 Sel., 45 & 78 Intermix	275.00	350.00
4. 1650, '53, 48 Sel., 45 RPM	325.00	395.00
2. 1700, '54, 104 Sel., 45 RPM	525.00	685.00
4* 1800, '55, 104 Sel., 45 RPM	650.00	850.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	10.00
4. 3048 (Conv. of 3020)	10.00	15.00
4. 3031 Wall Box	2.95	5.00
2. 3045 Wall Box	4.00	15.00
2. 4820 Wall Box	12.50	20.00

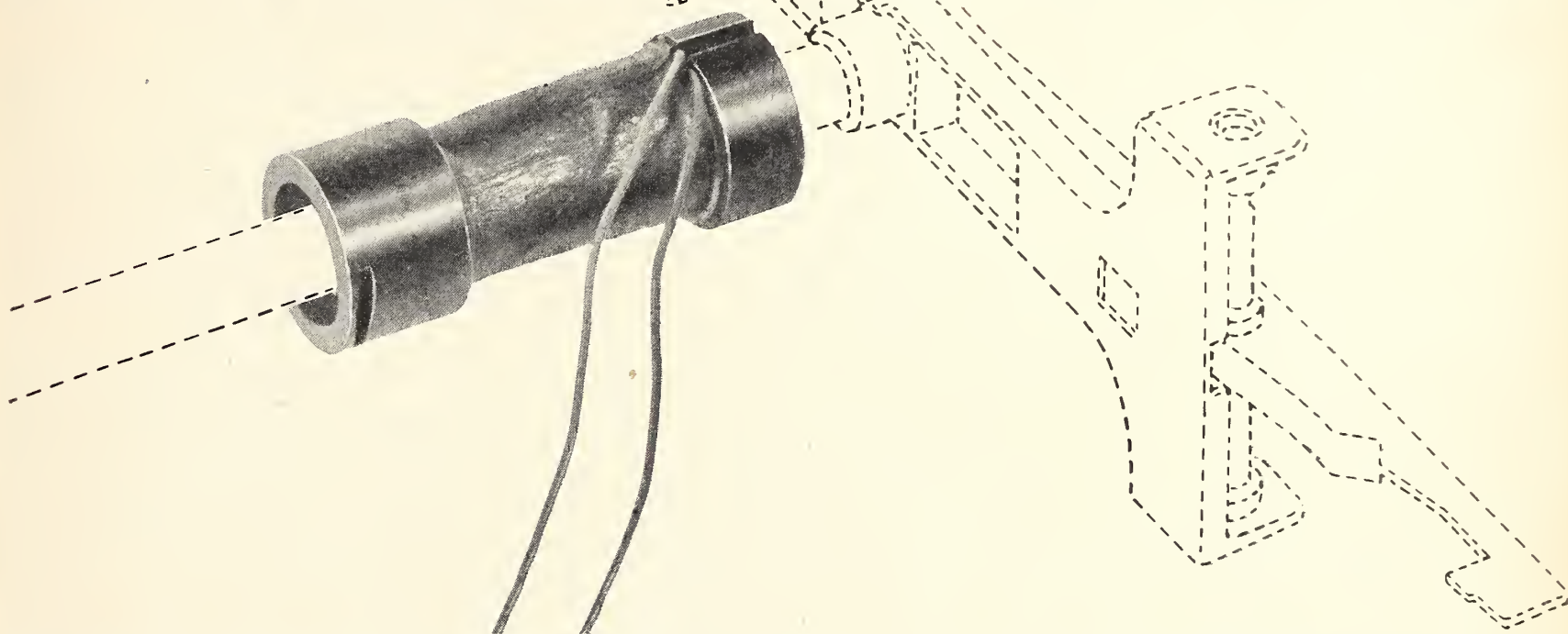


PINBALL GAMES

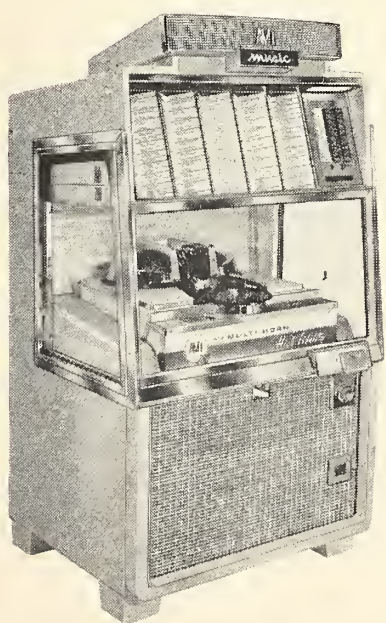
Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (UN 3/52)	25.00	50.00
4. Across the Board (UN 9/52)	25.00	50.00
4. All Star Basketball (Go 1/52)	20.00	30.00
6. Aquacade (UN 4/49)	10.00	20.00
2. Arabian Knights (Got 12/53)	100.00	150.00
4. Arcade (Wm 11/51)	45.00	60.00
4. Arizona (UN 4/50)	10.00	20.00
4. Army-Navy (Wm 10/53)	40.00	90.00
4* Atlantic City (B 5/52)	40.00	75.00
6. Baby Face (UN 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	24.00
4. Basketball (Got 10/49)	10.00	20.00
2* Beach Beauty (B 11/55)	310.00	375.00
4* Beach Club (B 2/53)	40.00	75.00
4* Beauty (B 11/52)	45.00	85.00
4. Be Bop (Ex 3/50)	10.00	19.00
4. Big Ben (Wm 9/54)	100.00	150.00
4. Big Hit (CC 7/52)	25.00	45.00
6. Big Top (Ge 2/49)	10.00	19.00
4* Big Time (B 1/55)	215.00	285.00
6. Black Gold (Ge 3/49)	10.00	19.00
4. Bolero (UN 12/51)	45.00	75.00
4. Bomber (CC 3/51)	15.00	25.00
6. Boston (Wm 5/49)	15.00	25.00
4. Bowling Champ (Got 2/49)	15.00	35.00
4. Bright Lights (B 5/51)	30.00	65.00
4. Bright Spot (B 11/51)	45.00	75.00
4* Broadway (B 12/55)	325.00	425.00
4* Broadway (B 6/51)	25.00	40.00
4. Buffalo Bill (Got 5/50)	25.00	35.00
4. Buttons & Bows (Got 3/49)	15.00	24.00
4. Cabana (UN 3/53)	35.00	110.00
4. Camel Caravan (Ge 6/49)	10.00	20.00
4. Campus (Ex 2/50)	10.00	20.00
4. Canasta (Ge 7/50)	20.00	30.00
4. Caravan (UN 2/56)	365.00	475.00
4. Caravan (Wm 6/52)	25.00	60.00
6. Carolina (UN 3/49)	10.00	20.00
4. Champion (B 12/49)	15.00	25.00
6. Champion (CC 6/49)	10.00	20.00
2. Chinatown (Got 10/52)	45.00	70.00
4. Circus (UN 8/52)	35.00	95.00
2. Citation (B 10/48)	15.00	25.00
4. C.O.D. (Wm 9/53)	75.00	110.00
4. College Daze (Got 8/49)	20.00	40.00
4. Colors (Wm 11/54)	135.00	175.00
2* Coney Island (B 9/52)	30.00	60.00
4. Control Tower (Wm 3/51)	25.00	45.00
4. Coronation (Got 11/52)	40.00	85.00
4. County Fair (UN 9/51)	25.00	40.00
4. Crossroads (Got 5/52)	45.00	95.00
4. Crosswords (B 1/56)	350.00	395.00
4. Cyclone (Got 5/51)	40.00	65.00
4. Daffy Derby (Wm 8/54)	70.00	165.00
4. Daisy Mae (Got 7/54)	145.00	180.00
4. Dallas (Wm 2/49)	15.00	30.00
4. Dealer "21" (Wm 2/54)	45.00	125.00
4. Derby Day (Got 5/56)	235.00	285.00
4. De Icer (Wm 11/49)	20.00	35.00
4. Diamond Lill (Got 12/54)	145.00	170.00
4. Disk Jockey (Wm 11/52)	45.00	80.00
4. Domino (Wm 5/52)	35.00	60.00
4. Double Action (Ge 1/52)	25.00	34.50
4. Double Feature (Got 12/50)	15.00	24.00
7. Double Header (B7/56)	500.00	575.00
4. Dbl. Shuffle (Got 6/49)	15.00	24.00
4. Dragonette (Got 6/54)	125.00	165.00
4. Dreamy (Wm 2/50)	20.00	40.00
4* Dude Ranch (B 9/53)	45.00	100.00
4* Duette (Got 4/55)	200.00	235.00

This One Solenoid

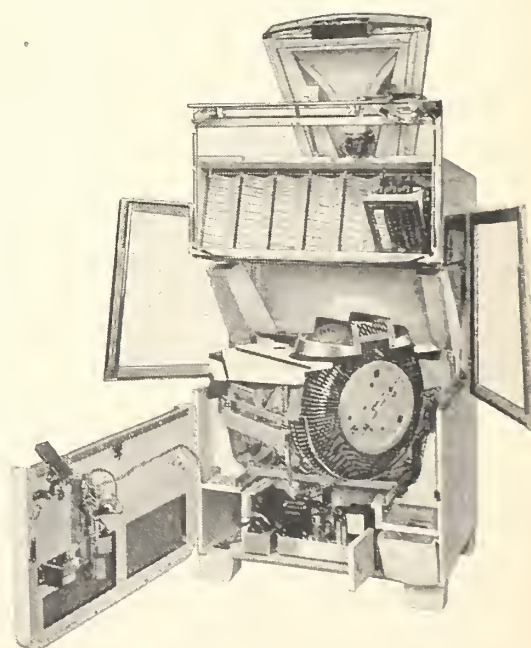


on the "G-200" does the work of 200 coils required on other juke boxes. This one solenoid eliminates 200 potential trouble spots—and 400 soldered connections. There is 2400 feet less wiring harness on the "G-200"—just a few examples of AMI's constant search for ways to do things simpler, surer—eliminating costly service and maintenance for the operator—and making his investment more secure.



No other juke box is so easily serviced...none needs so little service as the "G-200"

and no other juke box gives the operator a combination of all the advantages needed for more profit: instant, eye-level visibility of all 200 titles—all the time . . . fastest record changer . . . exclusive multi-horn high fidelity sound . . . completely modern styling and the widest choice of color cabinetry . . . complete accessibility . . . all singles or singles and EP records programming—both at the same time—and with extra-price play for the two-tune discs.



AMI

Music that makes more money for you

1500 Union Avenue, S. E. / Grand Rapids 2, Michigan

ORIGINATOR OF THE AUTOMATIC SELECTIVE JUKE BOX IN 1927 . . . AHEAD THEN, AHEAD NOW



Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"



4. Easy-Aces (Got 12/55)	225.00	265.00
4. Eight Ball (Wm 1/52)	40.00	65.00
4. Fairway (Wm 6/53)	50.00	80.00
4. Fighting Irish (CC 11/50)	20.00	30.00
4. Five Star (Univ. 5/51)	30.00	65.00
6. Floating Power (Ge 12/48)	10.00	15.00
4. Flying High (Got 2/53)	50.00	75.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	20.00
4. Four Bells (Got 10/54)	135.00	175.00
4. Four Corners (Wm 12/52)	40.00	90.00
4. Four Horsemen (Got 9/50)	25.00	55.00
2. "400" (Upright) (Ge 10/52)	35.00	60.00
4. Four Stars (Got 6/52)	50.00	75.00
4. Freshie (Wm 9/49)	20.00	30.00
4* Frolics (B 10/52)	40.00	85.00
4. Frontiersman (Got 11/55)	225.00	245.00
4. Futurity (B 3/51)	25.00	40.00
2* Gay Times (B 6/55)	165.00	275.00
4* Gayety (B 3/55)	75.00	175.00
4. Georgia (Wm 7/50)	20.00	45.00
4. Gin Rummy (Got 2/49)	20.00	30.00
4. Gladiator (Got 1/56)	285.00	345.00
4. Glamour (Got 7/51)	15.00	24.00
6. Glider (Ge 3/49)	10.00	15.00
4. Globetrotter (Got 11/51)	30.00	65.00
4. Golden Gloves (CC 7/49)	10.00	24.00
4. Golden Nugget (Upright) (Ge 2/53)	35.00	65.00
4. Gold Star (Got 8/54)	140.00	185.00
6. Gondola (Ex 5/49)	10.00	19.00
4. Grand Award (CC 1/49)	10.00	19.00
4. Grand Champion (Wm 8/53)	70.00	125.00
4. Grand Slam (Got 4/53)	40.00	110.00
6. Grand Stand (B 50)	20.00	30.00
4. Green Pastures (Got 1/54)	85.00	135.00
4. Gun Club (Wm 11/53)	45.00	85.00
4. Guys-Dolls (Got 5/53)	55.00	100.00
4* Gypsy Queen (Got 2/55)	150.00	195.00
4. Handicap (Wm 6/52)	45.00	90.00
4. Happy Days (Got 7/52)	65.00	95.00
4. Happy-Go-Lucky (Got 3/51)	25.00	40.00
4. Harbor Lites (Got 2/56)	245.00	285.00
4. Harvest Moon (Got 12/48)	10.00	20.00
4. Harvest Time (Ge 9/50)	15.00	25.00
4. Harvey (Wm 5/51)	15.00	30.00
4. Havana (Un 2/54)	45.00	110.00
4* Hawaii (Un 6/54)	54.50	145.00
2. Hawaiian Beauty (Got 4/54)	125.00	155.00
4. Hayburner (Wm 6/51)	30.00	65.00
4. Hi-Fi (B 6/54)	50.00	120.00
4. Hit Parade (CC 2/51)	10.00	19.00
4. Hit & Runs (Ge 3/51)	15.00	24.00
2. Hit 'N Run (Got 4/52)	30.00	60.00
6. Holiday (CC 12/48)	10.00	19.00
4. Holiday (Ke 12/51)	25.00	45.00
2. Hong Kong (Wm 9/51)	30.00	50.00
4. Horsefeathers (Wm 1/52)	30.00	45.00
4. Horse Shoe (Wm 12/51)	25.00	35.00
4. Hot Rods (B 7/49)	20.00	40.00
1. Ice-Frolics (B 1/54)	80.00	115.00
4. Jalopy (Wm 8/51)	45.00	95.00
4. Jeannie (Ex 6/50)	15.00	24.00
4. Jockey Club (Got 5/54)	75.00	150.00
4. Jockey Special (B 11/47)	10.00	20.00
4. Joker (Got 11/50)	20.00	45.00
4. Jolly Joker (Un 11/55)	75.00	140.00
4. Jubilee (Got 5/55)	230.00	350.00
4. Judy (Ex 7/50)	10.00	19.00
4. Jumping Jacks (Upright) (Ge 12/52)	25.00	45.00
4. Just 21 (Got 1/50)	10.00	24.00
4. K. C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	20.00	35.00
4. King Pin (CC 12/51)	30.00	55.00
4. Knockout (Got 1/51)	20.00	45.00
4. Lady Luck (Got 9/54)	85.00	165.00
4. Lazy "Q" (Wm 2/54)	75.00	120.00
4. Leaders (Un 10/51)	40.00	65.00
4. Lite-A-Line (Ke 6/52)	40.00	65.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	60.00	135.00
4. Lucky Inning (Wm 5/50)	20.00	45.00
4. Lulu (Wm 12/54)	185.00	220.00
4. Mad. Sq. Garden (Got 6/50)	30.00	50.00
6. Magic (Ex 11/48)	10.00	19.00
4. Majors '49 (CC 2/49)	10.00	20.00
4. Majorettes (Wm 4/52)	25.00	45.00

4. Manhattan (Un 4/55)	140.00	225.00
1. Marathon (Got 10/55)	285.00	330.00
4. Marble Queen (Got 8/53)	75.00	120.00
4. Maryland (Wm 4/49)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	25.00
4. Mermaid (Got 6/51)	30.00	65.00
4. Mexico (Un 3/54)	49.50	110.00
4* Miami Beach (B 9/55)	210.00	295.00
4. Minstrel Man (Got 3/51)	35.00	75.00
6. Moon Glow (Un 11/48)	10.00	19.00
4. Mystic Marvel (Got 3/54)	125.00	175.00
4. Nevada (Un 8/54)	50.00	125.00
2. Niagara (Got 12/51)	35.00	50.00
4. Nifty (Wm 12/50)	15.00	25.00
4* Night Club (B 4/56)	425.00	525.00
4. "9" Sisters (Wm 1/54)	40.00	110.00
4. Oasis (Ex 10/50)	10.00	19.00
4. Oklahoma (Un 5/49)	15.00	35.00
4. Old Faithful (Got 12/49)	10.00	20.00
4. Olympics (Wm 5/52)	40.00	60.00
4. One Two Three (Ge 10/48)	10.00	20.00
4. Palisades (Wm 7/53)	45.00	85.00
4* Palm Beach (B 7/52)	45.00	80.00
2* Palm Springs (B 11/53)	30.00	110.00
7. Parade (B 6/56)	400.00	525.00
4. Paratrooper (Wm 8/52)	25.00	45.00
2. Peter Pan (Wm 4/55)	135.00	165.00
4. Pin Bowler (CC 6/50)	15.00	25.00
4. Pinch Hitter (Un 5/49)	10.00	19.00
4. Pinky (Wm 9/50)	20.00	30.00
4. Pin Wheel (Got 11/53)	90.00	120.00
4* Pixie (Un 10/55)	210.00	325.00
4. Play Ball (CC 1/51)	20.00	30.00
4. Playland (Ex 8/59)	10.00	19.00
6. Playtime (Ex 8/49)	10.00	19.00
4. Poker Face (Got 9/53)	75.00	110.00
4. Puddin' Head (Ge 10/48)	10.00	19.00
4. Punchy (CC 12/50)	10.00	19.00
4. Quarterback (Wm 10/49)	15.00	30.00
4. Quartet (Got 2/52)	55.00	85.00
4. Queen of Hearts (Got 12/52)	55.00	100.00
4. Quintet (Got 3/53)	45.00	105.00
4. Race The Clock (Wm 5/55)	185.00	220.00
4. Rag Mop (Wm 10/50)	15.00	30.00
6. Ramona (Un 2/49)	10.00	19.00
4. Red Shoes (Un 11/50)	20.00	30.00
4. Regatta (Wm 11/55)	175.00	200.00
4. Rio (Un 11/53)	50.00	100.00
4. Rip Snorter (Ge 10/49)	10.00	19.00
4. Rocket (Ge 5/50)	20.00	35.00
4. Rockettes (Got 8/50)	25.00	45.00
4. Rodeo (Un 2/53)	39.50	110.00
4. Rose Bowl (Got 10/51)	30.00	50.00
4. Round Up (Got 11/48)	10.00	20.00
4. St. Louis (Wm 2/49)	20.00	30.00
4. Saddle and Turf (Ev 10/53)	165.00	250.00
4. (Club Model)	179.50	260.00
4. Saratoga (Wm 10/48)	20.00	40.00
4. Scoreboard (Got 4/56)	335.00	395.00
2. Screamo (Wm 4/54)	85.00	115.00
4. Sea Jockeys (Wm 11/51)	25.00	50.00
4. Select-A-Card (Got 4/50)	10.00	19.00
4. Shantytown (Ex 10/49)	20.00	30.00
4. Sharpshooter (Got 5/49)	10.00	30.00
4. Shindig (Got 10/53)	90.00	125.00
4. Shoo Shoo (Wm 2/51)	15.00	25.00
4. Shoot the Moon (Wm 11/51)	20.00	45.00
4. Show Boat (Un 1/49)	10.00	19.00
4. Show Boat (Un 12/52)	70.00	135.00
4. Smoke Signal (Wm 10/55)	159.50	189.50
4. Silver Chest (Upright) (Ge 4/53)	55.00	100.00
2. Silver Skates (Wm 2/53)	45.00	75.00
4. Singapore (Un 10/54)	50.00	125.00
4. Skill Pool (Got 8/52)	35.00	85.00
4. Skyway (Wm 8/54)	110.00	155.00
4. Slugfest (Wm 3/52)	35.00	50.00
4. Sluggin' Champ (Got 4/55)	160.00	200.00
4. Snafu (Wm 12/55)	150.00	225.00
6. Snooks (Wm 6/51)	15.00	20.00
4. Southern Belle (Got 6/55)	175.00	220.00
4. South Pacific (Ge 2/50)	20.00	30.00
4. Spark Plugs (Wm 9/51)	25.00	50.00
6. Speedway (Wm 9/48)	10.00	19.00
4. Spitfire (Wm 2/55)	75.00	150.00
4. Spot Bowler (Got 10/50)	25.00	35.00
4* Spot Lite (B 1/52)	35.00	75.00
4. Sportsman (Ge 2/51)	10.00	19.00
4. Sportsman (Wm 2/52)	25.00	35.00
4. Springtime (Ge 3/52)	20.00	30.00
4* Stage Coach (Got 11/54)	160.00	195.00
4. Stardust (Wm 3/56)	345.00	525.00
2* Starlets (Un 12/55)	210.00	375.00
2. Star Pool (Wm 10/54)	100.00	165.00

4. Stars (Un 6/52)	40.00	55.00
2. Starlite (Wm 3/53)	35.00	60.00
4. Steeple Chase (Un 1/52)	25.00	65.00
4. Stop & Go (Ge 3/51)	10.00	20.00
4. Struggle Buggies (Wm 12/53)	69.50	115.00
6. Summertime (Un 9/48)	15.00	24.00
4. Sunshine Park (B 12/52)	25.00	45.00
4. Super Hockey (CC 4/49)	20.00	30.00
4. Super Jumbo (Got 10/54)	250.00	325.00
4* Surf Club (B 3/54)	65.00	115.00
4. Sweepstakes (Wm 1/52)	55.00	75.00
4. Sweet-Add-A-Line (Got 7/55)	170.00	220.00
4. Sweetheart (Wm 5/50)	20.00	30.00
4. Tahiti (Un 8/53)	45.00	90.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	15.00	25.00
4. Thing (CC 2/51)	15.00	30.00
4. Three Deuces (Wm 8/55)	200.00	230.00
4. Three Feathers (Ge 5/49)	15.00	30.00
4. Three Four Five (Un 6/51)	20.00	40.00
6. Three Musketeers (Got 7/49)	15.00	25.00

6. Thrill (CC 9/48)	10.00	15.00
4. Thunderbird (Wm 5/54)	90.00	125.00
4. Times Square (Wm 4/53)	59.00	75.00
4. Touchdown (Un 1/52)	20.00	35.00
4. Tournament (Got 8/55)	225.00	275.00
4. Triple Play (Un 8/55)	195.00	265.00
4. Triplets (Got 7/50)	15.00	25.00
4. TriScore (Ge 1/51)	20.00	30.00
4. Tropicana (Un 1/55)	54.50	150.00
4* Tropics (Un 7/53)	45.00	85.00
6. Tucson (Wm 1/49)	10.00	19.00
6. Tumbleweed (Ex 8/49)	15.00	30.00
4. Turf King (B 6/50)	15.00	30.00
4. Twenty Grand (Wm 12/52)	35.00	65.00
2. Twin Bill (Got 1/55)	100.00	185.00
4. Utah (Un 7/49)	10.00	20.00
2* Variety (B 9/54)	85.00	165.00
4. Watch My Line (Got 9/51)	30.00	50.00
4. Whizz Kids (CC 3/52)	35.00	50.00
2. Wild West (Got 8/51)	25.00	45.00
4. Winner (Univ.)	20.00	40.00
4. Wishing Well (Got 9/55)	185.00	225.00
4. Wonderland (Wm 5/55)	160.00	190.00
4* Yacht Club (B 6/53)	40.00	85.00
4. Zingo (Un 10/51)	25.00	60.00



4. Bally Victory Bowler (5/54)	100.00	225.00
4. Bally Champion Bowler (5/54)	100.00	250.00
4* Bally Jet Bowler (8/54)	130.00	275.00
4. Bally Rocket Bowler (8/54)	135.00	275.00
4. Bally Mystic Bowler (12/54)	200.00	315.00
4. Bally Magic Bowler (12/54)	195.00	320.00
2. Bally Blue Ribbon (3/55)	265.00	350.00
2. Bally Gold Medal (3/55)	265.00	355.00
4. ChiCoin 6-Player (8/51)	35.00	75.00
4. ChiCoin 6-Player DeLuxe (5/52)	35.00	80.00
4. ChiCoin Match Bowler (6/52)	35.00	85.00
4. ChiCoin Bowl-A-Ball (10/52)	35.00	90.00
4. ChiCoin Match Bowl-A-Ball (11/52)	35.00	100.00
4. ChiCoin 10th Frame Special (12/52)	40.00	105.00
4. ChiCoin Name Bowler (1/53)	40.00	110.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	40.00	115.00
4. ChiCoin Crown (4/53)	45.00	120.00
4. ChiCoin Crown, Giant Pins (4/53)	50.00	125.00
2. ChiCoin Triple Score (6/53)	50.00	140.00
4. ChiCoin Gold Cup (7/53)	50.00	135.00
4. ChiCoin High Speed Crown (7/53)	65.00	140.00
4. ChiCoin High Speed Triple Score (8/53)	70.00	145.00
4. Chi Coin Advance (10/53)	75.00	150.00
4. ChiCoin King (10/53)	75.00	155.00
4. ChiCoin Criss Cross Bowler (12/53)	65.00	175.00
4. ChiCoin Super Frame (3/54)	100.00	175.00
4. ChiCoin Starlite (5/54)	125.00	200.00
4. ChiCoin Feature (7/54)	125.00	225.00
4. ChiCoin Holiday (9/54)	125.00	250.00
4. ChiCoin Flash (10/54)	125.00	255.00
4. ChiCoin Playtime (10/54)	150.00	265.00
4. ChiCoin Fireball (11/54)	175.00	275.00
4. ChiCoin Thunderbolt (12/54)	185.00	290.00
2. ChiCoin Triple Strike (2/55)	225.00	300.00
2. ChiCoin Arrow (2/55)	225.00	310.00
4. ChiCoin Criss Cross Targette (1/55)	75.00	200.00
4. ChiCoin Deluxe model (4/55)	100.00	225.00
4. ChiCoin Bonus Score (4/55)	240.00	325.00
2. ChiCoin Big League (5/55)	255.00	335.00

4* ChiCoin Hollywood (5/55)	249.50	340.00
4. ChiCoin Blinker (8/55)	325.00	355.00
2. ChiCoin Score-A-Line (9/55)	350.00	385.00
4. ChiCoin Bowling Team (10/55)	325.00	395.00
4. Exhibit Twin Rotation (5/52)	50.00	80.00
4. Genco Shuffle Target (7/51)	20.00	45.00
4. Genco 8-Player Rebound (9/51)	30.00	50.00
4. Genco Shuffle Pool (11/53)	25.00	75.00
4. Genco Match Pool (2/54)	50.00	95.00
4. Gottlieb Bowlette (3/50)	15.00	25.00
4. Keeney Super DeLuxe League Bowler (3/52)	40.00	80.00
4. Keeney High Score League (5/52)	40.00	85.00
4. Keeney Team (10/52)	40.00	95.00
4. Keeney Club (4/53)	40.00	100.00
4. Keeney Domino (5/53)	40.00	110.00
2. Keeney Carnival (5/53)	45.00	120.00
2. Keeney Pacemaker (9/53)	50.00	140.00
4. Keeney Mainliner Bowler (1/54)	65.00	165.00
4. Keeney Bonus Bowler (3/54)	75.00	175.00
4. Keeney Diamond Bowler (5/54)	100.00	185.00
2. Keeney Bikini (6/54)	135.00	200.00
4. Keeney Century (6/54)	140.00	210.00
4. Keeney American (9/54)	225.00	250.00
4. Keeney National (9/54)	230.00	280.00
4. Keeney Speedlane (4/55)	275.00	360.00
4. United 6-Player Super (3/52)	30.00	55.00
4. United 4-Player Official (5/52)	30.00	60.00
4. United 6-Player Star (7/52)	30.00	65.00
4. United 10th Frame Star (9/52)	35.00	70.00
4. United Manhattan 10th Frame (9/52)	35.00	75.00
4. United Manhattan (9/52)	35.00	80.00
4. United 10th Frame Super (10/52)	35.00	80.00
4. United Cascade (2/53)	35.00	85.00
4* United Clover (2/53)	35.00	85.00
6. United Liberty (2/53)	40.00	90.00
4. United Classic (6/53)	50.00	95.00
4. United Olympic (6/53)	50.00	95.00
4* United Royal (9/53)	50.00	95.00
4. United Imperial (9/53)	65.00	125.00
4. DeLuxe model	75.00	135.00
4* United Chief (11/53)	65.00	145.00
4. United Leader (11/53)	100.00	150.00
2. DeLuxe model	110.00	160.00
2* United Team (1/54)	100.00	165.00
2. DeLuxe model	170.00	185.00
4* United League (1/54)	95.00	175.00
4. DeLuxe model	120.00	180.00



4. United Ace (5/54)	100.00	185.00
4. DeLuxe model	110.00	195.00
4. United Rainbow (5/54)	99.50	200.00
4. United Banner (8/54)	155.00	205.00
4. DeLuxe model	165.00	210.00
4. United Shuffle Targette (8/54)	150.00	220.00
4. DeLuxe model	125.00	225.00
4* United Speedy (8/54)	150.00	250.00
4. Un. 11th Frame (10/54)	125.00	255.00
2. DeLuxe model	145.00	265.00
4. United Comet Targette (11/54)	125.00	275.00
4. DeLuxe model	150.00	280.00
4. United Mercury (12/54)	150.00	280.00
4. DeLuxe model	155.00	290.00

4. United Mars (1/55)	160.00	300.00
4. DeLuxe model	165.00	300.00
4* Un. Lightning (2/55)	165.00	310.00
4. DeLuxe model	185.00	320.00
4. Un. Venus (3/55)	140.00	325.00
4. DeLuxe model	175.00	330.00
4. Un. Clipper (5/55)	175.00	340.00
4. DeLuxe model	195.00	345.00
2. Un. Derby Roll (5/55)	175.00	350.00
4. DeLuxe model	185.00	355.00
4. Un. 5th Inning (6/55)	185.00	365.00
4. DeLuxe model	195.00	370.00
4. Un. Capitol (6/55)	225.00	385.00
4. DeLuxe model	230.00	390.00
4. Build Up (5/56)	400.00	440.00
4. DeLuxe model	410.00	450.00



KIDDIE RIDES

4. Bally Champion Horse	315.00	385.00
4. Bally Moon Ride	175.00	350.00
4. Bally Space Ship	150.00	315.00
2. Bally Speed Boat	325.00	365.00
4. Chicago Coin Super Jet	199.50	395.00

4. Decco Marry-Go-Round	225.00	350.00
4. Exhibit Big Bronco	239.50	375.00
4. Exhibit Mustang	350.00	445.00
4. Exhibit Space Patrol	175.00	295.00
4. Scientific Television	275.00	345.00



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	525.00	625.00
4. Boomerang	25.00	65.00
4. Bally Big Inning	65.00	150.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	75.00	110.00
4. Bally Undersea Raider	60.00	125.00
4. Champion Hockey	50.00	125.00
4. ChiCoin Basketball Champ	100.00	195.00
4. ChiCoin 4-Player Derby	100.00	100.00
4. ChiCoin Goalee	39.50	99.50
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	65.00	95.00
4. ChiCoin Pistol	35.00	75.00
4. ChiCoin Home Run, 6 Player (3/54)	100.00	195.00
4. Super model	125.00	249.50
4. Edelco Pool Table	20.00	50.00
4. Evans Bola Score	65.00	89.50
4. Evans Bat-A-Score	55.00	165.00
4. Evans Ski Roll	35.00	90.00
4. Evans Super Bomber	75.00	160.00
4. Evans Play Ball	65.00	85.00
4. Evans Ten Strike '46	20.00	50.00
4. Evans Tommy Gun	35.00	95.00
4. Exhibit Dale Gun	29.50	75.00
4. Exhibit Gun Patrol	75.00	125.00
4. Exhibit Jet Gun	75.00	135.00
2. Exhibit Space Gun	75.00	140.00
4. Exhibit Pony Express	85.00	130.00
4. Exhibit Silver Bullets	40.00	125.00
4. Exhibit Six Shooter	50.00	110.00
4. Exhibit Vitalizer	45.00	70.00
4. Exhibit Shooting Gal. (6/54)	75.00	160.00
4. Exhibit Star Shooting Gallery (9/54)	149.50	200.00
4. Exhibit Sportland Shooting Gallery (11/54)	175.00	250.00
4. Exhibit "500" Shooting Gallery (3/55)	250.00	300.00
2. Exhibit Treasure Cove Shooting Gallery (6/55)	350.00	395.00
4. Games, Inc. Hunter (1/56)	265.00	300.00
4. Genco Sky Gunner	75.00	150.00
4. Genco Night Fighter	75.00	125.00
4* Genco 2-Player Basketball	129.50	200.00
4. Genco Rifle Gal. (6/54)	150.00	225.00
4. Genco Big Top Rifle Gallery (6/54)	300.00	350.00
2. Genco Wild West Gun (2/55)	300.00	360.00
4. Genco Sky Rocket Rifle Gal. (5/55)	269.50	375.00
4. Genco Champion Baseball (9/55)	250.00	395.00
4. Genco Quarterback (10/55)	250.00	325.00
4. Jack Rabbit	50.00	95.00
4. Jungle Joe	49.50	65.00
4. Keeney Air Raider	65.00	125.00
4. Keeney Sub Gun	70.00	125.00
4. Keeney Texas Leaguer	25.00	50.00
4. Keeney Sportsman (11/54)	175.00	260.00
4. DeLuxe model	185.00	270.00
4. Keeney Ranger (3/55)	250.00	285.00

4. DeLuxe model (3/55)	260.00	295.00
4. Lite League	45.00	95.00
4. Mills Panorama Peek (11/54)	175.00	325.00
6. Mills Conv. for Panoram Peek	10.00	25.00
4. Muto. Atomic Bomber.	65.00	160.00
4. Mutos. Ace Bombers.	95.00	180.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	190.00
4. Mutos. Fly. Saucers	90.00	155.00
4. Mutos. Photo (Pre-War)	150.00	140.00
4. Mutos. Photomatic (DeLuxe)	250.00	395.00
4. Mutoscope Silver Gloves	125.00	195.00
4. Mutoscope Sky Fighter	60.00	165.00
4. Mutos. Voice-O-Graph 35¢	150.00	350.00
4. QT Pool Table	60.00	85.00
4. Quizzer	50.00	100.00
4. Rockola World Series	40.00	80.00
4. Scientific Baseball	20.00	50.00
4. Scientific Basketball	20.00	55.00
4. Scientific Batting Pr.	20.00	65.00
4. Scientific Pitch 'Em	50.00	165.00
4* Seeburg Bear Gun	75.00	150.00
4. Seeburg Chicken Sam	50.00	110.00
4. Seeburg Shoot the Chute	49.50	90.00
4* Seeburg Coon Hunt	95.00	170.00
4. Set Shot Basketball	150.00	275.00
4. Telequiz	75.00	120.00
4. Un. Team Hockey	30.00	50.00
4. United Jungle Gun	75.00	175.00
4. DeLuxe model	75.00	185.00
4. United Carnival Gun (10/54)	175.00	285.00
4. DeLuxe model	185.00	290.00
2. Un. Bonus Gun (1/55)	250.00	325.00
2. DeLuxe model	260.00	330.00
4* Un. Sidewalk Engineer (4/55)	150.00	195.00
4. Wilcox-Gay Recordio	50.00	100.00
4. Wms. All Stars (8/47)	35.00	70.00
4. Wms. Box Score (12/47)	39.50	70.00
4. Wms. Star Series (4/49)	29.50	75.00
4. Wms. Super World Series (4/51)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	95.00
4. Wms. DeLuxe Baseball (4/53)	95.00	150.00
4. Wms. Pennant Baseball (12/53)	120.00	165.00
4. Wms. Super Pennant Baseball (12/53)	135.00	175.00
4. Wms. Super Star Baseball (12/53)	135.00	180.00
4. Wms. Major League Baseball (2/54)	110.00	185.00
4. Wms. All Star Baseball (2/54)	125.00	190.00
4. Wms. Big League Baseball (2/54)	125.00	200.00
4. Wms. Jet Fighter (10/54)	175.00	250.00
4. Wms. Safari (2/54)	225.00	325.00
4. DeLuxe model	250.00	330.00
4. Wms. Polar Hunt (3/55)	275.00	350.00
4. Wms. King Of Swat (5/55)	285.00	375.00
4. Wurlitzer Skee-ball	35.00	70.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

"C-200" 200-sel. phonograph	
"C-120" 120-sel. phonograph	
"C-80" 80-sel. phonograph	
"HS-200" Selective Hideaway	
"HS-120" Selective Hideaway	
"HS-80" Selective Hideaway	
"HC-200" Continuous-play Hideaway	
"HC-120" Continuous-play Hideaway	
"HC-80" Continuous-play Hideaway	
"W-200" 200-selection Wall Box Bargrip Wallbox Bracket	
Recessed Ceiling Speaker	
Wall Speaker	
Corner Speaker	

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ROCK-OLA MFG. CORP.

Model 1450-Playmaster, 120 Sel.	
Model 1452, 50 Selections	
Model 1454, 120 Selections	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
1615—Standard Speaker	
1616—DeLuxe Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

No List Price
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AUTO-PHOTO CO.

Studio Model "II"	\$3,245.00
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BALLY MFG. CO.

Big Show	\$ 799.50
Pin-Pool	
Standard (52" x 36") Model	
(A) Without lights	300.00
(B) With light-up bumpers	315.00
(C) With neon lights	315.00
Senior (68" x 36" Model)	325.00
DeLuxe ABC Bowler (without Match Feature)	
Model A-110, 10¢ a play	760.00
Model A-325, 3 plays for 25¢	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10¢ a play	805.00
Model C-325, 3 plays for 25¢	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

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BERT LANE CO.

Fire Engine (Kiddie Ride)	\$ 795.00
Old Stutz Bearcat Car	695.00

CHICAGO COIN MACHINE CO.

Blondie (3 or 5 Ball, Match and Replay)	\$ 525.00
Steam Shovel (Regular Model)	410.00
Steam Shovel (Replay Model)	425.00
Twin Hockey, (Regular Model)	455.00
Twin Hockey, (Replay Model)	500.00
Twin Hockey, (Match and Replay Model)	510.00

EXHIBIT SUPPLY CO.

Slate Pool	\$ 375.00
Spanish Pool	295.00

GENCO MFG. & SALES CO.

State Fair (Rifle Gallery)	\$ 595.00
Hi-Fly (Baseball Game)	545.00

D. GOTTLIEB & CO.

Sea Belles (2 Player, 5-Ball)	\$ 542.50
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INTERNATIONAL MUTOSCOPE CORP.

Rock 'n' Roll	\$ 149.50
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J. H. KEENEY & CO., INC.

Flicker Pool (4 Player, 4 Sides)	\$ 375.00
Arcade Pool (1 or 2 Front Play)	375.00
DeLuxe Hot Coffee Vender	Prices on Request
DeLuxe Hot Coffee & Hot Chocolate Combo Vender	
Various Models of above	
Electric Cigarette Vender	
Coin Changer Model	304.50

J. P. SEEBURG CORP.

V-200—Select-O-Matic "200" Phonograph	
V-3W-A—Wall-O-Matic "200"	
100J—Select-O-Matic "100" Phonograph	
3W-1—Wall-O-Matic "100"	
MRVC-2—Master Remote Volume Control	
HFCV2-8—High Fidelity Wall Speaker	
HFCV3-8—High Fidelity Corner Speaker	
HFCV1-12—High Fidelity Recessed Speaker	
PS6-1Z—Power Supply	
HFA1-L6—Power Amplifier	

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UNITED MFG. CO.

Monaco	\$ 775.00
Select Play Shuffle Alley (Without Match Feature)	635.00
Select Play Shuffle Alley (With Match Feature)	695.00
Build Up Shuffle Alley (Without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Build Up Shuffle Alley (With Match Feature)	
Single Chute	810.00
Double Chute	830.00
Star Slugger (Regular)	495.00
Star Slugger (Replay)	545.00
Regulation Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
DeLuxe Regulation Shuffle Alley (with Match Feature)	
Single Chute	810.00
Double Chute	830.00

WILLIAMS MFG. CO.

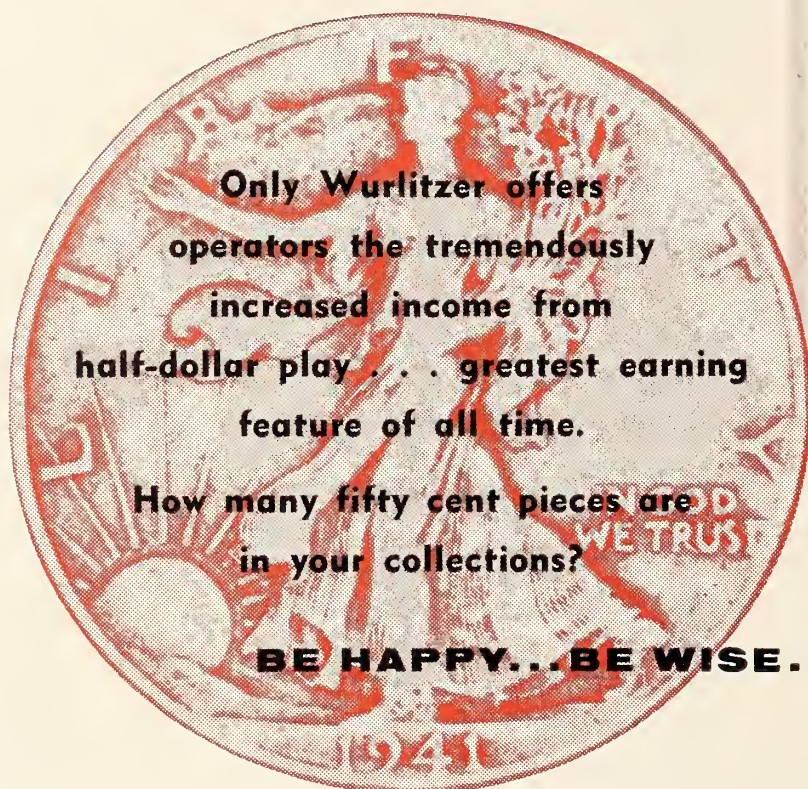
Hot Diggity (Single Player, 5-Ball)	\$ 407.50
DeLuxe 4-Bagger (Baseball Game)	545.00
Crane	425.00
Surf Rider (4-Player, 5-Ball)	595.00

THE RUDOLPH WURLITZER CO.

Model 2000, "Centennial", 200 Selections	
Model 1900, "Centennial", 104 Selections	
Model 5210, Wall Box, 200 Sel.	
Model 5207 Wall Box—104 Selection—3 Wire	
Model 5206 Wall Box—48 Selection—4 Wire	
Model 257 Stepper—104 Selection—3 Wire	
Model 253 Stepper—104 Selection—3 Wire	
Model 248 Stepper—48 Selection—4 Wire	
Model 5117 12" High Fidelity Wall Speaker	
Model 5116 8" High Fidelity Corner Speaker	
Model 5115 5" High Fidelity Corner Speaker	

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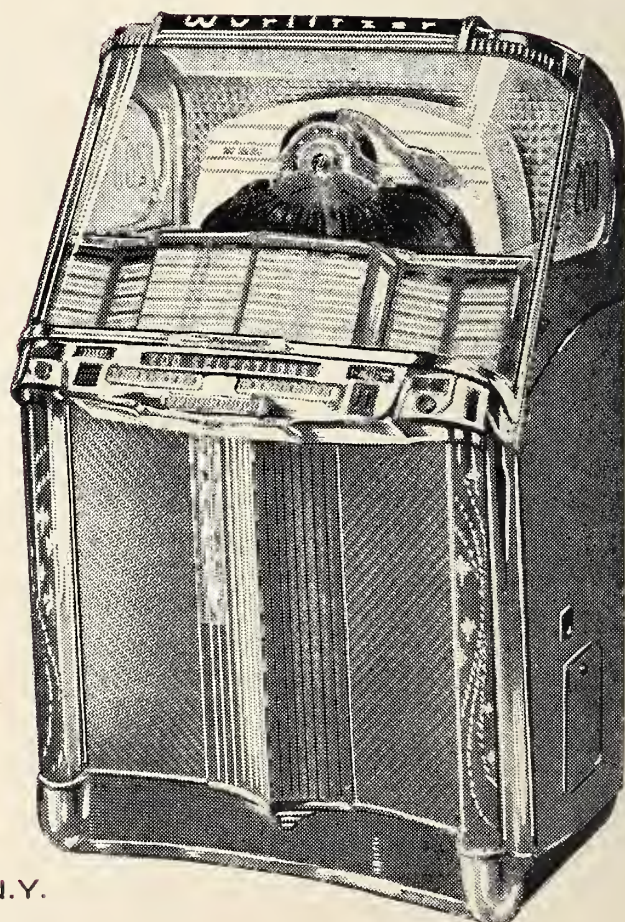
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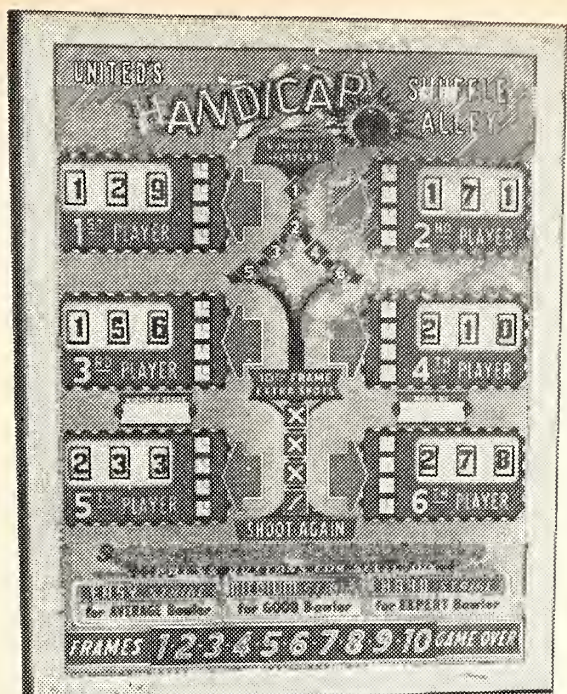
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